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**Gallup Pakistan**

GALLUP PAKISTAN POLL FINDINGS ON

**Hypertension is widespread in urban Pakistan-One in four household has at least one patient, women outnumber -men among hypertension cases.**

**Results released on: July 7, 2000**



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***HYPERTENSION IS WIDESPREAD IN URBAN PAKISTAN  
One in four households has at least one patient, women outnumber-men among Hypertension cases - July 7, 2000***

According to a recent study by Gallup Pakistan nearly one quarter (25%) of households in urban Pakistan say they know that one or more persons in their household suffer from high blood pressure or hypertension. The study further shows that the proportion of women is somewhat higher than men among those who were told to be suffering from hypertension. The survey asked a set of questions to trace whether there was any family history to the disease. In nearly one third of the afflicted cases one or both of the parents had also suffered from hypertension, while nearly half of the cases denied there was any family history and the remaining were uninformed on the family connection. According to the study the afflicted cases span over a wide range of age groups. Analysts of Gallup Healthcare research group have estimated that there could be as many as 2 million people in urban Pakistan who suffer from hypertension.

The survey was conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International among a representative sample of more than 1000 men and women in the major urban areas of the country. The sample included a cross section of people belonging to various age, income, education and linguistic backgrounds. The text of this report can also be seen on the internet at: [www.gallup.com.pk](http://www.gallup.com.pk)