

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

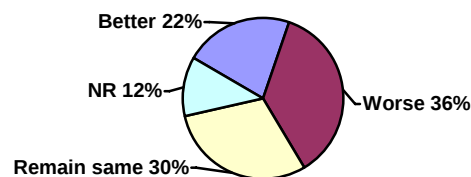
Perceptions About Pakistan in 2010: GILANI POLL /GALLUP PAKISTAN

Islamabad, December 8, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, while over all, public's perceptions about Pakistan's future in 2010 may reflect a grim situation, there are a number of Pakistanis who are hopeful for the country to be in a better situation in the coming year, 2010; Twenty two percent (22%) believe the year 2010 will be better than 2009, 36% claimed it will be worse, 30% said it will be the same and 12% gave no response. About the economic prosperity, 19% have expressed hope, 36% are pessimistic, 29% believe the situation will remain unchanged, and 16% gave no response.

A nationally representative sample of men and women from across the country were asked "As far as you are concerned do you think that 2010 will be better, worse or the same as 2009 for Pakistan?" Twenty two percent (22%) said it will be better, 36% believe it would be worse whereas 30% said there will be no major change and the Pakistan's conditions will be the same as 2009. The remaining 12% gave no response. It is seen that a higher percentage of ruralites, and men seem to be more hopeful for a better year for Pakistan.

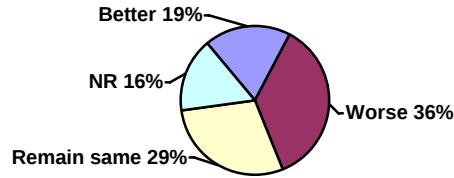
"As far as you are concerned do you think that 2010 will be better, worse or the same as 2009 for Pakistan?"



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question the respondents were asked "In your view would the economic condition of Pakistan would be better, worse or there will be no difference in the year 2010 as compared to the current year, 2009?" Only 19% said the economic situation will get better, 36% said worse while according to 29% there will be no marked difference in 2010 as compared to 2009. The remaining 16% gave no response. The data again reveals a higher level of optimism amongst rural dwellers and men as compared to urbanites and women.

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Source: Gilani Poll conducted by Gallup Pakistan,
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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2789 men and women in rural and urban areas of all four provinces of the country, during November 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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