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Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON

**PAKISTANI OPINION ON CELEBRATING BASANT IS
STILL CONTROVERSIAL, WITH 32 % SUPPORTING IT
AND 50 % OPPOSING IT**

Results released on: *March 8, 2003*



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PAKISTANI OPINION ON CELEBRATING BASANT IS STILL CONTROVERSIAL: GALLUP SURVEY

32% SUPPORT, 50% OPPOSE BASANT –

March 8, 2003

According to a survey carried out by Gallup Pakistan The kite flying festival of Basant continues to be controversial in the public debate in Pakistan. According to a recent Gallup survey 32% supported its observation while 50% opposed it. The remaining 18% said they were neutral and would consider it a matter of personal choice.

The survey was conducted among more than 1000 representative sample of urban men and women covering a cross section of various age, income and educational groups. The text of this report can also be seen on the website at www.gallup.com.pk.

Analysts at Gallup have noted that while opposition to Basant has remained stable at around 50% over the last few years, the support level increased during this period. The Gallup data show that in a similar survey in the year 2000, the figures were the following: Opposition 51%, support 21% and neutral 28%.

Question: Some people favour the celebration of Basant other oppose it and still others say let it be celebrated by those who want it. What is your opinion?

Percent of respondents

Responses	1999	2000	2003
Support	29%	21%	32%
Against	41%	51%	50%
Matter of personal preference	30%	28%	18%

