

Latest Press Release
Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON **PERSONAL SATISFACTION**

Survey Dates: 18th & 19th January 2009
Results released on: April 09, 2009

Conducted in Pakistan by



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

More Than Half of the Pakistanis are Content; 74 % Say “I am Satisfied With my Life”: GALLUP PAKISTAN

Islamabad, April 09, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of the Pakistanis appear to be overall satisfied with their lives. A significant 74% of the respondents claim to be ‘a lot’ or at least ‘somewhat’ satisfied. While most people are happy with different aspects of their lives, worsening law and order situation in the country is a source of concern for many.

In a nationally representative survey, men and women from different segments of society were asked “*Overall how satisfied are you with your life?*” Most of the people (74%) said they are satisfied and only 19% said they have little or no satisfaction with their lives. Seven percent (7%) did not give any response.

Overall how much satisfied are you with your life?

A lot	33%
Somewhat	41%
A Little	15%
Not at all	4%
No Response	7%

Source: Gallup Pakistan Survey, January 18-19, 2009

To understand people’s satisfaction with different aspects of their lives, respondents were asked “*How happy or unhappy are you regarding your: **income, profession, relatives, relations with others, personal health, and law and***”

order situation?” Majority of the respondents claim to be happy about all of these, except for law and order situation.

Economic Well-Being

With regards to economic wellbeing, most of the people appear to be happy with their income and profession. When the respondents were asked “*How happy or unhappy you are regarding your income*” 54% said they are happy or very happy about their **income** and only 14% said they are unhappy or very unhappy. Most of the respondents (56%) also seem to be happy or very happy with their **profession**.

Personal Interaction

When the same question was asked regarding personal interaction with others, 62% respondents said they are happy or very happy with their **relations with others**, 55% said they are happy or very happy with their **relatives**.

Personal Health

The majority of respondents, 56%, said they are happy with their **personal health**; only 9% said they are unhappy.

Law & Order

Law & Order is the only issue which most of the people seemed to be unhappy about. Only 31% claim to be happy or very happy with the law and order situation, while 39% of the respondents claim to be unhappy or very unhappy about it.

How happy or unhappy are you regarding the following?

Regarding your:	Happy	Neither happy nor unhappy	Unhappy	NR
	%	%	%	%
Income	54	32	14	0
Profession	56	32	11	1
Relations with others	62	32	5	1
Relatives	55	34	10	1
Health	56	35	9	0
Law & order situation	31	29	39	1

Source: Gallup Pakistan Survey, January 18-19, 2009

The study was carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2687 men and women in rural and urban areas of all four provinces of the country during 18th & 19th January 2009. Error margin is estimated to be approx. + 2-3 per cent at 95% confidence level.

For more survey data on Lifestyle related and other issues see website
www.gallup.com.pk

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