



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

95 % of Pakistanis Say Lifestyle Affected by Continuous Increase in Electricity Rates: GILANI POLL / GALLUP PAKISTAN

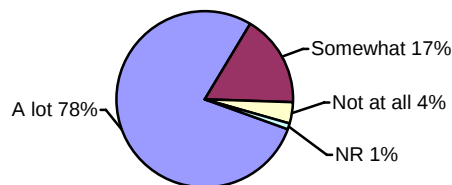
Islamabad, December 24, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan 95% of Pakistanis say that increasing electricity rates in the country affects their life to a great (78%) or at least some extent (17%), 4% say it doesn't affect them at all and 1% gave no response.

A nationally representative sample of men and women from across the country were asked "Government has decided to increase the rate of electricity in the beginning of next year. To what extent do this continuous increase in electricity rates affects your life?" Seventy eight percent (78%) said it affects them a lot, 17% claimed increase in electricity rates affects them to some extent whereas 4% claimed it does not affect them in any way. The remaining 1% gave no response.

The findings of the survey reveal no significant difference in the opinion of people from across various demographics; All have expressed discontentment with increasing electricity rates.

"Government has decided to increase the rate of electricity by in the beginning of next year. To what extent do this continuous increase in electricity rates affects your life?"



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2709 men and women in rural and urban areas of all four provinces of the country, during November 2009. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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