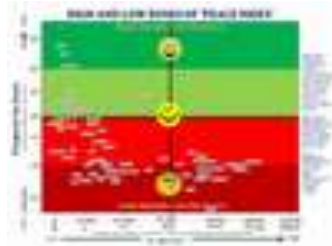




GLOBAL BAROMETER OF **PROSPECTS FOR PEACE**

World Sees Hope for Peace in 2012



Press Release

Contact Details

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Global Barometer of
PROSPECTS FOR PEACE

World Sees Hope for Peace in 2012

27% expect 2012 to be more peaceful than previous year. Trend data provided by global pollsters shows perceived 'Peace Index' is highest in a decade since 9/11. Notably Iraqis and Afghans are hopeful about a relatively peaceful year. But Europe and the US continue to be in somber mood, findings from a global poll in 59 countries.

Zurich, 23 March 2012 — A global poll shows that nations which have seen most violence in recent years are hopeful that 2012 will be more peaceful than a year ago. Peace Index for Iraq is **34%** while it is **18%** for Afghanistan. Both score much higher than the global average which stands at (minus) **-5%**. But most notably, trend data provided by global pollsters shows that perceived 'Peace Index' is the highest in a decade since 9/11, improving from **-30%** in 2001 to **-5%** in the latest poll.

Note for Members: Please see Trend data for YOUR COUNTRY in the Attachment # 3

The WIN-Gallup International 'peace index' which measures popular perceptions about prospects for peace is based on interviews with more than 50,000 men and women selected from 59 countries across the globe in five continents. The survey also provides trend data since 1977.

The global survey conducted finds a rather somber mood in the rich countries of the world. In only 1 among the 30 upper-end (richer) countries, the Peace Index is positive (*those expecting greater peace outnumber those expecting less*). In contrast the figure is positive in 17 out of 29 bottom-end (poorer) countries



included in the survey. They expect peace conditions to improve.
(see Table ahead)

The poll was conducted by the oldest and the largest network of opinion pollsters affiliated with WIN-Gallup International in **59** countries covering more than **75%** of the world's population. The global group has been tracking the peace index for 34 years every year, since 1977.

Commentary by Jean-Marc Leger (President WIN-Gallup International, the network which runs the Annual barometer of opinions since 1977)

“This survey is the bearer of good news for the world. Despite many conflicts on the planet, and continuing pessimism about prospects for peace, hope is resurging. A sizeable section of the world thinks that the upcoming months will be more peaceful than the past 12 months. It is the best result in 10 years. While we wait for realities to match emotions, it is good to recognise that the world is more positive and we must say it loud and clear.”

Methodology:

The global barometer of hope and despair is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by associates of WIN-Gallup International in **59** countries around the world.

Sample Size and Mode of Field Work:

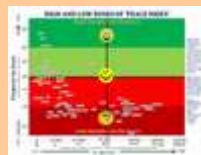
A total of 53,433 people were interviewed globally. In each country a national probability sample of around 1000 men and women was interviewed either face to face (36 countries;



n=34,890), via telephone (11 countries; n=7,661) or online (12 countries; n=10,882). Details are attached. The field work was conducted during November 2011- January 2012. In general the error margin for surveys of this kind is $\pm 3\text{-}5\%$ at 95% confidence level.

The global average has been computed according to the share of the covered adult population of the surveyed countries.

What is the **Peace Index**?



The **Peace Index** represents the percent of the population in a country which feels that Prospects of Peace in the next 12 months are better than the previous 12 months, minus those who feel the opposite.

(Definition of)

Peace Index: percent of the population the feels 2012 will be more peaceful minus percent of the population that feels 2012 will be less peaceful than the previous year

(Latest Global Score): **-5%**

Peace Index: **32%** (feeling 2012 will be more peaceful)
Minus **27%** (feeling 2012 will be less peaceful)
= -5%



MATRIX OF PEACE INDEX (2012) Among Rich & Poor Nations of the world

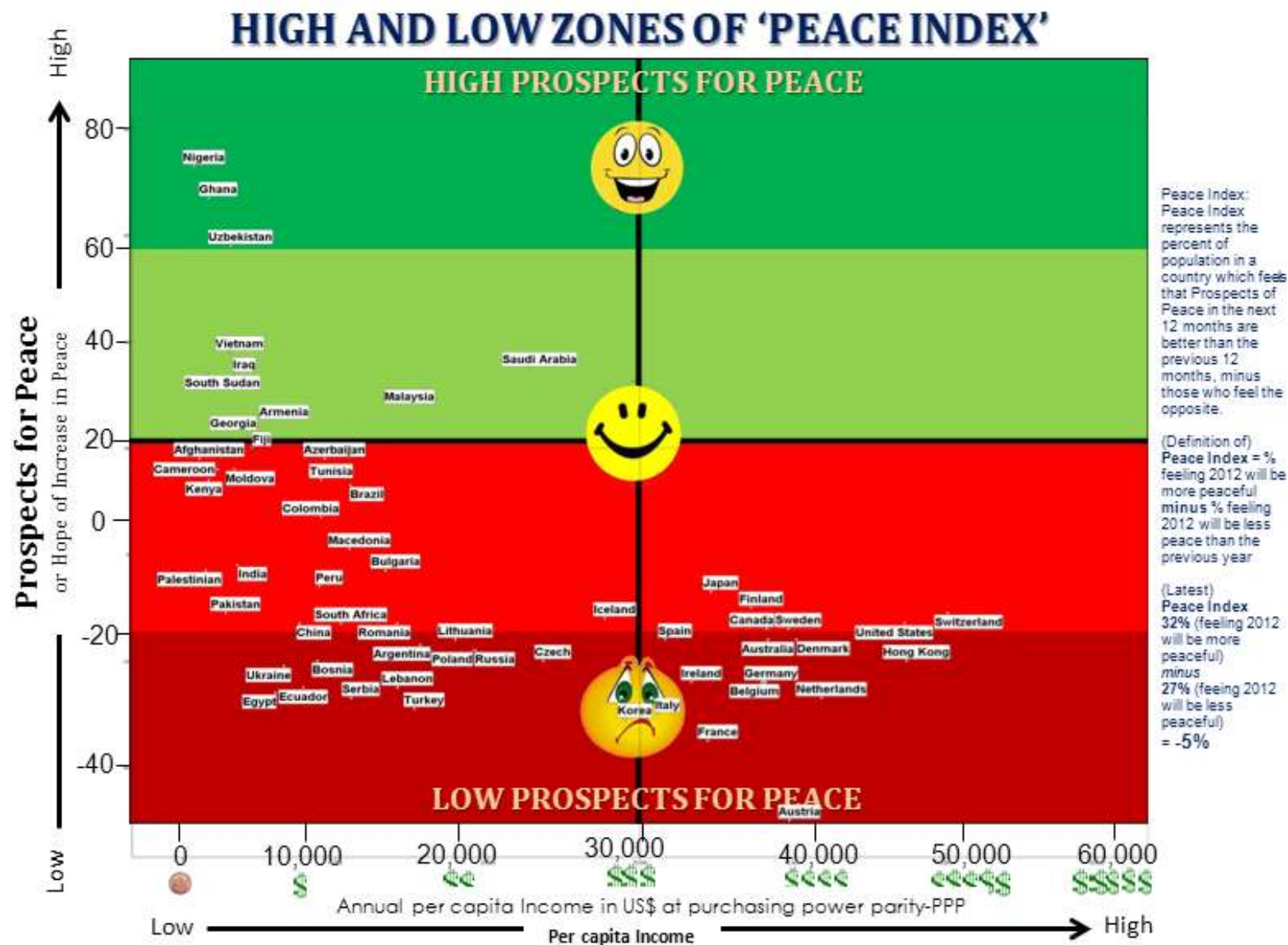


Table 1
Perceived 'PEACE INDEX'

Global Trend Data (1977-2012)

Peace Index = 'More Peaceful' minus Less Peaceful

Years	No of countries represented	More peaceful	Less peaceful	No difference	DKINR	Net = Peace minus Dispute
1977	20	31%	30%	17%	23%	1%
1978	19	33%	36%	17%	14%	-3%
1979	21	14%	52%	18%	16%	-38%
1980	29	15%	50%	22%	14%	-35%
1981	31	14%	48%	23%	15%	-34%
1982	33	23%	30%	31%	15%	-7%
1983	34	10%	52%	27%	10%	-42%
1984	31	15%	37%	38%	10%	-22%
1985	37	22%	32%	35%	10%	-10%
1986	18	14%	34%	42%	10%	-20%
1987	37	18%	36%	38%	8%	-18%
1988	35	28%	25%	37%	10%	3%
1989	36	32%	26%	30%	12%	6%
1990	38	19%	46%	26%	9%	-27%
1991	44	21%	39%	31%	9%	-18%
1992	49	20%	41%	31%	8%	-21%
1993	51	30%	29%	30%	11%	1%
1994	46	25%	32%	33%	10%	-7%
1995	50	20%	30%	40%	10%	-10%
1996	31	13%	34%	41%	12%	-21%
1997	56	17%	29%	42%	12%	-12%
1998	52	14%	35%	42%	9%	-21%
1999	61	21%	31%	38%	10%	-10%
2000	72	23%	25%	40%	11%	-2%
2001	68	16%	46%	29%	9%	-30%
2002	65	18%	43%	30%	8%	-25%
2003	59	19%	32%	40%	9%	-13%
2004	67	15%	33%	40%	12%	-18%
2005	69	19%	29%	44%	7%	-10%
2006	60	15%	37%	41%	7%	-22%
2007	54	13%	37%	42%	7%	-24%
2008	46	20%	26%	47%	6%	-6%
2011	59	27%	32%	31%	10%	-5%

Source: Annual Global Barometer of Prospects for Peace conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

Note: A poll on this Question was not conducted in the year 2009 and 2010

Table 2.1
GLOBAL PEACE INDEX FOR 2012
(Rank ordered from 'High' to 'Low')



Table 2.2

GLOBAL PEACE INDEX FOR 2012

(In alphabetical order)

Countries in alphabetical order	Net Peace
Afghanistan	18%
Argentina	-17%
Armenia	25%
Australia	-16%
Austria	-50%
Azerbaijan	18%
Belgium	-24%
Bosnia and Herzegovina	-20%
Brazil	13%
Bulgaria	-3%
Cameroon	16%
Canada	-14%
China	-13%
Colombia	7%
Czech Republic	-20%
Denmark	-16%
Ecuador	-25%
Egypt	-26%
Fiji	20%
Finland	-10%
France	-35%
Georgia	24%
Germany	-24%
Ghana	67%
Hong Kong	-20%
Iceland	-12%
India	-2%
Iraq	34%
Ireland	-24%
Italy	-30%
Japan	-7%
Kenya	14%
Korea, Rep (South)	-31%
Lebanon	-25%
Lithuania	-16%

Macedonia	1%
Malaysia	28%
Moldova	16%
Netherlands	-27%
Nigeria	73%
Pakistan	-11%
Palestinian territories (West Bank and Gaza)	-3%
Peru	-6%
Poland	-18%
Romania	-13%
Russian Federation	-18%
Saudi Arabia	35%
Serbia	-27%
South Africa	-13%
South Sudan	34%
Spain	-16%
Sweden	-14%
Switzerland	-11%
Tunisia	14%
Turkey	-29%
Ukraine	-21%
United States	-13%
Uzbekistan	58%
Vietnam	38%

Source: Annual Global Barometer of Prospects for Peace conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

Table 2.3

GLOBAL PEACE INDEX FOR 2012
(Detailed Table)

Question: **Do you think the world next year (2012) will be more peaceful (with fewer wars and terror) or less peaceful than the year which has just passed (2011); or will there be no difference?**

						Percent of Respondents
Global Average*						-5%
	53433	27%	32%	31%	10%	
Countries in alphabetical order	Sample Size Unweighted N	More Peaceful	Less Peaceful	Remain the same	Don't know / no response	Peace Index
Afghanistan	1031	45%	27%	23%	5%	18%
Argentina	1002	17%	34%	42%	7%	-17%
Armenia	500	42%	17%	26%	15%	25%
Australia	1040	12%	28%	52%	8%	-16%
Austria	1003	5%	55%	35%	4%	-50%
Azerbaijan	510	38%	19%	26%	17%	18%
Belgium	528	9%	32%	51%	8%	-24%
Bosnia and Herzegovina	1000	22%	43%	25%	11%	-20%
Brazil	2002	44%	31%	19%	6%	13%
Bulgaria	997	25%	27%	30%	18%	-3%
Cameroon	504	40%	25%	27%	8%	16%
Canada	1003	15%	29%	52%	5%	-14%
China	500	28%	41%	25%	5%	-13%
Colombia	606	30%	23%	45%	3%	7%
Czech Republic	1000	12%	32%	49%	7%	-20%
Denmark	506	11%	27%	58%	4%	-16%
Ecuador	400	16%	41%	39%	5%	-25%
Egypt	1000	16%	43%	30%	11%	-26%
Fiji	1020	45%	25%	24%	7%	20%
Finland	984	15%	25%	58%	2%	-10%
France	1671	5%	40%	54%	0%	-35%
Georgia	1000	49%	25%	13%	12%	24%
Germany	502	9%	33%	57%	1%	-24%
Ghana	1505	75%	8%	4%	12%	67%
Hong Kong	500	14%	34%	47%	5%	-20%
Iceland	852	9%	21%	69%	0%	-12%
India	1091	28%	30%	20%	22%	-2%
Iraq	1000	53%	19%	21%	7%	34%
Ireland	1001	15%	39%	46%	0%	-24%
Italy	987	9%	39%	46%	6%	-30%
Japan	1200	7%	14%	52%	26%	-7%
Kenya	1000	40%	26%	16%	18%	14%
Korea, Rep (South)	1524	12%	43%	41%	4%	-31%
Lebanon	500	25%	51%	13%	12%	-25%
Lithuania	1025	10%	26%	55%	9%	-16%
Macedonia	1209	25%	24%	44%	7%	1%
Malaysia	520	45%	17%	31%	7%	28%
Moldova	1086	37%	21%	25%	18%	16%
Netherlands	505	13%	40%	45%	3%	-27%
Nigeria	1049	81%	8%	4%	7%	73%
Pakistan	2705	20%	31%	35%	15%	-11%
Palestinian territories (West Bank and Gaza)	626	26%	30%	41%	3%	-3%
Peru	1207	25%	31%	31%	13%	-6%
Poland	520	13%	31%	44%	13%	-18%
Romania	1050	16%	28%	42%	14%	-13%
Russian Federation	1000	16%	34%	35%	14%	-18%
Saudi Arabia	502	60%	25%	13%	3%	35%

WIN-Gallup International
GLOBAL BAROMETER OF PROSPECTS FOR PEACE,
World Sees Hope for Peace in 2012

Serbia	1037	11%	37%	42%	10%	-27%
South Africa	200	27%	40%	32%	3%	-13%
South Sudan	1020	48%	14%	10%	28%	34%
Spain	1146	16%	32%	45%	7%	-16%
Sweden	501	11%	26%	58%	5%	-14%
Switzerland	507	21%	32%	43%	4%	-11%
Tunisia	503	48%	34%	12%	7%	14%
Turkey	1031	19%	48%	29%	4%	-29%
Ukraine	1013	14%	35%	29%	23%	-21%
United States	1002	20%	32%	41%	7%	-13%
Uzbekistan	500	63%	5%	25%	8%	58%
Vietnam	500	53%	15%	30%	2%	38%

Note 1: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

2: In some cases the totals may not add up to 100 or mismatch with earlier tables to the extent of 1%. Please ignore this, as it is due to round off error.

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Table 3

GLOBAL PEACE INDEX FOR 2012
(Rank ordered by National GDP per capita)

Countries	Annual per capita	Net Peace
Switzerland	50,170	-11%
Hong Kong	47,480	-20%
United States	47,360	-13%
Netherlands	41,900	-27%
Denmark	40,230	-16%
Austria	39,790	-50%
Sweden	39,730	-14%
Australia	38,380	-16%
Canada	38,310	-14%
Belgium	38,260	-24%
Germany	37,950	-24%
Finland	37,290	-10%
Japan	34,640	-7%
France	34,440	-35%
Ireland	33,370	-24%
Spain	31,640	-16%
Italy	31,130	-30%
Korea, Rep (South)	29,010	-31%
Iceland	27,680	-12%
Czech Republic	23,620	-20%
Saudi Arabia	22,750	35%
Russian Federation	19,190	-18%
Poland	19,060	-18%
Lithuania	17,870	-16%
Argentina	15,570	-17%
Turkey	15,170	-29%
Malaysia	14,220	28%
Lebanon	14,080	-25%
Romania	14,060	-13%
Bulgaria	13,290	-3%
Serbia	11,020	-27%
Brazil	11,000	13%
Macedonia	10,920	1%
South Africa	10,360	-13%

Azerbaijan	9,280	18%
Colombia	9,060	7%
Tunisia	9,060	14%
Peru	8,930	-6%
Bosnia and Herzegovina	8,810	-20%
Ecuador	7,880	-25%
China	7,640	-13%
Ukraine	6,620	-21%
Egypt	6,060	-26%
Armenia	5,660	25%
Georgia	4,990	24%
Fiji	4,510	20%
India	3,550	-2%
Iraq	3,370	34%
Moldova	3,360	16%
Uzbekistan	3,120	58%
Vietnam	3,070	38%
Pakistan	2,790	-11%
Cameroon	2,270	16%
Kenya	1,680	14%
Ghana	1,660	67%
South Sudan	1,546	34%
Palestinian territories (West Bank and Gaza)	1,483	-3%
Afghanistan	1,060	18%
Nigeria	720	73%

Source: Annual Global Barometer of Prospects for Peace conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

Table 4

GLOBAL PEACE INDEX: REGION-WISE

Question: **Do you think the world next year (2012) will be more peaceful (with fewer wars and terror) or less peaceful than the year which has just passed (2011); or will there be no difference?**

							Percent of Respondents
Global Average	53433	100%	27%	32%	31%	10%	-5%
REGIONAL CLASSIFICATION							
	Sample Size		Increase	Decrease	Remain the same	Don't know / no response	Peace Index = Hope of Increase minus Decrease
	Unweighted N	Col %					
All Regions	53433	100%	27%	32%	31%	10%	-5%
North America	2005	10%	19%	33%	41%	7%	-13%
Latin America	5217	6%	39%	31%	24%	6%	8%
Western Europe	11733	10%	9%	36%	51%	4%	-26%
Eastern Europe	12437	6%	18%	32%	35%	16%	-14%
Africa	5278	5%	67%	14%	9%	10%	53%
Arab World	4131	3%	33%	36%	23%	8%	-3%
West Asia	5777	6%	27%	33%	31%	9%	-6%
South Asia	1091	29%	29%	32%	24%	14%	-3%
East Asia	1020	3%	48%	19%	30%	3%	29%
North Asia	4744	22%	24%	36%	31%	9%	-13%
G-7	6365	100%	13%	30%	47%	9%	-17%
United States of America	1002	44%	20%	32%	41%	7%	-13%
Canada	1003	5%	15%	29%	52%	5%	-14%
Germany	502	13%	9%	33%	57%	1%	-24%
France	1671	10%	5%	40%	54%	0%	-35%
Italy	987	10%	9%	39%	46%	6%	-30%
Japan	1200	19%	7%	14%	52%	26%	-7%
BRIC	4593	100%	30%	35%	25%	11%	-5%
Brazil	2002	9%	44%	31%	19%	6%	13%
Russian Federation	1000	5%	16%	34%	35%	14%	-18%
India	1091	54%	28%	30%	20%	22%	-2%
China	500	32%	28%	41%	25%	5%	-13%
Other G-20	5299	100%	20%	40%	35%	5%	-20%
Argentina	1002	9%	17%	34%	42%	7%	-17%
Korea	1524	26%	12%	43%	41%	4%	-31%
Turkey	1031	35%	19%	48%	29%	4%	-29%
Australia	1040	12%	12%	28%	52%	8%	-16%
South Africa	200	8%	27%	40%	32%	3%	-13%
Saudi Arabia	502	9%	60%	25%	13%	3%	35%
Global Flash- Points	5362	100%	26%	30%	33%	11%	-5%
Iraq	1000	10%	53%	19%	21%	7%	34%
Afghanistan	1031	11%	45%	27%	23%	5%	18%
Pakistan	2705	76%	20	31%	35%	15%	-11%
Palestine	626	3%	26	30%	41%	3%	-3%
Emerging and other Nations in Asia and	4753	100%	40%	22%	33%	5%	18%

Latin America							
Malaysia	520	15%	45%	17%	31%	7%	28%
Hong Kong	500	5%	14%	34%	47%	5%	-20%
Vietnam	500	52%	53%	15%	30%	2%	38%
Peru	1207	15%	25%	31%	31%	13%	-6%
Ecuador	400	1%	16%	41%	39%	5%	-25%
Colombia	606	12%	30%	23%	45%	3%	7%
Fiji	1020	0%	45%	25%	24%	7%	20%
Emerging and other Nations in Western Europe	8033	100%	14%	35%	46%	6%	-21%
Spain	1146	37%	16%	32%	45%	7%	-16%
Sweden	501	8%	11%	26%	58%	5%	-14%
Finland	984	5%	15%	25%	58%	2%	-10%
Denmark	506	5%	11%	27%	58%	4%	-16%
Iceland	852	0%	9%	21%	69%	0%	-12%
Austria	1003	8%	5%	55%	35%	4%	-50%
Switzerland	507	7%	21%	32%	43%	4%	-11%
Belgium	528	9%	9%	32%	51%	8%	-24%
Netherlands	505	14%	13%	40%	45%	3%	-27%
Ireland	1001	4%	15%	39%	46%	0%	-24%
Lebanon	500	3%	25%	51%	13%	12%	-25%
Emerging and other Nations in Eastern Europe	7899	100%	17%	30%	40%	12%	-13%
Poland	520	9%	13%	31%	44%	13%	-18%
Romania	1050	39%	16%	28%	42%	14%	-13%
Czech Republic	1000	15%	12%	32%	49%	7%	-20%
Bulgaria	997	12%	25%	27%	30%	18%	-3%
Bosnia and Herzegovina	1000	5%	22%	43%	25%	11%	-20%
Macedonia	1209	3%	25%	24%	44%	7%	1%
Serbia	1037	11%	11%	37%	42%	10%	-27%
Moldova	1086	5%	37%	21%	25%	18%	16%
CIS/ Former Soviet Union	4548	100%	32%	23%	28%	17%	8%
Ukraine	1013	53%	14%	35%	29%	23%	-21%
Lithuania	1025	4%	10%	26%	55%	9%	-16%
Armenia	500	3%	42%	17%	26%	15%	25%
Azerbaijan	510	6%	38%	19%	26%	17%	18%
Uzbekistan	500	29%	63%	5%	25%	8%	58%
Georgia	1000	5%	49%	25%	13%	12%	24%
Africa	6581	100%	57%	21%	12%	10%	36%
Egypt	1000	24%	16%	43%	30%	11%	-26%
Nigeria	1049	46%	81%	8%	4%	7%	73%
Kenya	1000	13%	40%	26%	16%	18%	14%
Tunisia	503	5%	48%	34%	12%	7%	14%
Ghana	1505	8%	75%	8%	4%	12%	67%
Cameroon	504	1%	40%	25%	27%	8%	16%
South Sudan	1020	3%	48%	14%	10%	28%	34%

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Table 5

GLOBAL PEACE INDEX: DEMOGRAPHIC GROUP-WISE

Question: **Do you think the world next year (2012) will be more peaceful (with fewer wars and terror) or less peaceful than the year which has just passed (2011); or will there be no difference?**

							Percent of Respondents
Global Average	53433	100%	27%	32%	31%	10%	-5%
	Sample Size		Happy	Unhappy	Neither Happy nor Unhappy	Don't know/ no response	Peace Index= Hope of Increase minus Decrease
	Unweighted N	Col %					
Gender-wise	53433	100%	27%	32%	31%	10%	-5%
Male	26901	59%	28%	34%	28%	9%	-7%
Female	26532	41%	26%	30%	34%	11%	-3%
Age-wise	53433	100%	27%	32%	31%	10%	-5%
Under 30	15444	36%	32%	31%	27%	10%	0%
30-50	21129	42%	28%	33%	30%	9%	-6%
51-65	10539	16%	19%	34%	37%	11%	-15%
+65	5235	6%	18%	30%	42%	10%	-12%
DK/NR	66	0%	47%	9%	17%	27%	39%
Monthly Household Income-wise	53433	100%	27%	32%	31%	10%	-5%
Low (Bottom quintile/20%)	9296	14%	27%	29%	30%	13%	-2%
Medium low (Second quintile/20%)	10156	25%	30%	32%	29%	10%	-2%
Medium (Third quintile/20%)	10366	22%	27%	35%	30%	9%	-8%
Medium high (Fourth quintile/20%)	7257	19%	26%	35%	32%	8%	-9%
High (Top quintile/20%)	6156	13%	25%	33%	35%	6%	-8%
Refused/Don't know/no answer	7182	8%	28%	26%	30%	17%	2%
Education-wise	53433	100%	27%	32%	31%	10%	-5%
No education/ only basic education	11787	19%	30%	32%	26%	13%	-2%
Secondary school	24838	42%	26%	32%	32%	10%	-6%
High level education (e.g. university)	15628	39%	27%	33%	32%	8%	-6%
NR	160	0%	16%	25%	17%	42%	-8%
Religions-wise	53433	100%	27%	32%	31%	10%	-5%
Roman Catholic	11495	13%	30%	31%	34%	6%	-1%
Russian or Eastern Orthodox	7659	5%	21%	31%	35%	13%	-10%
Protestant	5334	7%	29%	30%	33%	8%	-1%
Other Christian	3242	5%	37%	29%	27%	7%	8%
Hindu	974	25%	28%	33%	25%	14%	-4%
Muslim	10505	13%	35%	30%	25%	9%	5%
Jewish	106	0%	15%	34%	46%	4%	-19%
Buddhist	725	3%	28%	37%	29%	6%	-9%
Other	1234	3%	27%	30%	33%	9%	-4%

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Nothing	5940	23%	25%	38%	32%	5%	-13%
Refuse/ NA	822	2%	17%	33%	24%	26%	-16%

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Summary Chart on Methods

Country	Contact	E-mail	Company	Mode	Sample Type	Data weighted?	Size	Fieldwork Dates
Afghanistan	Matthew Warshaw	Matthew.Warshaw@acsor-surveys.com	ACSOR-Surveys	Face to face	National	Yes	1,031	Nov 25 - Dec 2
Argentina	Gerardo TuñónCorti	g.tunon@ibopeinteligencia.com.ar	IBOPE Inteligencia S.A.	Telephone	Urban	No	1002	Nov 7-Nov 17
Armenia	Aram Navasardyan	ama@netsys.am	MPG	Telephone	National	No	500	Dec 22-Dec26
Austria	Ingrid Lusk	i.lusk@gallup.at	Osterreichisches Gallup Institut	Face to face	National	Yes	1003	Nov16-Dec 7
Australia	Peter Kenny	Peter.Kenny@cbr.com.au	Colmar Brunton Research	Online	National	Yes	1040	Dec 12 - Dec 13
Azerbaijan	Ashraf Hajiye	Ashraf.Hajiye@siar.az	SIAR Research and Consulting Group	Face to face	Urban	No	510	Dec 2 - Dec 12
Belgium	DetournayArther	Adetournay@dedicated.be	Dedicated Reserch	Telephone	National	Yes	528	Nov 29-Dec 10
Bosnia	Aida Hadziavdic-Begovic	AIDA.HADZIAVDIC@MIB.BA	MARECO INDEX BOSNIA	Telephone	National	No	1000	Nov 10 - Nov 18
Brazil	Eduardo Azevedo	Eduardo.azevedo@ibope.com.br	IBOPE Inteligência	Face to face	National	No	2002	Dec 08 -Dec12
Bulgaria	Mila Grigorova	m.grigorova@gallup-bbss.com	BBSS Gallup International	Face to face	National	Yes	997	Nov 4 - Nov 10
Cameroon	Yaptie Placide	Pyaptie@-africa.com	TNSRMS Cameroun	Face to face		Yes	504	Oct29 - Nov 5
Canada	Sarah Weill	sweill@legermarketing.com	Leger Marketing	Online	National	Yes	1003	Nov 22-Nov 29
China	Zhou Xin	zhouxin@comrc.com.cn	CRC-Research Center, Ltd	Online	National	Yes	500	Nov 28 - Dec 8
Colombia	Jaime Arteaga	jarteaga@cncol.com	CNC	Online	Urban	No	606	Dec 1-Dec 6
Czech Republic	Jan Trojacek	trojacek@mareco.cz	Mareco s.r.o.	Face to face	National	Yes	1000	Nov 16-Nov 28
Denmark	Roger Elsted	roger.elsted@dma-research.com	DMA/Research	Online	National	Yes	506	Dec 02 – Dec 08
Ecuador	Nancy Cordova	Nancy.cordova@cedatos.com	CEDATOS	Face to face	National	Yes	400	Nov, 2011
Egypt	Laila Guindy	laila.guindy@rada.com.eg	RADA Research & Public Relations Co.	Face to face	Urban	Yes	1000	Nov 04 – Nov 13
Fiji	Tim Wilson	tim@tebbutresearch.com	Tebbutt Research	Face to face	Urban	Yes	1020	Dec 16-Dec 20
Finland	Jari Pajunen	jari.pajunen@taloustutkimus.fi	Taloustutkimus Oy	Face to face	National	Yes	984	Nov 6 - Nov 21
France	Céline Bracq	celine.bracq@bva.fr	BVA	Online	National	Yes	1671	Dec 2-Dec 3-Dec 4
Georgia	Merab Pachulia	mpachulia@gorbi.com	Georgian Opinion Research Business International (GORBI)	Face to face	National	No	1000	Dec 10-Dec19
Germany	Johannes Huxoll	johannes.huxoll@tns-emnid.com	TNS Emnid	Telephone	National	Yes	502	9-Dec
Ghana	Femi Laoye	olaoye@rms-africa.com	TNS RMS Ghana	Face to face	National	No	1505	Nov 7-Nov 22

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Hong Kong	Christy Szeto	christy.szeto@csg-worldwide.com	Consumer Search Group	Telephone	Urban	Yes	500	Nov 24 - Dec 11
Iceland	Sigrún Drífa Jónsdóttir	sigrun.drifa.jonsdottir@capacent.is	Capacent Gallup	Online	National	Yes	852	Nov 24 - Dec 2
India	YashwantDeshmukh	yashwant@teamcvoter.com	CVoter News Services Pvt. Ltd.	Telephone	National	Yes	1091	Dec 3 - Dec 10
Iraq	Munqith Dagher	munqith_daghir@iiacss.org	IIACSS	Face to face	Urban	Yes	1000	Nov 20 - Dec 2
Ireland	Sinead Mooney / Roisin O'Coineen	sinead.mooney@redcresearch.ie / roisin.ocoineen@redcresearch.ie	RED C Research & Marketing Ltd	Online	National	Yes	1001	Dec 2-Dec 11
Italy	Paolo Colombo	paolo.colombo@doxa.it	Doxa	Face to face	National	Yes	987	Nov 21-Dec 4
Japan	Hisako Kumada	kumada@nrc.co.jp	Nippon Research Center, Ltd.	Self Administered	National	Yes	1200	Nov 2 - Nov 14
Kenya	Margit Cleveland	margit@infiniteinsight.net	Infinite Insight	Face to face	National	Yes	1,000	Oct 26 - Nov 05
Lebanon	SelimSaad	s.saad@reachmass.com	REACH S.A.L	Telephone	National	No	500	Nov, 2011
Lithuania	Renata Ševcoviene	renata.sevcoviene@rait.lt	RAIT Ltd.	Face to face	National	Yes	1025	Dec 05-Dec12
Macedonia	Kalina Medarovska	kalina@brima.com.mk	BRIMA	Face to face	National	Yes	1209	Nov 18 - Nov 27
Malaysia	Kho Chai Kiat	Chaikiat.kho@tnsglobal.com	TNS RESEARCH INTERNATIONAL	Face to face	National	No	520	Nov 2 - Nov 30
Moldova	Ivanisheva Natalya	Ivanisheva.N@romir.ru	Romir	Face to face	National	No	1086	Nov 30 - Dec 12
Netherlands	Imre van Rooijen	i.van.rooijen@marketresponse.nl	MarketResponse	Telephone	National	Yes	505	Nov 14-Nov 21
Nigeria	Josiah Kimanzi	jkimanzi@rms-africa.com	TNS RMS Nigeria	Face to face	Urban	No	1,049	Nov 4-Nov 31
Pakistan	Fatima, Idrees (Ms.)	fatima.idrees@gallup.com.pk	Gallup Pakistan	Face to face	National	Yes	2705	Dec 27 - Dec 3
Palestine	Nabil Kukali	dr.kukali@pcpo.org	Palestinian Center for Public Opinion (PCPO)	Face to face	National	No	626	Nov 29 - Dec 8
Perú	Gustavo Yrala	gyrala@datum.com.pe	Datum Internacional S.A.	Face to face	National	No	1207	Dec 8 - Dec 10
Poland	Grzegorz Dąbrowski	grzegorz.dabrowski@mareco.pl	Mareco Polska	Face to face	Urban	No	520	Dec 30 – Jan 5
Romania	Lucian Rotariu	lucian.rotariu@csop.ro	T.N.S. C.S.O.P	Face to face	National	Yes	1050	Nov 26-Dec 5
Russia	Ivanisheva Natalya	Ivanisheva.N@romir.ru	Romir	Online	Urban	Yes	1000	Dec 25 - Dec 28
Saudi Arab	Mohammed M. Aayed	m.aayed@parc-ksa.com	PAN ARAB RESEARCH CENTER (PARC)	Telephone	Urban	No	502	Nov, 2011
Serbia	Petar Krstic	petar.krstic@tnsmediumgallup.co.rs	TNS Medium Gallup	Face to face	National	Yes	1037	Nov 3-Nov 8
South Africa	Patson Gasura, Diana Nyarirangwe & Florence Ndanga	patson@topliners.co.za, diana@topliners.co.za & Florence@topliners.co.za	Topline Research Solutions (TRS)	Face to face	National	Yes	200	Dec 2 - Dec 6
South Korea	Hyunjeong Jung	hjujung@gallup.co.kr	Gallup Korea	Face to face	National	Yes	1,524	Nov 18-Dec 6
South Sudan	Margit Cleveland	margit@infiniteinsight.net	Infinite Insight	Face to face	National	Yes	1,020	Nov 5 - Dec 6
Spain	Carlos Clavero / Luciano Miguel	carlos.clavero@institutodym.es / luciano.miguel@institutodym.es	Instituto DYM	Face to face	National	Yes	1146	Nov 17-Dec 6
Sweden	Johan Lilliecreutz	johan.lilliecreutz@cmaresearch.se	CMA Research AB	Online	National	No	501	Nov 9-Nov 11
Switzerland	Barbara Schumacher	Barbara.schumacher@isopublic.ch	ISOPUBLIC AG	Face to face	National	Yes	507	Nov 23 - Dec 5

Tunisia	Nabil Belaam	emrhod@gnet.tn	EMRHOD INTERNATIONAL	Face to face	National	No	503	Nov 24-Dec 2
Turkey	Derya Değerli / Esra Dalgıç	d.degerli@barem.com.tr /e.dalgic@barem.com.tr	Barem Research	Telephone	National	Yes	1031	Dec 6 - Dec 12
Ukraine	Ivanisheva Natalya	Ivanisheva.N@romir.ru	Romir	Face to face	National	Yes	1,013	Nov 22 - Dec 4
USA	Cindy Kaminski	ckaminski@trig-us.com	TRiG	online	National	Yes	1002	Nov 22-Nov 29
Uzbekistan	Ivanisheva Natalya	Ivanisheva.N@romir.ru	Romir	Face to face	Urban	No	500	Nov 16-Dec 6
Vietnam	Tran Nguyen My Dung	dung_tnm@irl-hcm.com.vn	Indochina Research Limited	Face to face	National	Yes	500	Nov 1 - Nov 09

Summary:

- 1- Total Countries: 59 (n=53,433)
- 2- Mode of Interview:
 - a. Fact to Face: Countries 36 (n=34,890)
 - b. Telephone: Countries 11 (n=7,661)
 - c. Online: Countries 12 (n=10,882)
- 3- Coverage:
 - National: Countries 46 (n=43,720)
 - Urban only: Countries 13 (n=9,713)
- 4- Field Work Dates: November 2011 – January, 2012

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