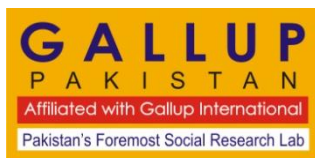


National Public Opinion Poll on “Panama Leaks Issue”



Monday, 13th June 2016

Disclaimer: Gallup Pakistan has conducted this poll according to the ESOMAR Code of Ethics and internationally recognized principles of scientific polling. The results in this Report do not represent views held by the authors or Gallup Pakistan. The results only represent public opinion, computed on the basis of views expressed by anonymous respondents selected through the procedure outlined in the Methodology section of this Report.



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PART 1:

FINDINGS



TOPIC 1

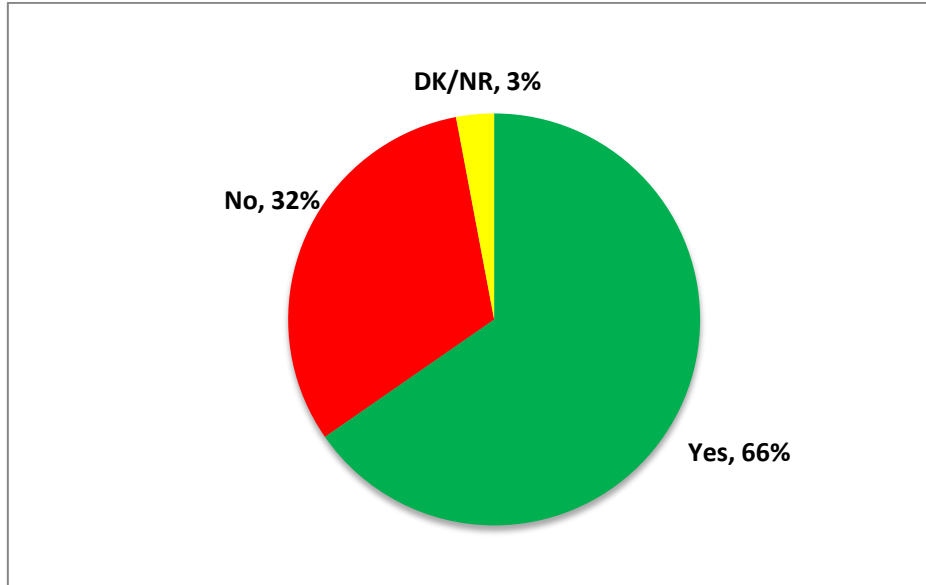
Perception about Panama Leaks

This Topic has 5 items. Key Findings for each of them are provided ahead in this section.



Item 1.1: Key Finding

Question: Please tell us if you have read anything regarding the Panama Leaks?



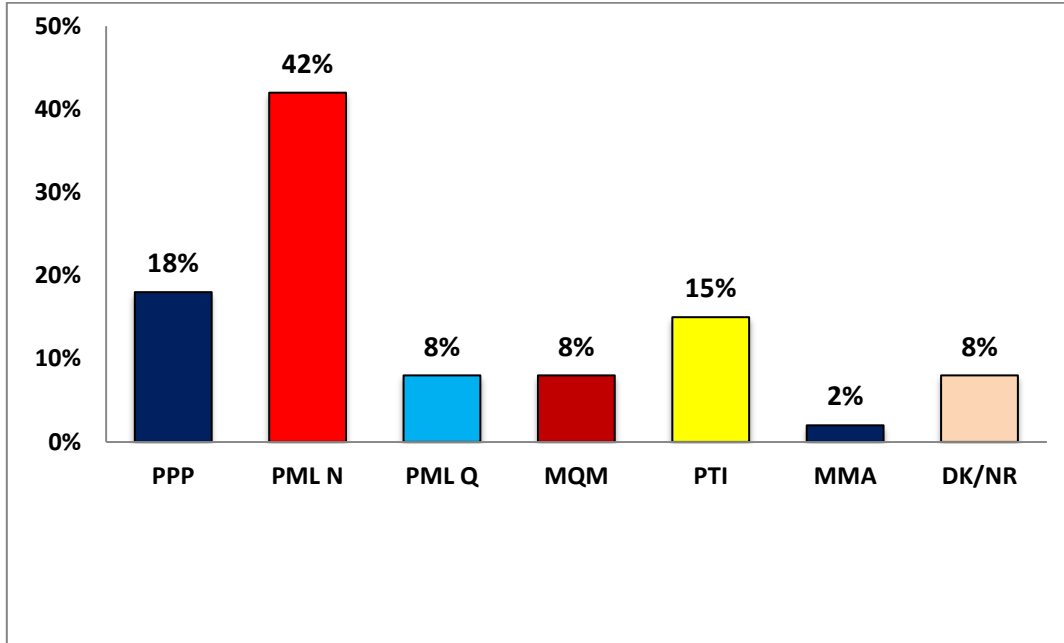
Source: National Public Opinion Poll on "Panama Leaks Issue" by Gallup Pakistan, May 30 - June 6, 2016

Q برائے مہربانی بتائیں کہ کیا آپ نے پاناما لیکس کے حوالے سے کچھ پڑھا/سنا ہے؟

1 ہاں
2 نہیں

**Item 1.2: Key Finding**

Question: Please tell us which political party in your opinion has the highest number of off-shore companies?



Source: National Public Opinion Poll on "Panama Leaks Issue" by Gallup Pakistan, May 30 - June 6, 2016

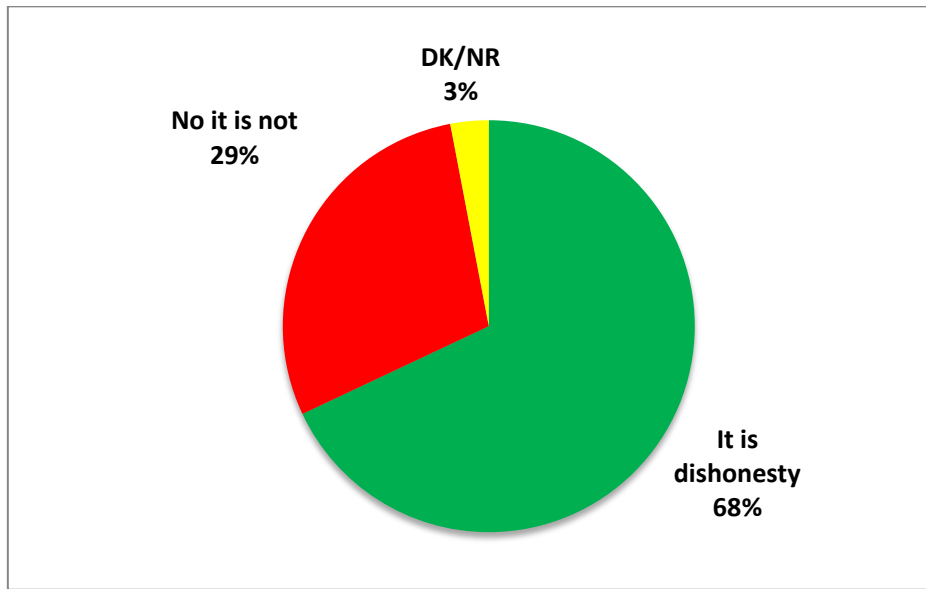
Q برائے مہربانی بتائیں کہ آپ کے خیال میں کس سیاسی پارٹی کے ممبران کی بیرون ممالک میں سب سے زیادہ آف شور کمپنیاں ہیں؟

- 1 PPP پاکستان پیپلز پارٹی (پے نظیر)
- 2 پاکستان مسلم لیگ (نواز) (PML (N))
- 3 پاکستان مسلم لیگ (ق) (PML Q)
- 4 ایم کیو ایم (MQM)
- 5 پاکستان تحریک انصاف (PTI)
- 6 Jamat Islami / JUI / Other religious Parties

دیگر (تحریر کریں)

Item 1.3: Key Finding

Question: Certain news item claim that Imran Khan owns off shore companies overseas but as of yet he has not, himself, declared any of these companies. Some people are of the opinion that as Imran Khan himself owns off shore companies, he is no position to demand Prime Minister Nawaz Sharif's resignation as it is dishonesty. Some people hold a different opinion than this, what's your opinion?



Source: National Public Opinion Poll on "Panama Leaks Issue" by Gallup Pakistan, May 30-June 6, 2016

Q حال ہی میں عمران خان کے بارے میں خبر سننے میں آرہی ہے کہ عمران خان کی بیرون ملک میں آف شور کمپنیاں ہیں لیکن انہوں نے ابھی ان آف شور کمپنیوں کے حوالے سے خود کو ڈکلیئر نہیں کیا۔ بعض لوگوں کا کہنا ہے کہ عمران خان کی خود آف شور کمپنیاں ہونے کے باوجود وہ وزیراعظم نواز شریف سے استعفیٰ مانگ رہے ہیں یہ بددیانتی ہے۔ جبکہ بعض لوگوں کی رائے اس سے برعکس ہے، آپ کی اس بارے میں کیا رائے ہے؟

1

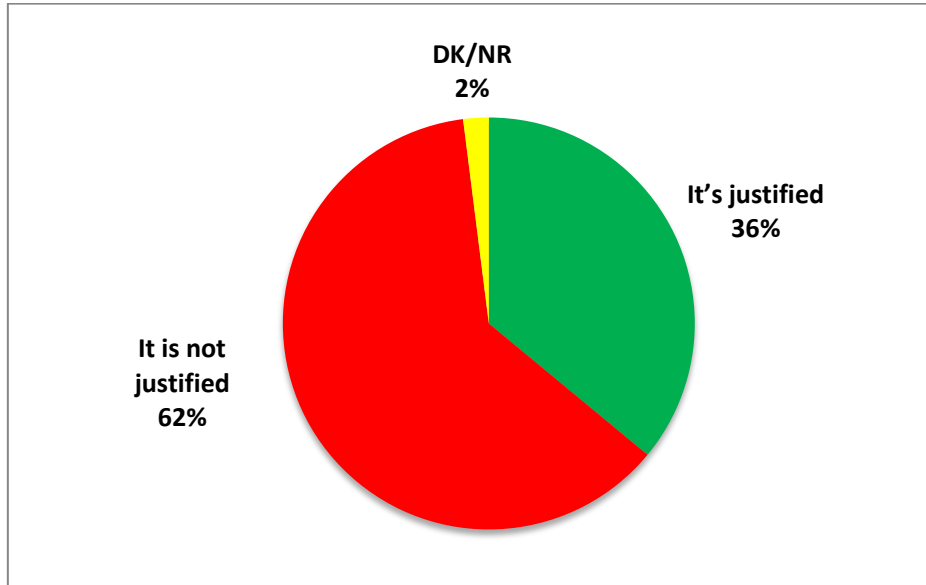
بددیانتی ہے

2

ایسی بات نہیں ہے

Item 1.4: Key Finding

Question: Imran Khan's stance on off shore companies is that he formed these companies to save taxes on his cricket income and he had the right to form these companies as he was not a British citizen. Do you think Imran Khan's stance about saving taxes is justified or not?



Source: National Public Opinion Poll on "Panama Leaks Issue" by Gallup Pakistan, May 30-June 6, 2016

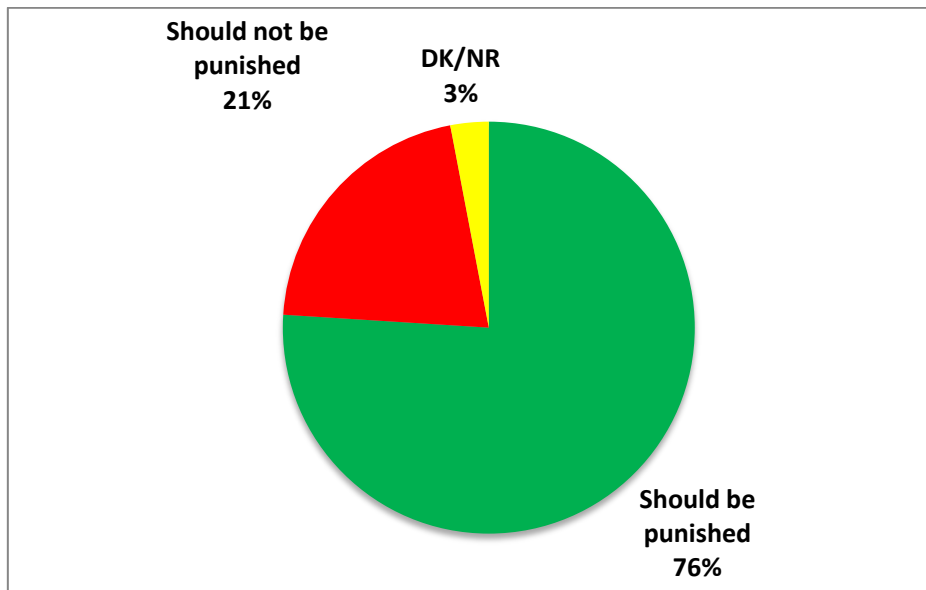
Q عمران خان کی جانب سے آف شور کمپنیاں بنانے پر اس موقف کا اظہار کیا گیا ہے، انہوں نے اپنی کرکٹ کی کمائی پر ٹیکس بچانے کے لیے آف شور کمپنیاں بنائی تھی اور برطانیہ کے شہری نہ ہونے کی وجہ سے آف شور کمپنیاں بنانا میرا جائز حق تھا۔ آپ کے خیال میں عمران خان کی جانب سے ٹیکس بچانے کا یہ موقف جائز ہے یا نا جائز ؟

1
2

جائز ہے
ناجائز ہے

Item 1.5: Key Finding

Question: Some people are of the opinion that as it is legal to form off shore companies in some foreign countries, the owner should not be punished. While some are of the opinion that whether offshore companies are legal or illegal, their owners should be punished as forming offshore companies in foreign countries is wrong. What is your opinion?



Source: National Public Opinion Poll on "Panama Leaks Issue" by Gallup Pakistan, May 30-June 6, 2016

Q بعض لوگوں کا کہنا ہے کہ بیرون ممالک میں آف شور کمپنیاں جائز ہیں اس لیے مالک کو آف شور کمپنیاں بنانے پر سزا نہیں ملنی چاہیے، جبکہ بعض لوگوں کا خیال ہے کہ آف شور کمپنیاں جائز ہوں یا ناجائز ہوں، بیرون ممالک میں آف شور کمپنیاں بنانا غلط ہے اس پر مالکان کو سزا ملنی چاہیے۔ آپ کی اس بارے میں کیا رائے ہے؟

- 1 سزا ملنی چاہیے
2 سزا نہیں ملنی چاہیے



TOPIC 2

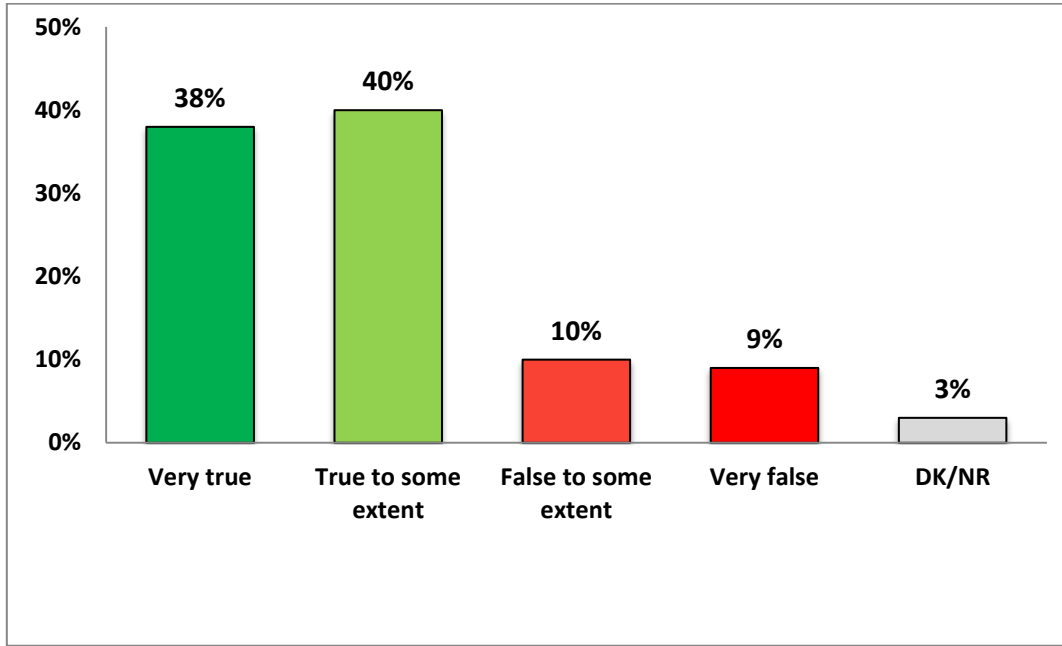
Views on PTI and Chairman Imran Khan's handling of Panama Leaks Issue

This Topic has 2 items. Key Findings for each of them are provided ahead in this section.



Item 2.1: Key Finding

Question: Recently PLM N has put blame on Jahangir Tarin, member of PTI, of having his loans excused/written off from various banks. Please describe the extent to which you think these allegations are true?



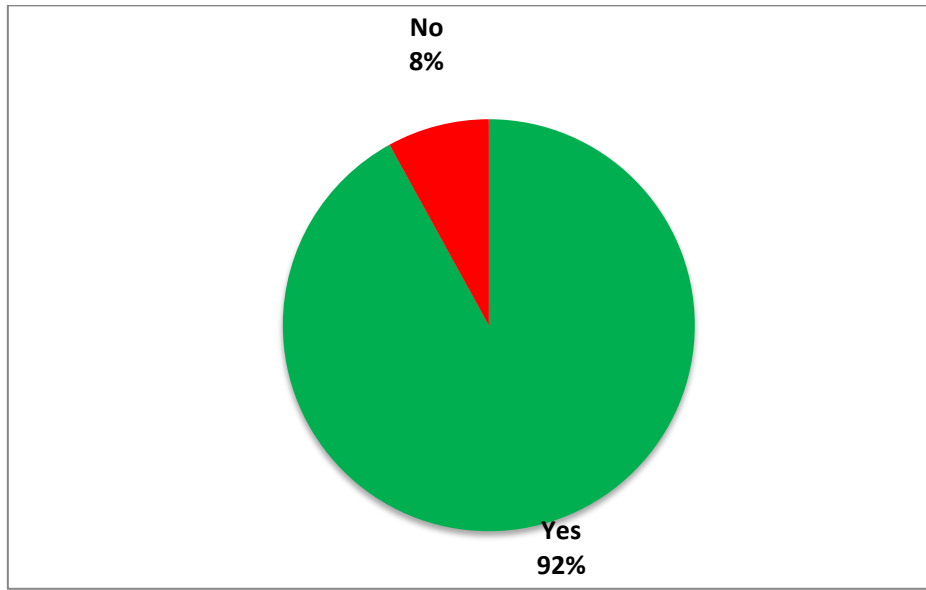
Source: National Public Opinion Poll on "Panama Leaks Issue" by Gallup Pakistan, May 30-June 6, 2016

Q حال ہی میں مسلم لیگ ن کی جانب سے پاکستان تحریک انصاف کے رہنما جہانگیر ترین پر اس بات کا الزام لگایا گیا ہے کہ انہوں نے مختلف بینکوں سے قرضے معاف کروائے ہیں۔ برائے مہربانی بتائیں کہ آپ کے خیال میں جہانگیر ترین پر قرضے معاف کروانے کے الزامات کس حد تک درست ہیں؟

- 1 بہت زیادہ درست
- 2 کسی حد تک درست
- 3 کسی حد تک غلط
- 4 بہت زیادہ غلط

Item 2.2: Key Finding

Question: **If you think the allegations against Jahangir Tarin are true, do you think he should an investigation regarding this?**



Source: National Public Opinion Poll on "Panama Leaks Issue" by Gallup Pakistan, May 30-June 6, 2016

Q اگر جہانگیر ترین پر قرضے معاف کروانے کے الزامات درست ہیں تو آپ کے خیال میں جہانگیر ترین کو اس حوالے سے

تحقیقات کروانی چاہیے یا نہیں؟

1

ہاں، کروانی چاہیے

2

نہیں، کروانی چاہیے



TOPIC 3

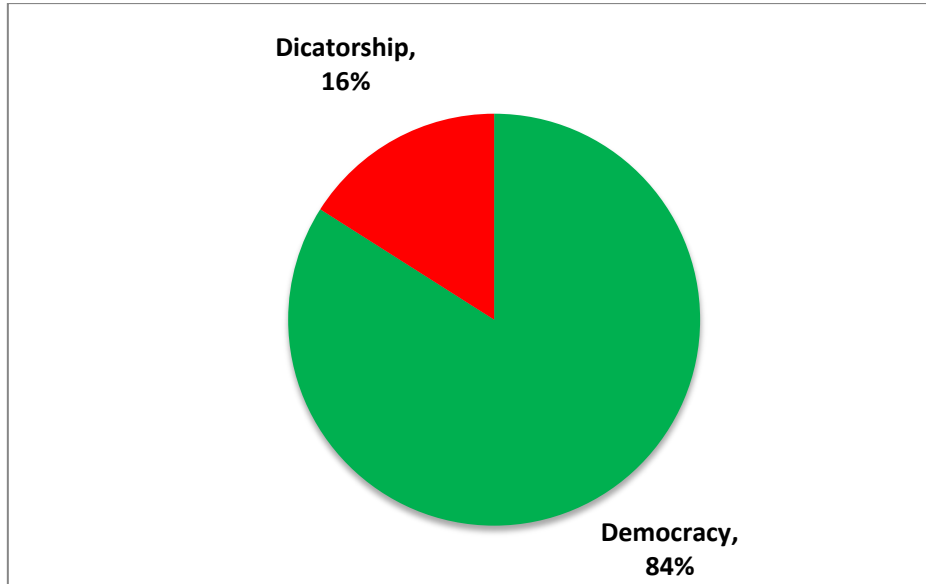
Democracy VS Dictatorship

This Topic has 1 item. Key Findings for the item are provided ahead in this section.



Item 3.1: Key Finding

Question: Which do you prefer: democracy or dictatorship?



Source: National Public Opinion Poll on "Panama Leaks Issue" by Gallup Pakistan, May 30-June 6, 2016

Q آپ ذاتی طور پر جمہوریت اور آمریت میں سے کس کو پسند کرتے ہیں؟

1
2

جمہوریت
آمریت



TOPIC 4

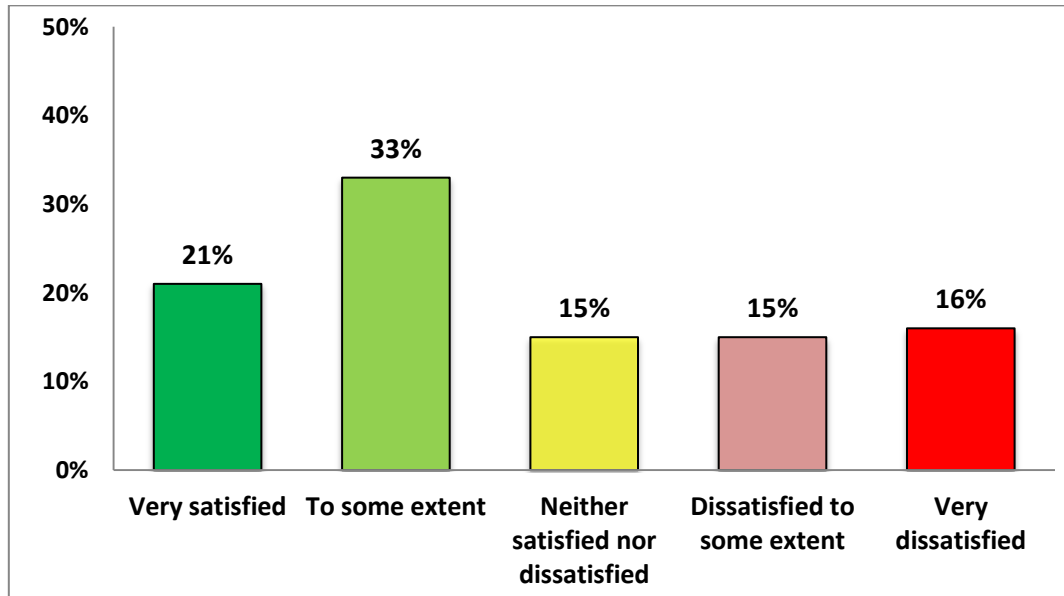
Perception about performance of Nawaz Sharif as PM of Pakistan

This Topic has 1 item. Key Findings for this item are provided ahead in this section



Item 4.1: Key Finding

Question: Please indicate the extent to which you are satisfied with the overall performance of Prime Minister Nawaz Sharif?



Source: National Public Opinion Poll on "Panama Leaks Issue" by Gallup Pakistan, May 30-June 6, 2016

Q برائے مہربانی بتائیں کہ آپ وزیراعظم نواز شریف کی مجموعی کارکردگی سے کس حد تک مطمئن ہیں؟

1	بہت زیادہ مطمئن
2	کسی حد تک مطمئن
3	نہ مطمئن نہ غیر مطمئن
4	کسی حد تک غیر مطمئن



PART 2:

Detailed METHODOLOGY



SUMMARY METHODOLOGY

Sample size : 1707 Households
(18+ Males and Females)

Coverage : National Cross Section
All Pakistan Urban and Rural

Breakdown

Provincial Breakdown:

	Weighted
Punjab	58%
Sindh	24%
KPK	14%
Balochistan	5%

Location Breakdown:

	Weighted
Large Cities (over 2 million)	33%
Medium Cities (over half million)	
Towns (Population 5000 plus)	
Villages	67%

Sampling Method : Multi Stage Stratified Sampling

Error Margin : $\pm 3\text{-}5\%$ at 95% confidence level

Interview Mode : Face to Face In home

Field Dates : May 30 - June 6, 2016

Gallup Pakistan adheres to ESOMAR/WAPOR Code of Ethics of Opinion and Marketing Research (*form more details please see detailed methodology*)

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Further details on RESEARCH METHODOLOGY

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- A- Sample Profile
- B- Sample Selection Procedure
- C- Field Work Procedure
- D- Data Entry and Verification

Note:

This Detailed Methodology is a standard procedure followed in public opinion polls. Specific details of the sample profile may vary from poll to poll. The specific sample profile as well as other variations may be included either in this Note as well as the Summary version or can be obtained upon request.



DETAILED METHODOLOGY

A- Sample Profile

The survey was conducted with more than 1700 men and women statistically selected from all four provinces comprising of a cross section of age, and socio-economic classes as given below:

Sample Profile

		Weighted
		Col%
BASE: All		100%
Gender		
See classification details below	Male	54%
	Female	46%
Age of the Respondent		
See classification details below	Young	39%
	Middle	54%
	Old	8%
Household Income		
See classification details below	Low	29%
	Medium	47%
	High	16%
Location		
See classification details below	Rural	67%
	Urban	33%
Province		
See classification details below	Punjab	58%
	Sindh	24%
	KPK	14%
	Balochistan	5%

Notes:

Age: Young: Under 30 years of age; Middle: Between 30 and 50 years of age; Old: Above 51 years of age

Income codes: Low: Up to Rs. 7000 (in 2016 this represented the lowest quintile). **Medium:** Rs. 7,001 to 20,000 (In 2016 this represented the 2nd and 3rd Quintile). **High:** More than 20,000 (In 2016 this represented the 4th and 5th Quintiles)

Location: Urban is defined as location defined as town or city in the census, the total in Pakistan being 470 constituting 35% of the population; Rural is defined as a population living in villages as in the latest census, approximating ~45,000, consisting 65% of the population.

Methodology: Sample Size: 1707; Coverage: National/Rural and Urban/All four provinces; Mode: Face to face; Survey dates: May 30 - June 6, 2016. Estimated error margin: $\pm 3-5\%$ at 95% confidence level.

Source: National Public Opinion Poll on "Panama Leaks Issue" by Gallup
Pakistan, May 30-June 6, 2016



B- Sample Selection Procedure

This survey uses stratified random sampling. Following steps have been used to achieve this:

Stage 1: Stratification:

Stratification is principally at two levels:

- a. The **First** stratification is by PROVINCE, of which there are 4 in Pakistan.
- b. The **Second** stratification is by size of location. We stratify by 4 types of locations: Large/Metropolitan Cities (*there are 3*); Medium size (*those whom population is over 100,000 persons*); Towns (*those whom population is less than 100,000*) and Villages (*those declared as such in the Census*).

Stage 2: Selection of Communities:

Within each stratum communities are selected through a random process. In some cases we make replacements by communities of similar profile with a view to logistical and other considerations.

C- Fieldwork Procedure

● Briefing/Training of interviewers:

The Questionnaire Designed for the survey is briefed to the interviewers at Regional Centers across the Centre. The interviewers are instructed on measures such as:

1. Following Sampling/Quota Instructions Properly
2. Ethical Code of Conduct towards interviewers
3. Following skipping Instructions and other interview instructions on the Questionnaire
4. Maintaining Neutrality in asking Question



- **Mock Calls:**

After the briefing is completed all the field workers do the mock calls under the direct supervision of an executive or a fieldwork supervisor. This ensures that the field workers properly understand the instructions and they can handle various interviewing problems during the interview (*in the field*). After completion of mock calls, a debriefing session is arranged in which the problems faced by the interviewers during the mock interviews are discussed and solutions are suggested.

- **Initial Checking:**

After the training, the interviewers go into the field for actual interviewing. The first ten filled in questionnaires of every interviewer are thoroughly checked by their supervisor to ensure that the interviewer is performing well. In case the work of an interviewer is not acceptable he/she is disengaged from the survey.

- **Field Editor or Intake Edit:**

In normal routine at least 30-40 interviews of each interviewer are visually checked by the supervisor before passing them to Data Coding/Entry department. The problems or missing information identified during field edit are explained to the relevant interviewer and he/she is instructed to rectify them either through telephone and/or revisit the respondent for clarification and re-asking the missing questions.

- **Supervision & Back Checking:**

It is essential that the interviewers are properly supervised on the job and the work done by them is back checked. At least 20% back checking is done on work completed by each interviewer to ensure authenticity of data.

- **Data Coding/Editing:**

About 20% work of each coder is rechecked and verified by the concerned DC Supervisor/In-charge.



D- Data Entry and Verification

GP's Quality Manual contains a detailed check-list on the handling control, entry and other steps involved in the management of data.

Once the questionnaires are received from the field, they are checked and the responses of open-ended questions are coded with the help of a code list. A coding scheme/book/guide is prepared on the basis of these questionnaires.

After the coding of open-ended responses, data is entered into computers. GP uses the SPSS data entry program that has flexibility to implement validity checks and skipping rules etc. The SPSS data entry software also has flexibility to verify the entered data by using the double punch options. Gallup normally double punches for 20% of its entered data.

After completion of data entries and double punch, all data is cleaned by using a data-cleaning program written in SPSS which is customized for every project according to the survey/questionnaire needs. Data is thoroughly checked for an omission, displacements and other error resulting in inconsistencies with the coding scheme.



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