

GALLUP PAKISTAN POLL FINDINGS ON

10% HAVE TRAVELLED ABROAD

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10% HAVE TRAVELLED ABROAD

According to a recent Gallup poll, as many as one in ten male adults of Pakistan claim they have had an opportunity to visit a foreign country. Nearly half of them went abroad in search of employment, and to the remaining, the occasion of a visit abroad was provided by Haj or tourism. Three countries figure most prominently in their destination: Saudi Arabia (4%), Iran (1%) and India (1%). The remaining 4 % are accounted for by a variety of countries.

While only 10% have already been abroad, the remaining are no less keen to avail of the opportunity, should it be provided. When a nation-wide sample was probed on this subject, only 3% refused the offer to go abroad, while 11 % could not name a desirable destination for their foreign tour. The remaining 86% were sufficiently interested to name a country, which they would like to visit. Saudi Arabia which combines both religious and temporal attractions, tops the list (59%) followed by a wide margin by America (6%), England (6%), Iran (2%) and UAE (2%).

The Survey was conducted by Gallup Pakistan with a nationally representative set of households in both rural and urban areas of the country. The respondents were selected through the scientific procedure of statistical sampling and the data was computer processed.