

Latest Press Release
Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON

IQBAL, SHAH BHATAI, RAHMAN BABA ARE MOST POPULAR POETS

Results released on: September 19, 1987



H-45, St.52,F-7/4, Islamabad, Pakistan. Tel +92-51-2655630, Fax +92-51-2655632,

Email: isb@gallup.com.pk

For more on Gallup Pakistan and Gallup International see websites www.gallup.com.pk and www.gallup-international.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

© 2009 All rights reserved by Gilani Foundation

IQBAL, SHAH BATAI, REHMAN BABA ARE THE MOST POPULAR POETS

A recent Gallup poll on: “who is your most liked poet?” shows Iqbal on top favoured by 57% of those who were able to answer this question. He was followed, though by a sizeable margin, by Shah Abdul Latif Bhatai the renowned mystic of Sindh who was favoured by 9%. 54% were unable to mention the name of any poet. The third position in the order of priority was scored by Rahman Baba, the renowned pushto poet. Tow among the classical Urdu poets appeared in the list Ghalib (4%) and Mir Taqi Mir (2%). Among the modern period poets only Faiz appeared on the list. He scored 2%. A large number of other poets were also mentioned but none of them was acclaimed by the minimum score of 1% of the respondents in this nationally conducted Gallup Survey.

Survey findings show that Iqbal, Bhatai and Rahman Baba have a following of fans across social classes, but the other three prominent poets are largely restricted to the upscale social strata. One third of Iqbal’s fans belong to the upper income strata. Comparable figures for other prominent poets are: Shah Bhatai 13%, Rahman Baba 4%, Ghalib 35%, Mir Taqi Mir 45%, and Faiz 48%.

The Survey was conducted by Gallup Pakistan with statistically selected sample in 200 rural and urban localities in all the four provinces of the country.

Table

Question: Who is the most liked poet?

	Those who responded	
	%	%
Iqbal	57	26
Shah Bhatai	9	4
Rahman Baba	4	2
Ghalib	4	2
Mir Taqi Mir	2	1
Faiz	2	1
Others	22	10
No opinion	-	54