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GALLUP PAKISTAN POLL FINDINGS ON

PAKISTANI FARMERS WELCOME NEW TECHNOLOGY

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PAKISTANI FARMERS WELCOME NEW TECHNOLOGY

A Gallup poll shows that the large majority of Pakistani farmers are favorably disposed to adopting new technology in agriculture. In a nation-wide survey by Gallup Pakistan 76% of farmers supported trying new techniques in agriculture, while 22% insisted on continuing with their old and familiar ways. 2% did not give an opinion.

The survey was conducted by Gallup Pakistan in 200 statistically selected locations all over the country. It portrayed a hypothetical situation in which two persons were debating, one in favor and the other against the adoption of new techniques in agriculture. The respondents were then asked to give their view on the same subject.

It is interesting to note that the views of agricultural and non-agricultural population do not differ very significantly. 76% of agriculturists supported new techniques and 22% opposed them. The comparable figures for non-agriculturists were 77% and 17%. As one would expect, the younger and the more educated population was slightly ahead of the others in supporting new techniques. 80% of those under thirty years of age and 87% of those with high school education supported the adoption of new techniques in agriculture.