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ECONOMIC HARDSHIP IS VIEWED AS MOST IMPORTANT PERSONAL PROBLEM

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ECONOMIC HARDSHIP IS VIEWED AS MOST IMPORTANT PERSONAL PROBLEM

According to a recent Gallup poll economic hardship is viewed as the most important personal problem by a majority of Pakistanis. Insecurity of life and property and family problems are given much lower priority in comparison.

A nation-wide survey conducted by Gallup Pakistan in both rural and urban areas of the country posed the question: “which of the following three is viewed by you as your most important personal problems: economic problems, family problems, threat to life and property?” 56% indicated economic problems to be their number one personal concern, whereas comparable figure for threat to life and property was 15% and the figure for family problems was 10%.

The survey was conducted in a statistically selected sample of 200 rural and urban localities spread all over the country.