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Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON

URBAN CHILDREN GET MORE THAN A RUPEE POCKET MONEY A DAY

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URBAN CHILDREN GET MORE THAN A RUPEE POCKET MONEY A DAY

According to recent Gallup poll most of the children in the urban areas of Pakistan manage to get pocket money from their parents even though it is quite meager in the case of children in the low income families. On the average the urban children between the ages of 5 to 14 get approximately urban 12 rupees of pocket money in a week which adds up to more than a rupee a day. The Gallup survey among the children of Pakistan did not find any systematic pattern such as a weekly or a monthly routine of giving pocket money even to those between the ages of 10 to 14.

Instead most children reported that they get their pocket money on a daily basis. Only 12% of the children said that their parents gave them pocket money once in a week. Children in the rural areas reported smaller amounts of pocket money and nearly half of them said that they either received no pocket money or they received it quite infrequently. The survey was conducted by Gallup Pakistan with a statistically selected sample of households all over the country covering all the four provinces. The findings of the survey were computer processed.