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GALLUP PAKISTAN POLL FINDINGS ON

URDU AND SINDHI ARE MOST POPULAR FOR PERSONAL LETTERS

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URDU AND SINDHI ARE MOST POPULAR FOR PERSONAL LETTERS

According to a recent Gallup poll, Urdu and Sindhi are the two most widely used languages for personal and private written communications. When a nationally representative sample was asked: “what language do you usually use for writing personal letters?” 63% said they used Urdu and 12% said they used Sindhi. 1% of the sample claimed to use English for writing personal letters. All other languages added up to 3%, not everyone among these people write their letters themselves, because they are illiterate. Many have their letters written by someone else. 21% of the sample did not name any language, indicating that they never wrote letters and the question of language did not arise for them.

The survey was conducted by Gallup Pakistan in 100 villages and 75 urban location spread all over the country. The sample was scientifically selected and included a cross section of all regional educational income and social backgrounds.

The following question was asked:

Question: In what language do you usually write (or have them written) your personal letters.

Percent of respondents

Urdu	63
Sindhi	12
English	1
All other Pakistanis Language	3
No Response	21