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Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON

PUBLIC PERCEIVES DECLINE IN REAL INCOME

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PUBLIC PERCEIVES DECLINE IN REAL INCOME

According to the findings of a recent Gallup poll, nearly half the population perceives that incomes risen over the last one year. But except for a minor 4%, most people feel that prices have risen at even a faster pace than the increase in incomes. This would mean that people perceive a declining real income in the country.

The sample was made up of salaried and professional groups as well as traders and businessmen; and by and large, did not include agriculturists, owners or tenants of land.

The survey was conducted by Gallup Pakistan in 100 scientifically selected locations in the various cities and towns all over Pakistan.

In response to a question: “Do you think incomes have or have not generally increased during this year compared to the previous year”, 49% said they thought incomes had increased while 48% thought incomes had not increased. 3% gave no opinion.

Responding to the question: “Do you believe prices of essential commodities like food, etc. have or have not risen during this year compared to the previous one year”. 88% prices had risen, while 10% thought they had not. 2% had no opinion.

The final question concerning inflation was: “In your view, which of the two have risen more: incomes or prices of essential commodities?” 79% thought that prices had risen more than the increase in incomes: 4% thought it was the reverse that is incomes increased more than prices. Another 13% thought that prices and incomes had risen by equal rates.