

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

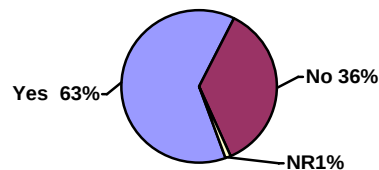
Views on Swine Flu; 63 % are Aware, 59 % of Them Feel Threatened: GILANI POLL /GALLUP PAKISTAN

Islamabad, February 2, 2010

According to a recent Gilani Research Foundation survey carried out by Gallup Pakistan, majority of all Pakistanis (63%) claim to be aware about swine flu while the remaining are unaware. Among those who are aware, 59% believe Pakistanis are in a danger of being affected by swine flu to a great or some extent, 35% believe there is not much danger to Pakistanis or no danger at all while 6% are unsure. It is seen that Pakistanis take various measures to protect themselves from swine flu, amongst which washing hands with soap and water, and covering mouth and nose while coughing top the list. When asked if they were satisfied with the government's actions to fight swine flu, 48% appear to be satisfied to a great or some extent, while 49% seem to be dissatisfied and 3% gave no response.

A nationally representative sample of men and women from across the country were asked *"Have you heard or read about swine flu?"* Sixty three percent (63%) claimed to be familiar with swine flu while 36% said they have neither heard nor read about it. The remaining 1% of the respondents gave no response. A higher percentage of urbanites and men appear to be more aware of swine flu.

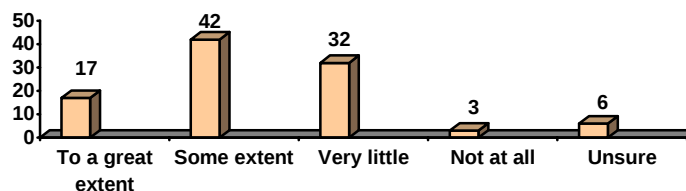
"Have you heard or read about swine flu?"



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

When the respondents were asked about the extent to which Pakistani people may be at threat by swine flu, 17% believe that the Pakistani public has a lot of threat by swine flu, 42% believe to some extent, 32% claimed it is not much of a threat whereas only 3% feel there is no danger of swine flu for Pakistanis at all. The remaining 6% appeared to be not sure.

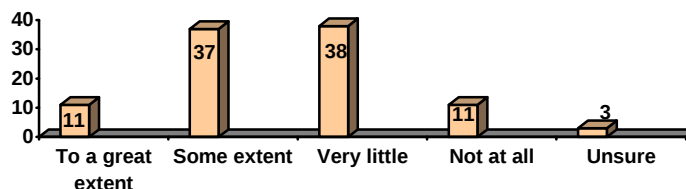
"In your view to what extent are people of Pakistan in danger of swine flu?"



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question the respondents were asked “*To what extent are you satisfied with the government’s arrangements of fighting swine flu?*” Eleven percent (11%) said to a great extent, 37% claimed to be fairly satisfied, 38% said they are not very satisfied where as another 11% claimed to be dissatisfied. The remaining 3% of the respondents gave no response.

“*To what extent are you satisfied with the government’s arrangements of fighting swine flu?*”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In order to grasp what measures do people personally take to fight swine flu, the respondents were asked “*What methods do you use at home to protect yourself from swine flu?*” Fifty eight percent (58%) said they “Wash hands with soap and water frequently”, 24% claimed to “Avoid touching their nose and face with their hands”, 47% also “Cover their face and nose with cloth when coughing”, another 25% “Avoid crowded places”, 36% keep themselves “Warm by wearing warm clothes”, 36% said they try to stay at a safe distance from people with flu, and 46% said they “Consult a doctor immediately if the symptoms of flu prolong”. Twelve percent (12%) claimed to not do anything.

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2805 men and women in rural and urban areas of all four provinces of the country, during January 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on health and other issues see website www.gallup.com.pk

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