

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

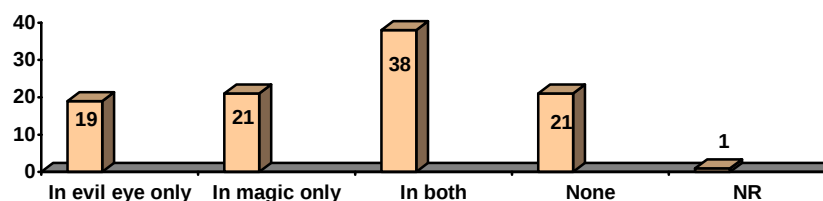
Views on Evil Eye & Magic; 3 out of 4 Believe in Both or at least in One of Them: GILANI POLL / GALLUP PAKISTAN

Islamabad, February 3, 2010

According to a recent Gilani Research Foundation survey carried out by Gallup Pakistan, more than two thirds of all Pakistanis (78%) claim to believe in both evil eye and magic while the remaining 22% do not believe. Amongst various reasons for people to do magic on others, jealousy tops the list as cited by 43%, followed by revenge (32%), for fulfillment of one's personal needs and wishes was cited by 22% and 3% cited other reasons or gave no response. A vast majority (84%) do not support magic in any situation while 14% believe it is allowed to perform magic as long as it does not harm any one and 2% gave no response. About penalizing sorcerers, 83% support harsh punishment, 12% either claim the penalty should not be harsh or believe in not punishing the sorcerers at all and 5% were unsure.

A nationally representative sample of men and women from across the country were asked “*Nowadays evil eye and magic are frequently talked about on TV and radio shows. Do you personally believe in evil eye and/or evil eye?*” Nineteen percent (19%) claimed to believe in only evil eye, 21% believe in only magic, 38% said they believe in both evil eye and magic, whereas 21% said they do not believe in any of these. The remaining 1% of the respondents gave no response. It is seen that a significantly higher percentage of people from urban Sindh (54%) believe in both evil eye and magic.

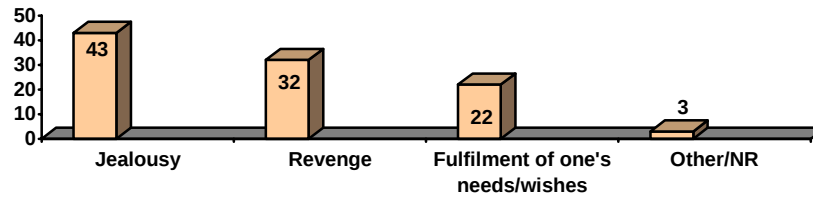
*“Nowadays evil eye and magic are frequently talked about on TV and radio shows.
Do you personally believe in evil eye and/or evil eye?”*



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question the respondents were asked “*In your view what is One of the biggest reasons for doing magic on someone?*” Forty three percent (43%) said Jealousy is the main reason, 32% believe it is revenge which makes a person get magic done on someone, and 22% believe magic is done to fulfil personal needs and wishes (such as greed for land or money). The remaining 3% of the respondents think there are other reasons or gave no response.

“In your view what is One of the biggest reasons for doing magic on someone?”

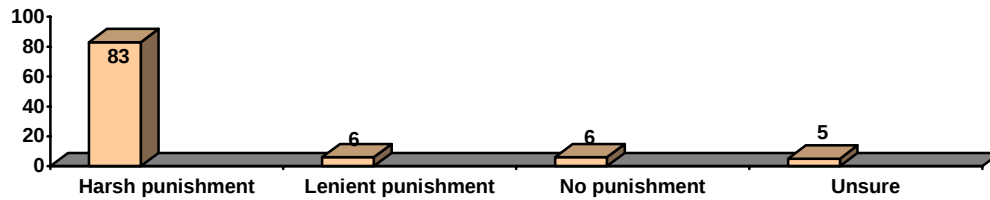


Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

When the respondents were asked whether in their opinion if it is justified to do magic in order to fulfil one's wishes and not for harming others, a vast majority (84%) claimed that doing magic is not okay in any situation, while 14% believe that for personal wishes doing magic is justified and 2% gave no response. A slightly higher percentage of urbanites (18%) as compared to ruralites (12%) support magic when it is done for fulfilment of personal wishes.

When asked *“In your opinion what kind of punishment should be given to the sorcerers?”* Eighty three percent (83%) said they should face harsh penalties, while only 6% feel the punishment should not be too harsh and another 6% said they should not be punished at all. The remaining 5% of the respondents were unsure. A proportionately higher percentage of ruralites would like these sorcerers to be given strict punishment.

“In your opinion what kind of punishment should be given to the sorcerers?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2805 men and women in rural and urban areas of all four provinces of the country, during January 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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