



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Views on Personal Finances; 58 % Complain of Declining Financial Conditions: GILANI POLL /GALLUP PAKISTAN

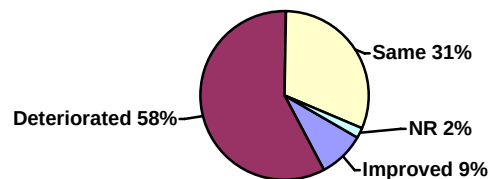
Islamabad, February 9, 2010

According to a recent Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (58%) have complained about their deteriorating financial situation. For 31% it has remained the same as before whereas 9% feel it has improved.

A nationally representative sample of men and women from across the country were asked “*In your opinion is your financial condition better, worse or the same as before?*” Nine percent (9%) said their financial standing has improved, 58% claimed it has deteriorated, while 31% said that it has remained the same. Two percent (2%) of the respondents gave no response.

The findings of the survey reveal no significant difference in views of people across various demographics.

“In your opinion is your financial condition better, worse or the same as before?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2775 men and women in rural and urban areas of all four provinces of the country, during January 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on economy and other issues see website www.gallup.com.pk

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