

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

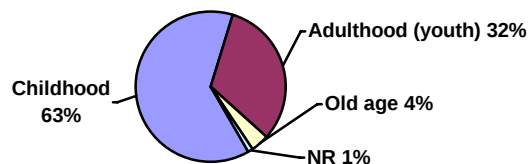
63 % of all Pakistanis Claim to Prefer the Childhood Phase of Their Life: GILANI POLL / GALLUP PAKISTAN

Islamabad, April 1, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, childhood is considered to be the best years of one's life as cited by more than half of all Pakistanis (63%), 32% say they prefer adulthood days and 4% claim to like their old age. The remaining 1% gave no response.

A nationally representative sample of men and women from across the country were asked "Some people prefer the childhood phase of their lives, some prefer the adulthood, whereas others like old age. Which phase of your life do you like the most?" Sixty three percent (63%) claimed they like/liked their childhood years, 32% prefer their youthful adulthood days, whereas 4% said they like their old age the most. The remaining 1% of the respondents gave no response. It may be noted that people in different stages of life have a different notion about what is youth and old age.

"Some people prefer the childhood phase of their lives, some prefer the adulthood, whereas others like old age. Which phase of your life do you like the most?" (irrespective of your present phase in life)



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2789 men and women in rural and urban areas of all four provinces of the country, during March 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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