

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

71 % of All Pakistanis Would Like to Do Their Own Business Instead of a Salaried Job, If Given A Choice: GILANI POLL / GALLUP PAKISTAN

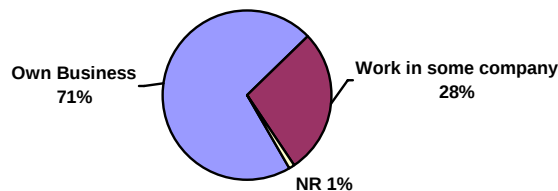
Islamabad, June 1, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, a vast majority of all Pakistanis (71%) claim they prefer to do their own business as compared to doing a salaried job, while 28% say they prefer to work for an employer. The remaining 1% gave no response.

A nationally representative sample of men and women from across the country were asked “*Suppose you have two choose between doing your own business or working for an employer, which one of these means of earning money would you choose for your self?*” Seventy one percent (71%) said they would choose to do their own business whereas 28% would like to do a job in some company. The remaining 1% of the respondents gave no response.

The findings of the survey reveal no significant difference in preference of people from across various demographics.

“Suppose you have two choose between doing your own business or working for an employer, which one of these means of earning money would you choose for your self?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2698 men and women in rural and urban areas of all four provinces of the country, during May 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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