



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

22 % of all Pakistan Claim to Have Had the Chance of Kite-Flying this Season: GILANI POLL / GALLUP PAKISTAN

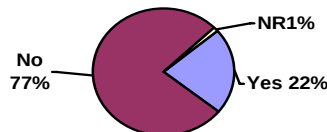
Islamabad, March 10, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, despite the on-going heated debate on banning kite-flying in the country many Pakistanis like to celebrate the start of Spring with the kite-flying tradition; 22% say that they or someone from their household had a chance to fly kites this season, however a vast majority (77%) said no one from their family has been able to fly kites this season. The remaining 1% gave no response.

A nationally representative sample of men and women from across the country were asked “*Have you or anyone in your family got a chance to fly kites this season?*” Twenty two percent (22%) said yes whereas 77% claimed they have not participated in kite flying this season. The remaining 1% of the respondents gave no response.

The findings of the survey reveal no significant difference across various demographics.

“Have you or anyone in your family got a chance to fly kites this season?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2581 men and women in rural and urban areas of all four provinces of the country, during February 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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