

Gilani Weekly Poll

Cyberletter

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From The Editor

Dear Reader,

Gilani Research Team now brings



to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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December 2012

Week # 101 (2012)

Opinion Polls Released during

December 17th, 2012 – December 21st, 2012

Only 13% of Pakistanis support war as a solution to Kashmir dispute: GILANI POLL/GALLUP PAKISTAN

December 17, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, only 13% of Pakistanis support war as a solution to Kashmir dispute.

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Majority (68%) support Government's action to block mobile phone service during Ashura: GILANI POLL/GALLUP PAKISTAN

December 18, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority (68%) support government's action to block mobile phone service during Ashura.

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10% Pakistanis claim to have viewed Turkish dramas on local channels like Urdu One (60%) and Express Entertainment (33%) of which Ishq-e-Mamnooh tops as the most popular serial (41%): GILANI POLL/GALLUP PAKISTAN



December 19, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 10% Pakistanis claim to have viewed Turkish dramas on local channels like Urdu One (60%) and Express Entertainment (33%) of which Ishq e Mamnooh tops as the most popular serial (41%).

[Click for details](#)

Viewers expressed varied feelings about airing of Turkish dramas on Pakistani TV channels: 26% like it, 67% have mixed feelings about it (67%). In terms of their social impact; Negative Views (42%) are twice as high as positive views (22%): GILANI POLL/GALLUP PAKISTAN



December 20, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, viewers expressed varied feelings about airing of Turkish dramas on Pakistani TV channels: 26% like it, 67% have mixed feelings about it (67%).

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Majority (83%) of Pakistanis support the idea of “Prime Minister” Debate, on the pattern of “Presidential debate”, before elections on Pakistani TV Channels: GILANI POLL/GALLUP PAKISTAN



December 21, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority (83%) of Pakistanis support the idea of “Prime Minister” Debate, on the pattern of “Presidential debate”, before elections on Pakistani TV Channels.

[Click for details](#)

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

Only 13% of Pakistanis support war as a solution to Kashmir dispute. GILANI POLL/GALLUP PAKISTAN

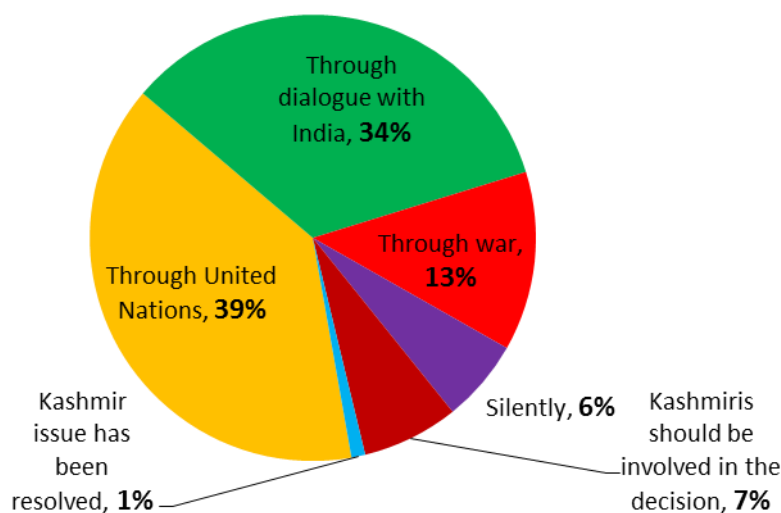
Islamabad December 17, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, only 13% of Pakistanis support war as a solution to Kashmir dispute.



A nationally representative sample of men and women from across the four provinces was asked “How do you think the Kashmir issue should be resolved?” Responding to this, 39% said through ‘United Nations’, 34% said through ‘dialogue with India’, 13% said through ‘war’, 7% said ‘Kashmiris should be involved in the decision’, 6% said ‘silently’ and 1% said that the Kashmir issue has already been resolved.

Question: “How do you think the Kashmir issue should be resolved?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2677 men and women in rural and urban areas of all four provinces of the country, during November 18, 2012 – November 25, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

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Majority (68%) support Government's action to block mobile phone service during Ashura. GILANI POLL/GALLUP PAKISTAN

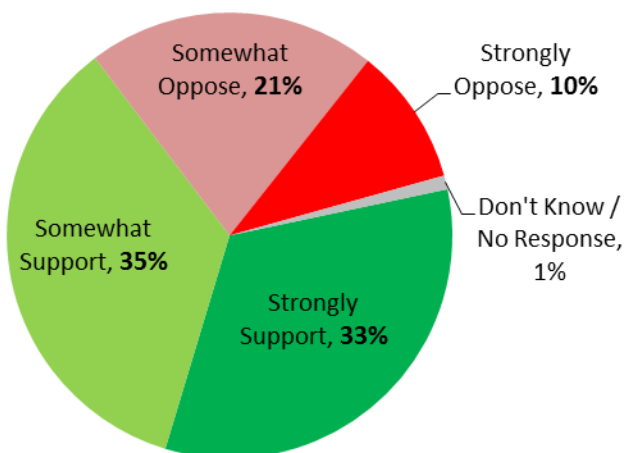
Islamabad December 18, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority (68%) support government's action to block mobile phone service during Ashura.



A nationally representative sample of men and women from across the four provinces was asked "Keeping in mind the security situation, mobile networks were blocked by the government during Muharram. To what extent do you support the government's decision to block mobile networks?" Responding to this, 33% strongly support government's decision, 35% somewhat support it, 21% somewhat oppose it while 10% strongly oppose it. However 1% did not give a view.

Question: "Keeping in mind the security situation, mobile networks were blocked by the government during Muharram. To what extent do you support the government's decision to block mobile networks?"



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The Poll's findings are in line with other survey results compiled by Gilani Research Foundation, where Public Opinion has been supportive of current government's decisions regarding Law and Order and Anti-Terrorism steps.

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2632 men and women in rural and urban areas of all four provinces of the country, during December 03, 2012 – December 08, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

10% Pakistanis claim to have viewed Turkish dramas on local channels like Urdu One (60%) and Express Entertainment (33%) of which Ishq-e-Mamnooh tops as the most popular serial (41%). GILANI POLL/GALLUP PAKISTAN

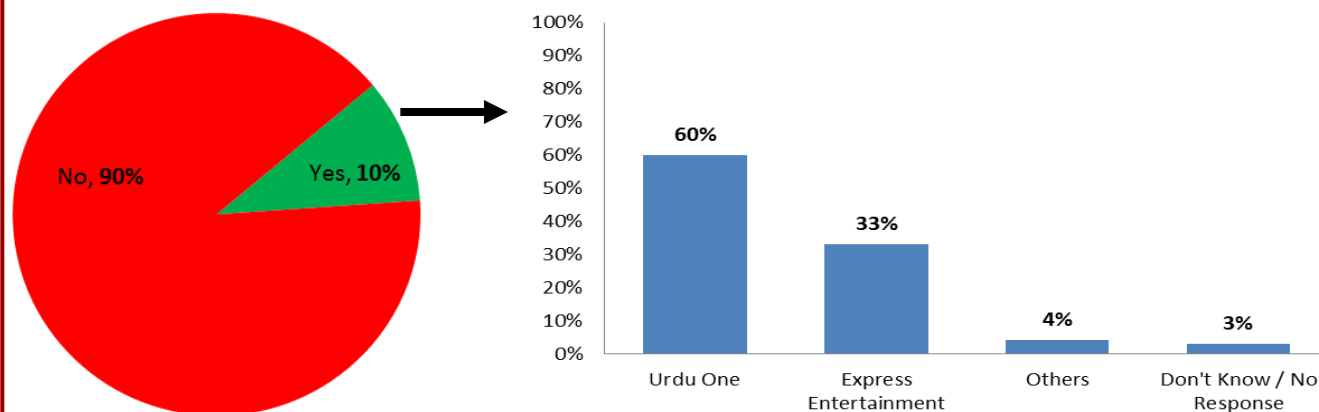
Islamabad December 19, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 10% Pakistanis claim to have viewed Turkish dramas on local channels like Urdu One (60%) and Express Entertainment (33%) of which Ishq e Mamnooh tops as the most popular serial (41%). This makes an estimated audience size of 9 million viewers across Pakistan.



A nationally representative sample of men and women from across the four provinces was asked “Kindly tell, did you get a chance to watch Turkish dramas on Pakistan entertainment channels? If yes, then what channel did you watch that drama on?” Responding to this, 10% of the respondents claim that they have watched Turkish dramas on Pakistani entertainment channels whereas 90% claim they have not. Among those who said yes, 60% claim to watch these dramas on Urdu One, 33% claim to watch it on Express Entertainment, 4% cited other channels, however, 3% did not give a view.

Question: “Kindly tell, did you get a chance to watch Turkish dramas on Pakistan entertainment channels? If yes, then what channel did you watch that drama on?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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In a follow up question, the respondents were asked “Kindly tell name of your favorite drama?” Responding to this, 41% claim Ishq-e-Mamnooh is their favorite drama, 16% claim Aasi as favorite, 10% cite others whereas 4% cannot recall. However, 29% did not give a view.

The unexpected success of Turkish Dramas (dubbed in Urdu) has also been picked by Gallup TV Ratings service where preliminary analysis shows high rating’s scores.

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2510 men and women in rural and urban areas of all four provinces of the country, during December 11, 2012 – December 17, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Viewers expressed varied feelings about airing of Turkish dramas on Pakistani TV channels: 26% like it, 67% have mixed feelings about it (67%). In terms of their social impact; Negative Views (42%) are twice as high as positive views (22%). GILANI POLL/GALLUP PAKISTAN

Islamabad December 20, 2012

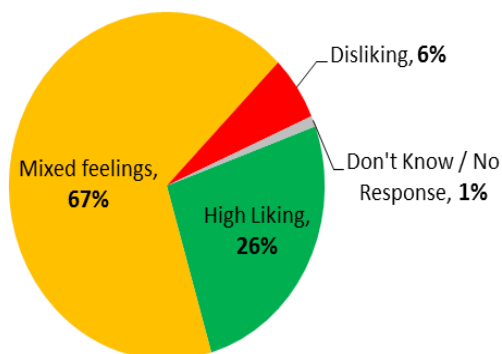
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, viewers expressed varied feelings about airing of Turkish dramas on Pakistani TV channels: 26% like it, 67% have mixed feelings about it (67%). In terms of their social impact; negative views (42%) are twice as high as positive views (22%).



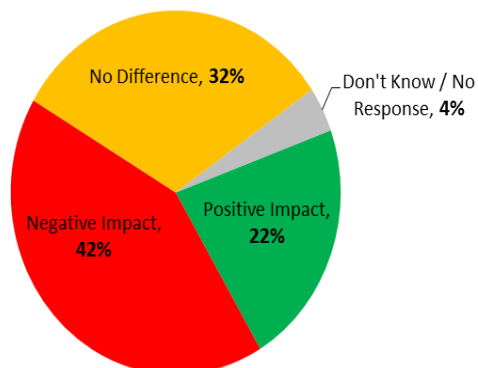
A nationally representative sample of men and women from across the four provinces was asked “How much do you like these (Turkish) dramas personally?” Responding to this, 26% claim that they highly like these Turkish dramas, 67% have mixed feelings about them whereas 6% dislike these dramas. However, 1% did not give a view.

In a follow up question, the respondents were asked “In your opinion, do these dramas have positive impact on our society, negative impact or is there no impact?” Responding to this, 22% believe that these dramas have positive impact on our society, 42% believe it impacts negatively while 32% believe them to make no difference at all. However, 4% did not give a view.

Question: “How much do you like these (Turkish) dramas personally?”



Question: “In your opinion, do these dramas have positive impact on our society, negative impact or is there no impact?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2510 men and women in rural and urban areas of all four provinces of the country, during December 11, 2012 – December 17, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Majority (83%) of Pakistanis support the idea of “Prime Minister” Debate, on the pattern of “Presidential debate”, before elections on Pakistani TV Channels. GILANI POLL/GALLUP PAKISTAN

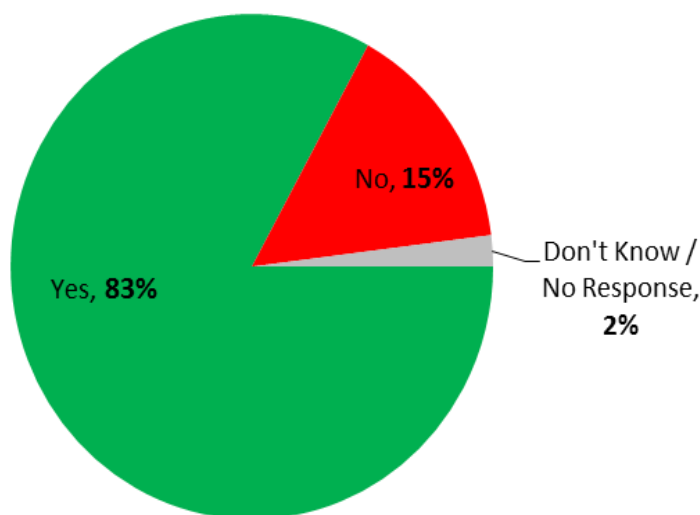
Islamabad December 21, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority (83%) of Pakistanis support the idea of “Prime Minister” Debate, on the pattern of “Presidential debate”, before elections on Pakistani TV Channels.



A nationally representative sample of men and women from across the four provinces was asked “In many countries before elections, candidates for Prime Minister discuss their plans and agendas for the country on live TV channels (if they win the elections) and respond to the questions from public and opposition. Kindly tell us that in your opinion should there be such programs on Pakistani TV channels?” Responding to this, 83% said yes while 15% said no. However, 2% did not give a view.

Question: “In many countries before elections, candidates for Prime Minister discuss their plans and agendas for the country on live TV channels (if they win the elections) and respond to the questions from public and opposition. Kindly tell us that in your opinion should there be such programs on Pakistani TV channels?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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December 2012

Please send all correspondence to:

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A year to thank,
share and reinvent
Gallup & Gilani: 1980-2012



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