

Gilani Weekly Poll

Cyberletter

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From The Editor

Dear Reader,

Gilani Research Team now brings



to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

Ms. Fatima Idrees
Group Manager
E-mail:
fatima.idrees@gilanifoundation.com

Week # 104 (2013)

Opinion Polls Released during

January 07th, 2013 – January 11th, 2013

January 2013

55% Pakistanis claim to have Dandruff. Shampoo (51%) and Hair Oil (33%) is mostly used as a Dandruff Treatment: GILANI POLL/GALLUP PAKISTAN

January 07, 2013



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[Click for details](#)

Pakistanis rising on the global ladder of Economic Hope. Compared to a year ago, Net hope rises by 17 percentage points: GILANI POLL/GALLUP PAKISTAN

January 08, 2013



A global poll released on the eve of new year conveys a hopeful message that economic gloom is subsiding world-wide and hopes about the economy have risen from -2% to 7%, a rise of 9% points from a year ago.

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January 09, 2013



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January 10, 2013



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[Click for details](#)

34% Pakistanis believe that the Pakistani government should extend an official apology to Bangladeshi people for injustice in 1971: GILANI POLL/GALLUP PAKISTAN

January 11, 2013



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[Click for details](#)

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

55% Pakistanis claim to have Dandruff. Shampoo (51%) and Hair Oil (33%) is mostly used as a Dandruff Treatment. GILANI POLL/GALLUP PAKISTAN

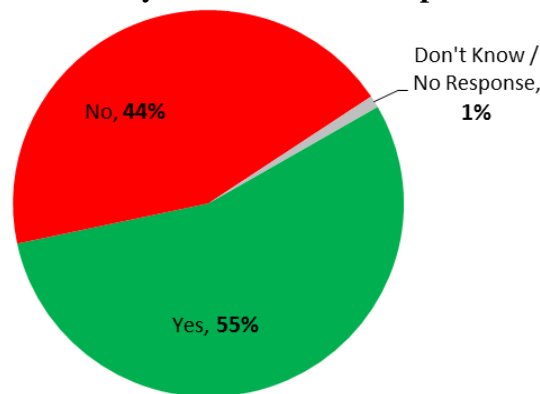
Islamabad January 07, 2013



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 55% Pakistanis claim to have Dandruff. Shampoo (51%) and Hair Oil (33%) is mostly used as a Dandruff Treatment.

A nationally representative sample of men and women from across the four provinces was asked “Do you have Dandruff problem?” Responding to this, 55% said yes while 44% said no. However, 1% did not give a view.

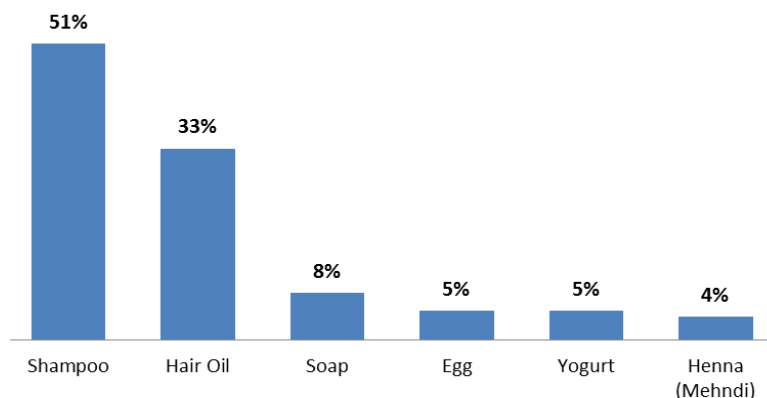
Question: “Do you have Dandruff problem?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a related question, the respondents were asked “What do you normally use to remove dandruff from your hair?” Responding to this, 51% claim to use shampoo, 33% use hair oil, 8% use soap, 5% use yogurt, 5% use egg whereas 4% use Henna (Mehndi).



Continued.....

Continued.....

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2637 men and women in rural and urban areas of all four provinces of the country, during December 23, 2012 – December 29, 2012. Error margin is estimated to be approximately $\pm 2-3$ percent at 95% confidence level.

Continued.....

Pakistanis rising on the global ladder of Economic Hope. Compared to a year ago, Net hope rises by 17 percentage points, global survey by Gallup International

Islamabad January 08, 2013

A global poll released on the eve of new year conveys a hopeful message that economic gloom is subsiding world-wide and hopes about the economy have risen from -2% to 7%, a rise of 9% points from a year ago. The gloomy trend in West Europe appears to have been arrested while North America is slightly less gloomy than it was. There is a notable upsurge of economic hope in China and India. The global survey was carried out by the world's largest independent network of opinion pollsters, WIN-Gallup International in 54 countries, among more than 55,817 men and women, covering vast majority of world population. The network has conducted this annual poll for 35 years since 1977.

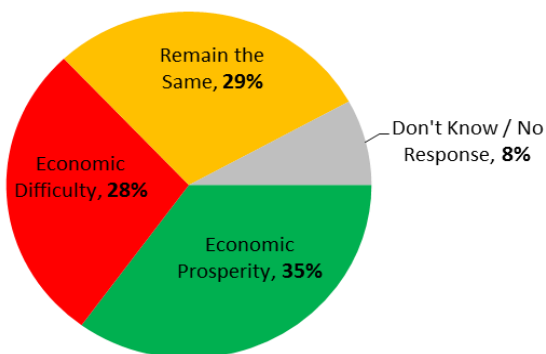


A key question in the global survey asked: **Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?** According to the WIN-Gallup International global barometer of hope and happiness, 35% of the world is hopeful about economic prospects in 2013, while 28% expect it to be worse than the year which is just ending; 29% expect no change from previous year while 8% were unable to give an answer.

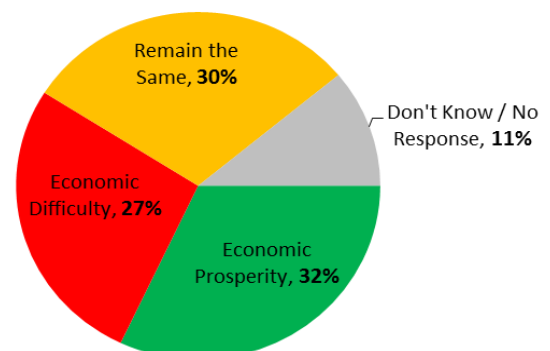
VIEWS FROM PAKISTAN

Pakistanis are rising on the global ladder of hope. Compared to a year ago, Net hope rises by 17 percentage points from last year. Among those interviewed here, 32% of Pakistanis are hopeful about economy, 27% believe it will be of economic difficulty while 30% believe this year will be the same as last year. However, 12% did not give a view.

GLOBAL AVERAGE



PAKISTAN AVERAGE



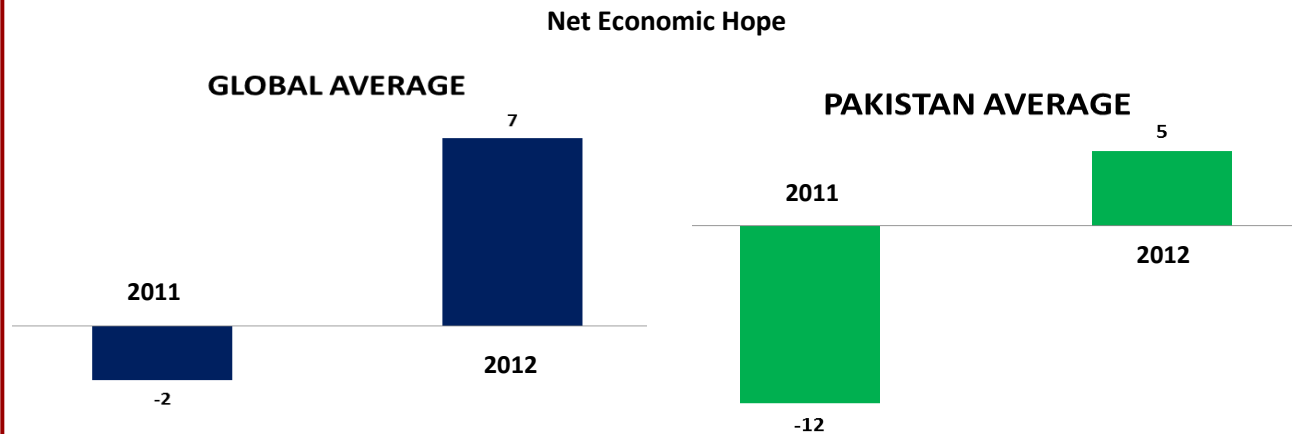
Source: Gallup and Gilani Surveys

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YEAR ON YEAR TREND ON HOPE ABOUT ECONOMY

Global economic hope was 2% on new year eve in 2010; it declined to -2% in 2011 but has risen notably to 7% in 2012. The positive change is mainly due to resurgence of hope in India and China. At the same time the gloom in Western Europe has been arrested and slightly declined from -46% a year ago to -48% at this year end. In North America it has improved from -25% to -12%.



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

Top 10 Most Hopeful Countries

Net Hope on Economy

Georgia	63%
Azerbaijan	56%
Brazil	45%
Mozambique	42%
China	32%
Peru	31%
India	27%
Saudi Arabia	27%
Philippines	25%
Ecuador	24%

Top 10 Most Gloomy Countries

	Net Hope on Economy
Portugal	-85%
France	-67%
Lebanon	-66%
Belgium	-64%
Spain	-59%
Bosnia	-53%
Ireland	-51%
Germany	-46%
Poland	-45%
United Kingdom	-41%

Note: Net Hope on Economy is computed by deducting the optimists (hopeful about economic prospects in 2013) from the pessimistic (those who see greater economic difficulty)

Methodology:

The global barometer of Hope is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by associates of WIN-Gallup International in 54 countries around the world.

Sample Size and Mode of Field Work:

A total of 55,817 persons were interviewed globally. In each country a national probability sample of around 1000 men and women was interviewed either face to face (31 countries; n=32,747), via telephone (10 countries; n=8,889) or online (14 countries; n=14,181). Details are attached. The field work was conducted during September-December 2012. In general the error margin for surveys of this kind is +3-5% at 95% confidence level.

Majority (56%) Pakistanis continues to believe that taxes are unfair. GILANI POLL/GALLUP PAKISTAN

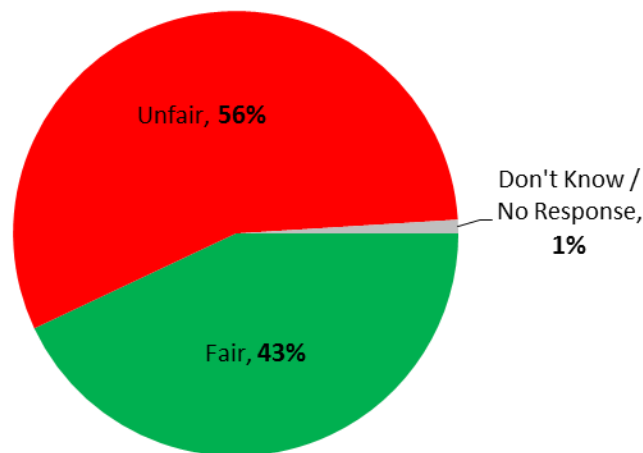
Islamabad January 09, 2013

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority (56%) Pakistanis continues to believe that taxes are unfair.



A nationally representative sample of men and women from across the four provinces was asked “Some people think that the tax government collects is fair while others consider it unfair. In your opinion the tax that government collects from us is fair or unfair?” Responding to this, 43% believe that taxes are fair whereas 56% believe them to be unfair. However 1% did not give a view.

Question: “Some people think that the tax government collects is fair while others consider it unfair. In your opinion the tax that government collects from us is fair or unfair?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2637 men and women in rural and urban areas of all four provinces of the country, during December 23, 2012 – December 29, 2012. Error margin is estimated to be approximately $\pm$ 2-3 percent at 95% confidence level.

Majority (65%) Pakistanis believe that the government's performance and administration will remain the same even if it collects more taxes. GILANI POLL/GALLUP PAKISTAN

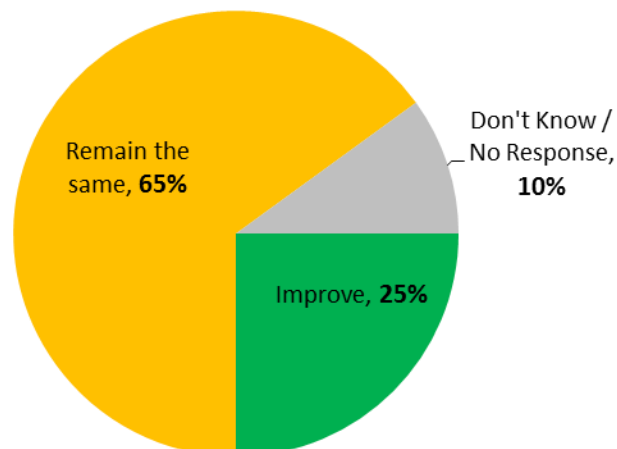
Islamabad January 10, 2013

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, majority (65%) Pakistanis believe that the government's performance and administration will remain the same even if it collects more taxes.



A nationally representative sample of men and women from across the four provinces was asked "In your opinion; if the government receives more taxes will its performance and administration be better or will it remain the same despite more collections?" Responding to this, 25% believe that government's performance will improve, 65% believe it will remain the same whereas 10% did not give a view.

Question: "In your opinion; if the government receives more taxes will its performance and administration be better or will it remain the same despite more collections?"



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The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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34% Pakistanis believe that the Pakistani government should extend an official apology to Bangladeshi people for injustice in 1971. GILANI POLL/GALLUP PAKISTAN

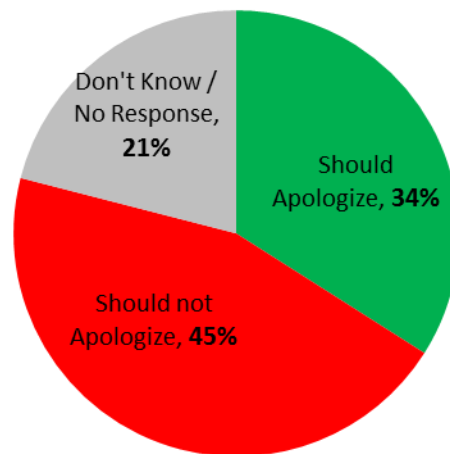
Islamabad January 11, 2013



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 34% Pakistanis believe that the Pakistani government should extend an official apology to Bangladeshi people for injustice in 1971.

A nationally representative sample of men and women from across the four provinces was asked “Some people think that there should be an official apology extended for the injustice done to Bangladeshi people by Pakistan in 1971, what is your opinion on this?” Responding to this, 34% believe that the Pakistani government should apologize to the Bangladeshi people, 45% believe Pakistani government should not apologize whereas 21% did not give a view.

Question: “Some people think that there should be an official apology extended for the injustice done to Bangladeshi people by Pakistan in 1971, what is your opinion on this?”



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January 2013 Edition: Weekly Cyberletter Pakistan

Produced by: Gallup Pakistan Jointly with Gilani Research Foundation

January 2013

Please send all correspondence to:

Cyberletter Editorial Team,

Email: fatima.idrees@gilanifoundation.com

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A year to thank,
share and reinvent
Gallup & Gilani: 1980-2013



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