

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

83 % of Pakistanis Appear to be Unhappy with the IPL Selection and Do not Want these Cricket Matches to be Telecasted in Pakistan: GILANI POLL/GALLUP PAKISTAN

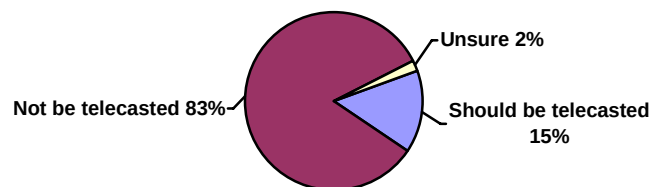
Islamabad, February 11, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of all Pakistanis have shown discontentment with the IPL selection process whereby no Pakistani cricketer was chosen to play at the 3rd Indian premier league matches despite being present at the auction; 83% claim they do not want these matches to be broadcasted in Pakistan whereas 15% support telecasting IPL cricket matches and 2% are unsure.

A nationally representative sample of men and women from across the country were asked “*Recently no Pakistani cricketer was selected to participate in the 3rd Indian Premier League cricket matches. In your view should these matches of IPL be telecasted in Pakistan?*” Fifteen percent (15%) said they want these matches to be shown in Pakistan whereas the majority (83%) disagree. The remaining 2% of the respondents were unsure.

The findings of the survey reveal no significant difference in opinion of people from across various demographics except that slightly higher percentage of men (19%) than women (11%) support broadcasting of IPL cricket matches in the country.

“Recently no Pakistani cricketer was selected to participate in the 3rd Indian Premier League cricket matches. In your view should these matches of IPL be telecasted in Pakistan?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2622 men and women in rural and urban areas of all four provinces of the country, during January 2010. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on sports and other issues see website www.gallup.com.pk

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