

April 2013

Gilani Weekly Poll

CYBERLETTER

Week 115

March 25th, 2013 - March 29th, 2013

GALLUP
PAKISTAN
Affiliated with Gallup International

World Leaders in Marketing Research & Consultancy

www.gallup.com.pk

www.gallup-international.com

FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers. If you have any further questions in this regard, please feel free to contact us.

Ms. Fatima Idrees

Group Manager

E-mail: fatima.idrees@gilanifoundation.com

Please send all correspondence to:

fatima.idrees@gilanifoundation.com

Keep Updated



Cyberletter © For more on Gallup International see www.gallup-international.com. If for any reason you wish to unsubscribe please send an email to

fatima.idrees@gilanifoundation.com

IN THIS ISSUE

27% of Pakistanis say the most important day of their life was the day ...

6

63% of Pakistanis prefer rain over sunshine....

7

39% of Pakistanis say ‘throwing acid’ is the worst crime....

8

71% of married Pakistanis are extremely happy with their marriage...

9

Summer is the least favorite season amongst Pakistanis with only **2%** ...

10

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

March 25, 2013

27% of Pakistanis say the most important day of their life was the day of the birth of their son/daughter.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 27% of Pakistanis say the most important day of their life was the day of the birth of their son/daughter.

27%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

March 26, 2013

63% of Pakistanis prefer rain over sunshine.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 63% of Pakistanis prefer rain over sunshine.

63%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

March 27, 2013

39% of Pakistanis say 'throwing acid' is the worst crime committed against women.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 39% of Pakistanis say 'throwing acid' is the worst crime committed against women.

39%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

March 28, 2013

71% of married Pakistanis are extremely happy with their marriage, only 2% are extremely unhappy; urban married couples much less happier. .

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 71% of married Pakistanis are extremely happy with their marriage, only 2% are extremely unhappy; urban married couples much less happier.

71%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

March 29, 2013

Summer is the least favorite season amongst Pakistanis with only 2% saying it's their favorite.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, summer is the least favorite season amongst Pakistanis with only 2% saying it's their favorite.

2%

[CLICK FOR DETAILS »](#)



“

27% of Pakistanis say the most important day of their life was the day of the birth of their son/daughter.

”

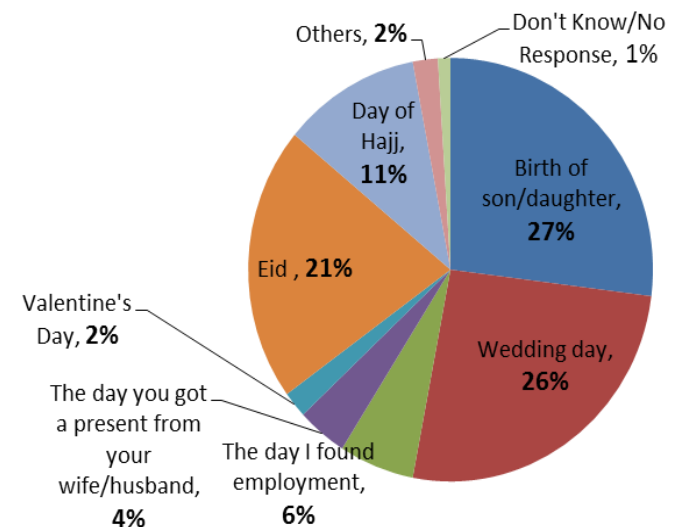
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 27% of Pakistanis say the most important day of their life was the day of the birth of their son/daughter.

A nationally representative sample of men and women from across the four provinces was asked **“Think of the past years, what was the most important day of your life?”** Responding to this, 27% said ‘birth of son/daughter’, 26% said ‘wedding day’, 21% said ‘Eid’, 11% said ‘day of Hajj’, 6% said ‘the day I found employment’, 4% said ‘the day you got present from your wife/husband’, 2% said ‘Valentine’s Day’ and 2% said ‘others’. However, 1% did not give a response.

It is interesting to note that the birth of a child is more important to women (31%) than it is to men

(24%). The second most important day for women is the day of their wedding (30%), while the second most important day for men is Eid (23%).

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2659 men and women in rural and urban areas of all four provinces of the country, during February 18, 2013 – February 25, 2013. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk



63% of Pakistanis prefer rain over sunshine.



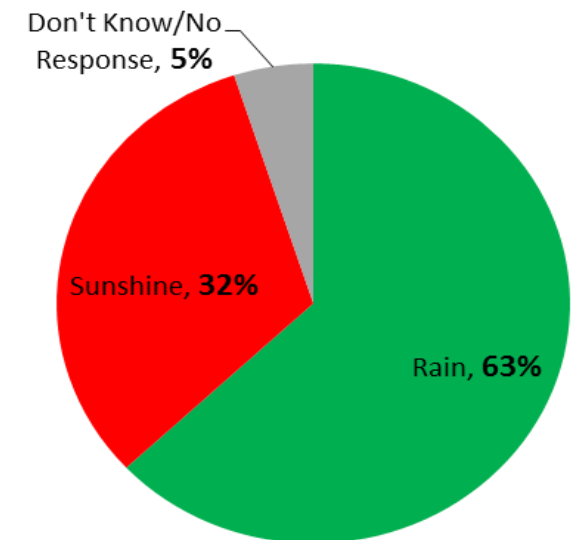
*Gilani Poll/Gallup Pakistan
Islamabad - March 26, 2013*

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 63% of Pakistanis prefer rain over sunshine.

A nationally representative sample of men and women from across the four provinces was asked **“Personally do you like rain or sunshine?”** Responding to this, 63% said rain and 32% said sunshine. However, 5% did not give a response.

Interestingly, more women (67%) prefer rain than men (59%). Comparison between provinces shows that people in KPK like rain the most from amongst the four provinces (75%), followed by Sindh (68%), Punjab (62%) and lastly Balochistan (21%).

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2659 men and women in rural and urban areas of all four provinces of the country, during February 18, 2013 – February 25, 2013. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk



39% of Pakistanis say 'throwing acid' is the worst crime committed against women.



*Gilani Poll/Gallup Pakistan
Islamabad - March 27, 2013*

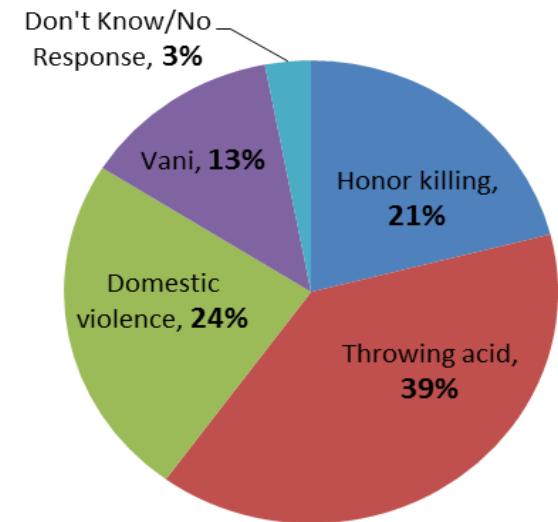
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 39% of Pakistanis say 'throwing acid' is the worst crime committed against women.

A nationally representative sample of men and women from across the four provinces was asked **"In your opinion, what is the worst crime committed against women?"** Responding to this, 39% said throwing acid, 24% said domestic violence, 21% said honor killing and 13% said vani (child marriage). However, 3% did not give a response.

Comparing results between localities, there is not much difference between rural (39%) and urban (40%) areas in identifying 'throwing acid' as the worst crime committed against women. However,

32% of people living in urban areas think domestic violence is the second worst crime committed against women, whereas it was only identified by 20% in rural areas.

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2659 men and women in rural and urban areas of all four provinces of the country, during February 18, 2013 – February 25, 2013. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk



“

71% of married Pakistanis are extremely happy with their marriage, only 2% are extremely unhappy; urban married couples much less happier.

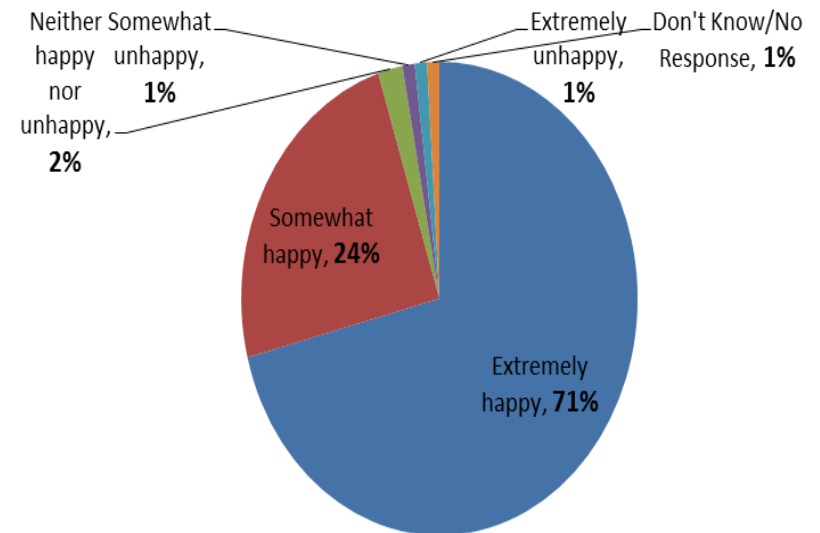
”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 71% of married Pakistanis are extremely happy with their marriage, only 2% are extremely unhappy; urban married couples much less happier.

A nationally representative sample of men and women from across the four provinces was asked **“To what extent are you happy or unhappy with your relationship?”** This question was only asked from respondents who were married. Responding to this, 71% said they are ‘extremely happy’, 24% said ‘somewhat happy’, 2% said ‘neither happy nor unhappy’, 1% said ‘somewhat unhappy’ and 1% said ‘extremely unhappy.’ However, 1% did not give a response.

It is interesting to note that 77% of respondents living in rural areas are ‘extremely happy’ with their relationships whereas the number is lower in urban areas, where 56% of respondents are ‘extremely happy’ with their relationships.

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2659 men and women in rural and urban areas of all four provinces of the country, during February 18, 2013 – February 25, 2013. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk



Summer is the least favorite season amongst Pakistanis with only 2% saying it's their favorite.



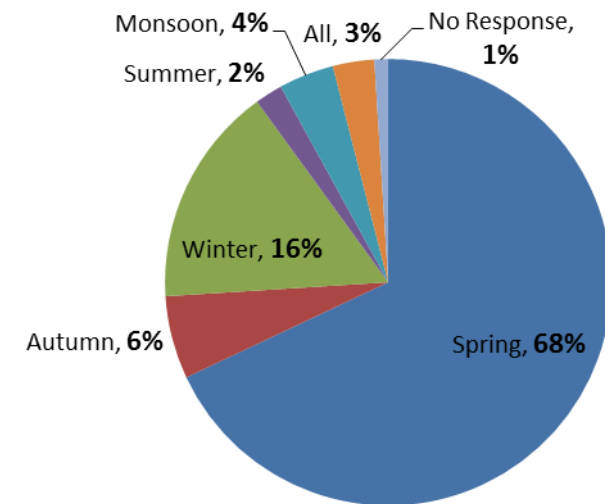
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, summer is the least favorite season amongst Pakistanis with only 2% saying it's their favorite.

A nationally representative sample of men and women from across the four provinces was asked “**What is your favorite season?**” Responding to this, 68% said spring, 16% said winter, 6% said autumn, 4% said monsoon, 3% said all and 2% said summer. However, 1% did not give a response.

Comparing results between localities, there is not much difference between urban and rural areas. However, it is interesting to note that men are more often victims of violence

like verbal abuse and threats (16%) compared to women (13%) and getting wrong calls on the phone (17%) compared to women (12%).

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2659 men and women in rural and urban areas of all four provinces of the country, during February 18, 2013 – February 25, 2013. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

April 2013 Edition:

Produced by: Gallup Pakistan jointly with Gilani Research Foundation

Legal Information & Disclaimer

Copyright

The Report and its content are protected by copyright. By accessing the Report you agree that this is solely for personal use. Any distribution, use, photocopy of the Report is barred. The buyer of the Report must not reproduce, frame (by whatever means), link to or otherwise use any of the material on the site without first obtaining the written permission of Gallup Pakistan.

Disclaimer

Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

IN NO EVENT SHALL Gallup Pakistan OR ITS AGENTS OR OFFICERS BE LIABLE FOR ANY DAMAGES WHATSOEVER (INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF PROFITS, BUSINESS INTERRUPTION) ARISING OUT OF THE USE OF OR INABILITY TO USE THE MATERIALS.

As a user of this report, you acknowledge and agree that any reliance upon, or use of any information made available through this Report shall be entirely at your own risk. Subject to any implied terms which cannot be excluded by law, Gallup Pakistan and its related entities (including any directors, officers, employees and agents) shall not be liable for any loss or damage, whether direct or indirect, and however caused, to any person arising from the use of (or reliance upon) information provided on and made available through this Report.

Please send all correspondence to:

Email: fatima.idress@gilanifoundation.com

Join us to stay updated

