



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

40 % of all Pakistanis Say They Like Cloudy Weather: GILANI POLL /GALLUP PAKISTAN

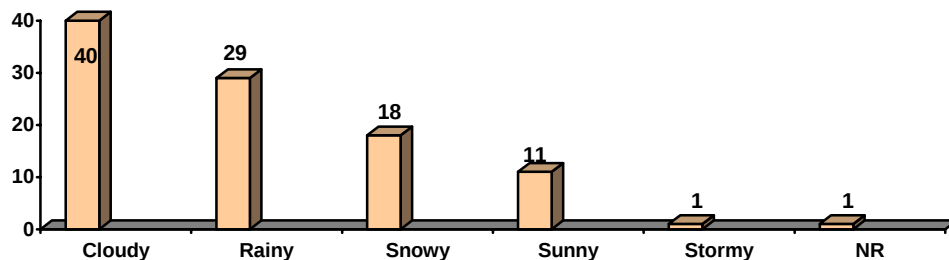
Islamabad, April 12, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of all Pakistanis (40%) claim to prefer cloudy weather the most, considering that this survey was conducted a few weeks ago just when the scorching heat of summer season had gradually begun. Others claim to prefer rainy weather (29%), snowy weather (18%), sunny days (11%) and 2% of the respondents claim to either prefer storms or gave no response.

A nationally representative sample of men and women from across the country were asked “*It is a natural process that sometimes it is raining, or it is sunny, cloudy, snowy, or windy. From the list of different types of weather given below please tell us which one weather do you prefer the most?*” Forty percent (40%) said they like cloudy weather, 29% claimed they like it when it rains, 18% enjoy snow, 11% claimed to prefer sunny days, whereas the remaining 2% of the respondents either prefer stormy weather or gave no response.

The findings of the survey reveal no significant difference in opinion of people from across various demographics.

“It is a natural process that sometimes it is raining, or it is sunny, cloudy, snowy, or windy. From the list of different types of weather given below please tell us which one weather do you prefer the most?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2756 men and women in rural and urban areas of all four provinces of the country, during March 2010. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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