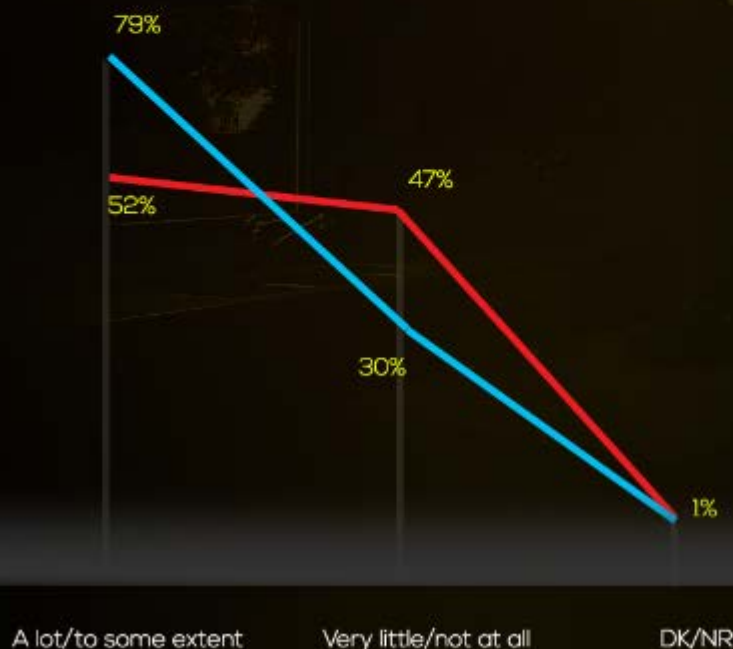


17% INCREASE IN PAKISTANIS WHO SAY THAT MEN IN THEIR HOUSEHOLD PROVIDE LITTLE TO NO HELP IN DOMESTIC CHORES.

Many men help the members of their household with domestic chores including: cooking food, teaching children, cleaning the house, washing dishes etc. To what extent do you or any other male member of the household help in domestic work at home?





Public Opinion in Pakistan in the Year 2002

Social Household Chores

(2002-2016) 17% increase in Pakistanis who say that men in their household provide little to no help in domestic chores. GILANI POLL / GALLUP PAKISTAN

Islamabad, July 12, 2016

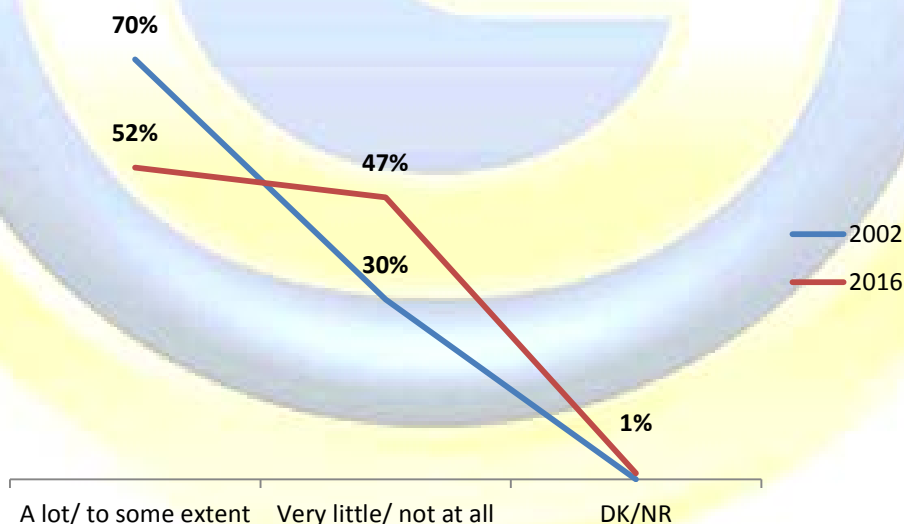
According to a Gallup Pakistan National Survey conducted in the year 2002 (14 years ago) male respondents were asked if they helped in household chores while the females were asked if the men in their house contributed towards domestic work. 70% respondents said they help A lot and To some extent while 30% said they help Very little or Not at all.

Comparative Picture: The question was asked again in 2016 to enable a concrete comparison. In 2016, 52% respondents said they help A lot or To some extent while 47% said they help Very Little or Not at all. 1% did not respond.

According to public opinion, there has been a marked drop in respondents over the course of 14 years who said that they themselves or men in their household helped in chores. By 2016, there has been an 18% decrease in respondents who said that they help A lot or To some extent. There has also been a corresponding 17% increase in those who said that they provide little to no help in domestic chores.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: Many men help the members of their household with domestic chores including: cooking food, teaching children, cleaning the house, washing dishes etc. To what extent do you or any other male member of the household help in domestic work at home?



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.'

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Tuesday, July 12 2016

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



of Gallup Pakistan
(1980-2015)