

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Perceptions About Warming Food in a Microwave; 38 % Believe it is Harmful for Health, 41 % Say it is Not: GILANI POLL /GALLUP PAKISTAN

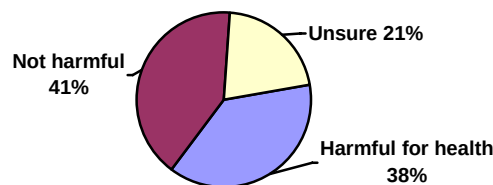
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According to a Gilani Research Foundation survey carried out by Gallup Pakistan, perceptions about whether microwave is detrimental for health, are split between those who believe warming food in a microwave causes health problems (38%), and those who believe it does not harm health in any way (41%), whereas 21% claim to be unsure about their opinion on this topic.

A nationally representative sample of men and women from across the country were asked “*Some people believe that warming food in a microwave is harmful for health whereas others believe that it does not harm one’s health in any way. What is your view point?*” Thirty eight percent (38%) believe it is harmful for health while 41% believe it does not affect health in any way. The remaining 21% of the respondents were unsure.

The findings of the survey show that a proportionately higher percentage of ruralites (42%) as compared to their urban counterparts (31%) perceive microwave to harm people’s health.

“Some people believe that warming food in a microwave is harmful for health whereas others believe that it does not harm one’s health in any way. What is your view point?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2756 men and women in rural and urban areas of all four provinces of the country, during March 2010. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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