

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

What Is More Enjoyable: Married Or Single Life? Majority Of The Married (76 %) Claim Happiness In Married Life While Majority Of Singles (70 %) Claim Happiness In Single Life: GILANI POLL / GALLUP PAKISTAN

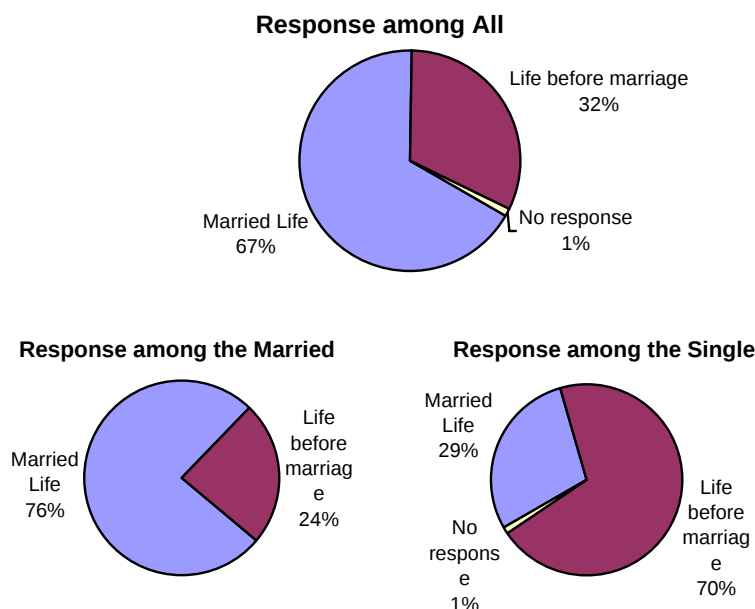
Islamabad, July 14, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of the Pakistanis claim to be Mr. and Ms. Cheerful. 76% of the married respondents prefer married life and on the other hand 70% of the unmarried respondents find single life better. However the data also suggests 24% of the married long for their single past and 29% of the singles are anxiously waiting to enter married life.

A nationally representative sample of men and women from across the country were asked the following question: *“Some people believe that married life is more pleasant than life before marriage while others feel that it is the other way round. Which one do you find better?”* Sixty seven percent (67%) were of the opinion that married life is better than the single life while 32% believed that life before marriage is more pleasant. Only 1% gave no response.

The findings show that proportionately a higher percentage of ruralites (72%) prefer married phase of life over the unmarried phase as compared to their urban counterparts (58%). The survey data also reveals that more males (37%) claim to enjoy single life as compared to the females (27%). It is also seen from the data that preference for married life increases with age.

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Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2775 men and women in rural and urban areas of all four provinces of the country, during June 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk
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