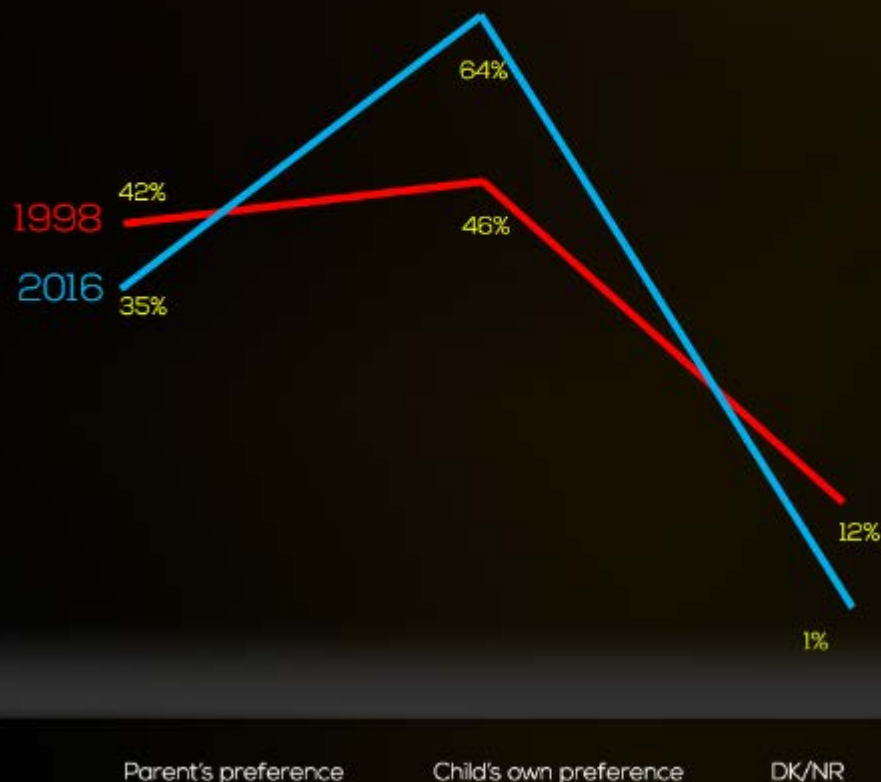


18% DECREASE IN PAKISTANIS WHO BELIEVE THAT A CHILD SHOULD OPT FOR A PROFESSION OF THEIR OWN PREFERENCE AND LIKING.

In your opinion, what profession should a child choose? Should it be according to their parents' preference or according to their own preference?





Public Opinion in Pakistan in the Year 1998

Social Views on Profession

(1998-2016) 18% decrease in Pakistanis who believe that a child should opt for a profession of their own preference and liking. GILANI POLL/GALLUP PAKISTAN

Islamabad, July 14, 2016

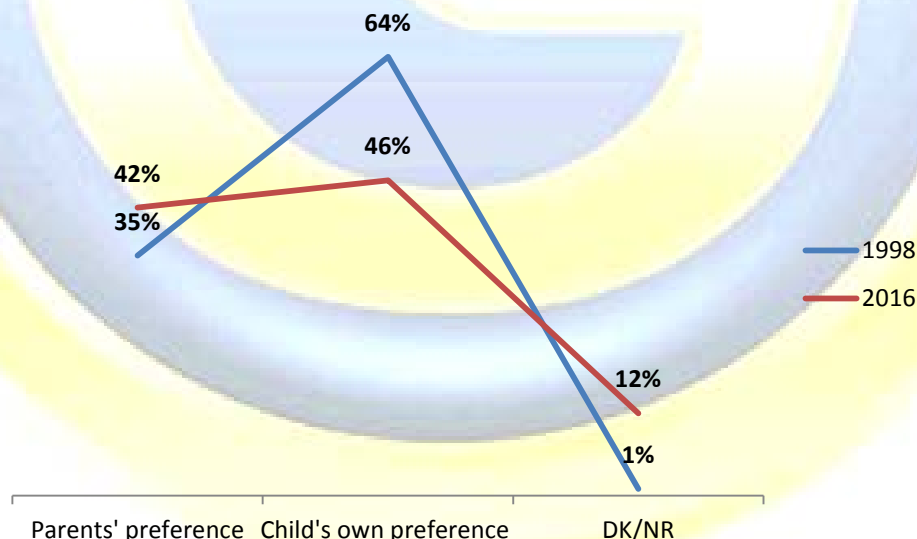
According to a Gallup Pakistan National Survey conducted in the year 1998 (18 years ago) respondents were asked if in their opinion a child should opt for a profession according to his/her parents' preference or according to his/her own preference. In response, 35% said Parents' preference while 64% said Child's own preference. 1% did not respond.

Comparative Picture: The question was asked again in 2016 to enable a concrete comparison. In 2016, 42% respondents said Parents' preference while 46% said Child's own preference. 12% did not respond.

According to public opinion, there has been a marked drop in respondents over the course of 18 years who believe that a child should opt for a profession of their own choice and liking. By 2016, there has been a 7% increase in respondents who believe that a child should opt for a profession according to their parents' preference and a corresponding drop (18%) in respondents who believe that a child should opt for a profession of their own preference and liking.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: In your opinion, what profession should a child choose? Should it be according to their parents' preference or according to their own preference?



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.'

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Thursday, July 14 2015

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2015)