



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Views About Pakistan's Participation in International Games, like in Winter Olympics; 76 % Feel Proud: GILANI POLL /GALLUP PAKISTAN

Islamabad, March 15, 2010

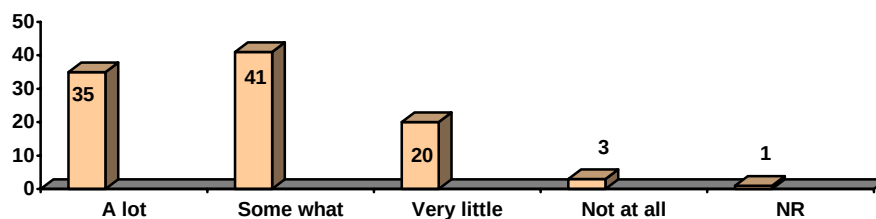
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, although not many people (30%) were aware of Pakistan's first ever appearance in International Winter Olympics held in Canada a few weeks ago, a vast majority (76%) claim to feel proud when Pakistan participates in such international games/sports events, 20% do not feel very proud while only 4% said they do not at all feel proud or gave no response.

A nationally representative sample of men and women from across the country were asked “Recently winter Olympics were held in Vancouver, Canada. Have you had a chance to watch these games or have heard about them?” Thirty percent (30%) said they have either watched or heard about the winter Olympics whereas 70% were unaware.

In a follow up questions the respondents were asked “For the first time Pakistan participated in the Winter Olympics which were held in Canada. To what extent do you feel proud about Pakistan participating in such international sports events?” Thirty five percent (35%) said they feel extremely proud, 41% said they feel somewhat proud while 20% said they don't feel too proud. The remaining 4% of the respondents claimed to not be proud at all or gave no response.

The findings of the survey reveal that no significant difference in opinion across various demographics.

“For the first time Pakistan participated in the Winter Olympics which were held in Canada. To what extent do you feel proud about Pakistan participating in such international sports events?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2742 men and women in rural and urban areas of all four provinces of the country, during March 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:

Ms. Saadia Khalid

Assistant Manager (Research)

Phone: +92-51-2655630

E-mail: saadia.khalid@gallup.com.pk