

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

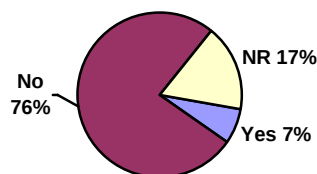
Internet Usage; 46% Believe Access to Internet is a Fundamental Right, But Only 7% Claim to Have Used Internet in the Past 6 Months: GILANI POLL / GALLUP PAKISTAN

Islamabad, March 18, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, although at a slow pace, internet is gradually becoming an essential part of people's lives; 46% of all Pakistanis believe that access to internet is everyone's fundamental right, 27% disagree, and another 27% were either unsure or gave no response. Regarding usage of internet 7% appear to have used internet within the past six months, 76% have not used it, and 17% gave no response. Amongst the users, 32% say they use internet daily for 1-2 hours, 7% use it for 3 hours, 10% cited 4-5 hours and 13% say they use it for more than 6 hours.

A nationally representative sample of men and women from across the country were asked "*Have you used email or internet for any other purpose in the past six months?*" Seven percent (7%) said yes whereas 76% said they have not used internet for any purpose in the past six months. The remaining 17% of the respondents gave no response. A proportionately higher percentage of urbanites (13%), people from higher income groups (14%) and men (11%) appear to have used internet within the past six months.

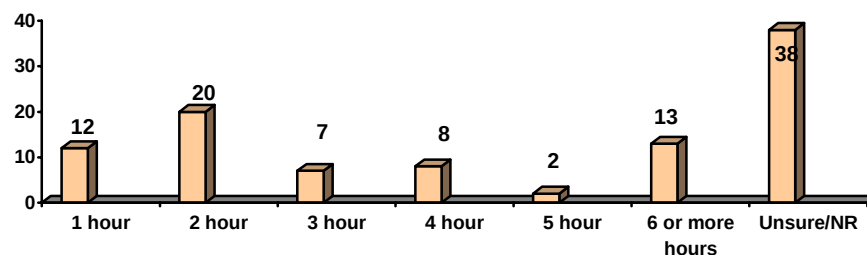
"Have you used email or internet for any other purpose in the past six months?"



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

To find out how many hours do people use internet for, the respondents who said they have used internet in the past 6 months were asked "*Other than using internet for work or education purpose approximately how many hours do you spend on internet?*" Twelve percent (12%) said they use it for one hour, 20% claimed to use internet for 2 hours, 7% use it for three hours, 8% said four hours, 2% cited five hours and 13% claimed to use internet for six or more hours. The remaining 38% were either unsure or gave no response.

“Other than using internet for work or education purpose approximately how many hours do you spend on internet?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question all the respondents were asked “*To what extent do you agree that access to internet is a fundamental right of all people?*” Twelve percent (12%) seemed to strongly agree, 34% agree to some extent, 16% said they somewhat disagree with this, whereas 11% strongly disagree. The remaining 27% were either unsure or gave no response. It is seen that a comparatively higher percentage of men (56%) as compared to females (35%) believe that access to internet is everyone’s right.

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2772 men and women in rural and urban areas of all four provinces of the country, during January 2010. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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