

July 2014

Gilani Weekly Poll

CYBERLETTER

Week 180

June 30th, 2014— July 4th, 2014

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FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

June 30, 2014

71% Pakistanis say a high ranked government official would not be given a challan if he violated traffic rules.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 71% Pakistanis say a high ranked government official would not be given a challan if he violated traffic rules.

71%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

July 1, 2014

89% Pakistani households use a mobile phone.

According to a research study released by Intermedia USA for which Gallup Pakistan conducted fieldwork, 89% Pakistani households use a mobile phone.

89%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

July 2, 2014

Only 5% of Pakistani households use mobile money.

According to a research study released by Intermedia USA for which Gallup Pakistan conducted fieldwork, only 5% of Pakistani households use mobile money.

5%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

July 3, 2014

89% of households with mobile money use Telenor's mobile money service.

According to a research study released by Intermedia USA for which Gallup Pakistan conducted fieldwork, 89% of households with mobile money use Telenor's mobile money service.

89%

[CLICK FOR DETAILS »](#)

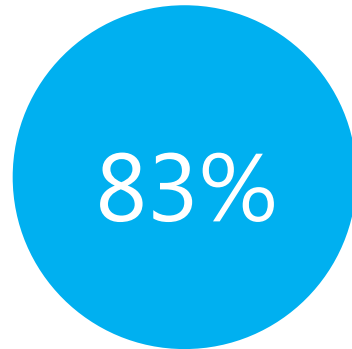
OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

July 4, 2014

83% Pakistani households using mobile money use over-the-counter mobile money services.

According to a research study released by Intermedia USA for which Gallup Pakistan conducted fieldwork, 83% Pakistani households using mobile money use over-the-counter mobile money services.

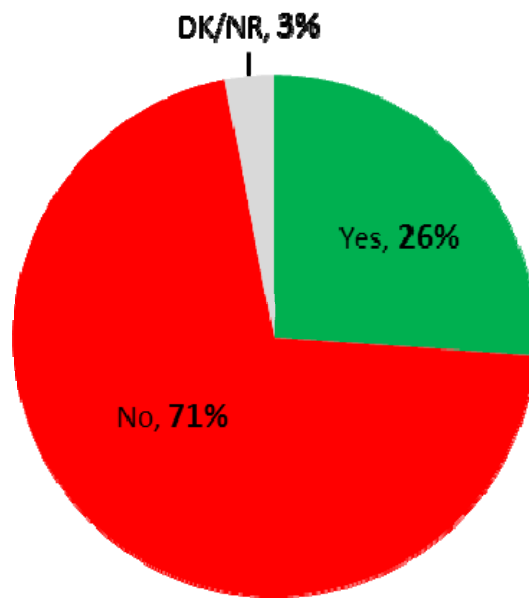


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Gilani Poll/Gallup Pakistan

Islamabad— June 30, 2014

“71% Pakistanis say a high ranked government official would not be given a challan if he violated traffic rules.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

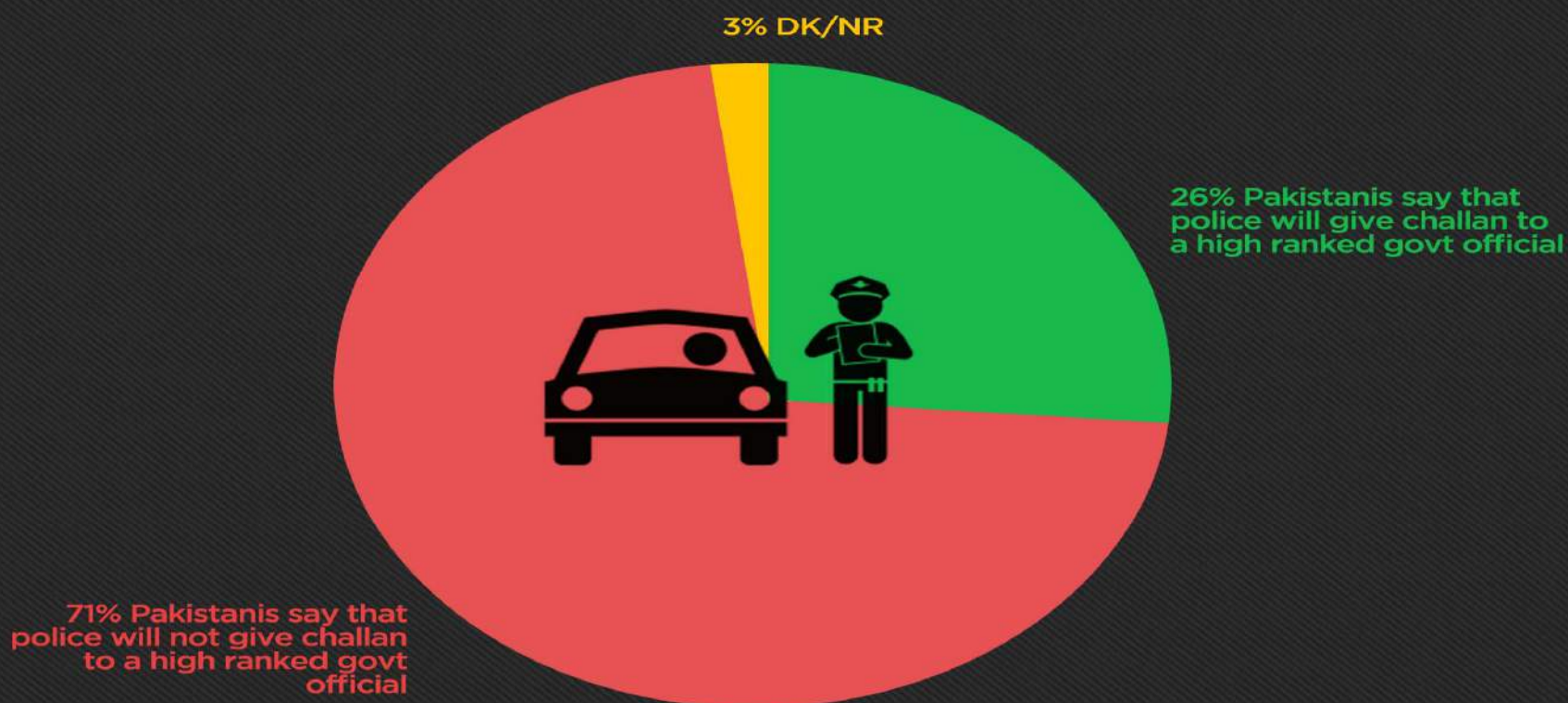


According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 71% Pakistanis say a high ranked government official would not be given a challan if he violated traffic rules.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Mr Saeed is a high ranked government official. One day, while driving he violated traffic rules due to which an accident could have occurred. A police constable stopped his car. Mr Saeed mentioned his rank to the officer. In your opinion, would the constable give him a challan or not?” Responding to this, 26% said yes and 71% said no. 3% did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2548 men in rural and urban areas of all four provinces of the country, during Apr 21, 2014 – Apr 28, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

71% PAKISTANIS SAY A HIGH RANKED GOVERNMENT OFFICIAL WOULD NOT BE GIVEN A CHALLAN IF HE VIOLATED TRAFFIC RULES





89% Pakistani households use a mobile phone.

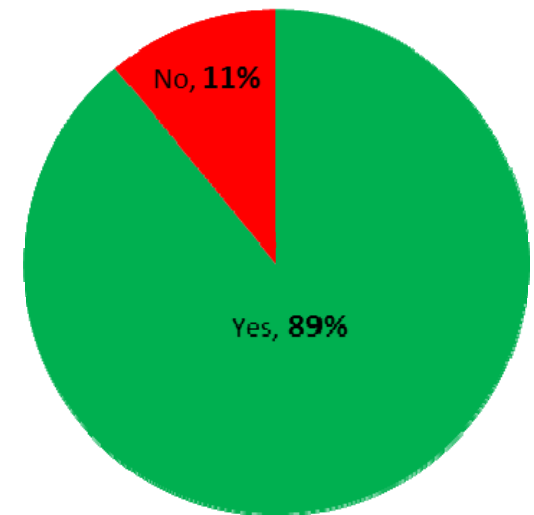


According to a research study released by Intermedia USA for which Gallup Pakistan conducted fieldwork, 89% Pakistani households use a mobile phone.

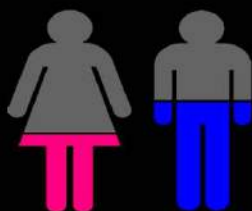
A nationally representative sample of households, from across the four provinces was asked, "Please tell us, do you use a mobile phone?" In response, 89% Pakistani households said they used a mobile phone whereas 11% said no.

A gender breakdown revealed that 56% of males have or can borrow a mobile phone while 38% females said the same.

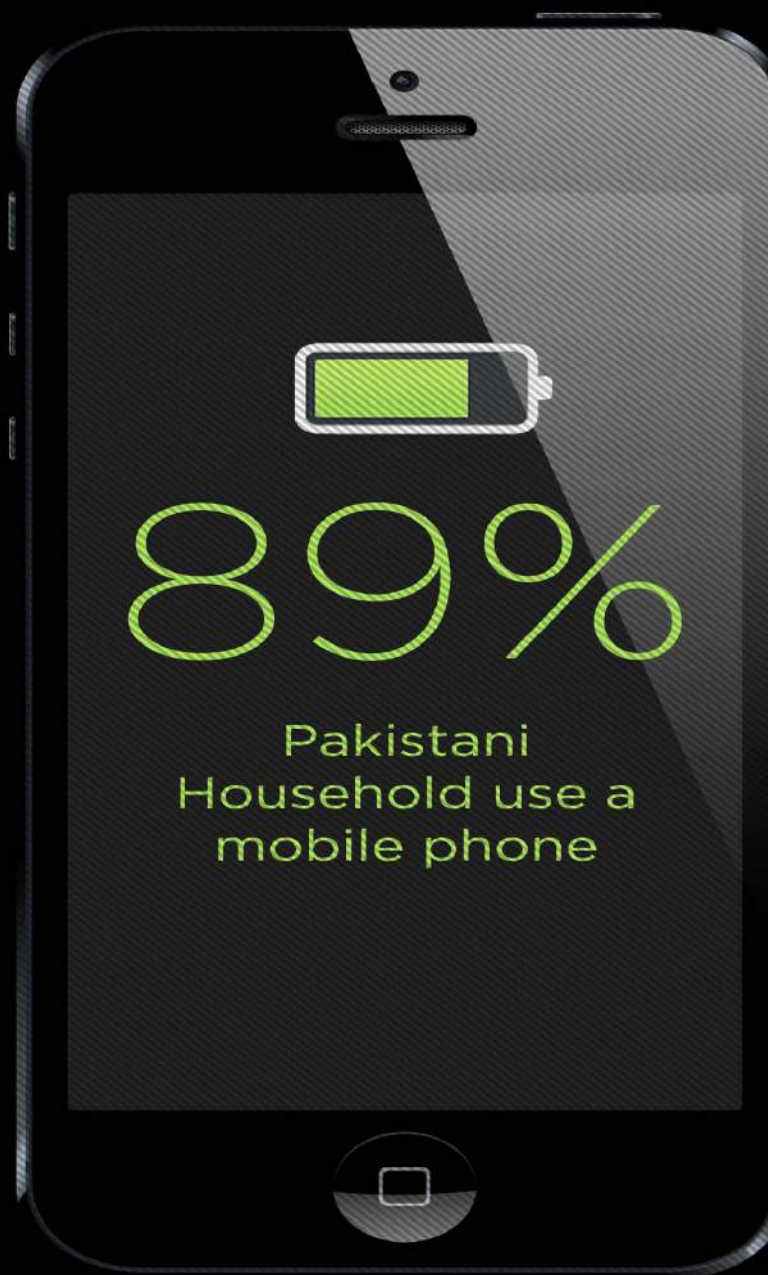
The study was conducted by Intermedia USA and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 4,940 households in rural and urban areas of all four provinces of the country, during May to September 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level. The data has been accessed by Gallup Pakistan from the website <http://www.intermedia.org/>.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk



A gender breakdown revealed that 56% of males have or can borrow a mobile phone while 38% females said the same.



Gilani Poll/Gallup Pakistan
Islamabad - July 2, 2014

“ Only 5% of Pakistani households use mobile money. ”



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

According to a research study by released by Intermedia USA for which Gallup Pakistan conducted fieldwork, only 5% of Pakistani households use mobile money.

A nationally representative sample of households, from across the four provinces was asked, “Please tell us, do you or anyone in your household use mobile money?” In response, 5% said yes and 95% said no.

The study was conducted by Intermedia USA and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 4,940 households in rural and urban areas of all four provinces of the country, during May to September 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level. The data has been accessed by Gallup Pakistan from the website <http://www.intermedia.org/>.



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89% of households with mobile money use Telenor's mobile money service.

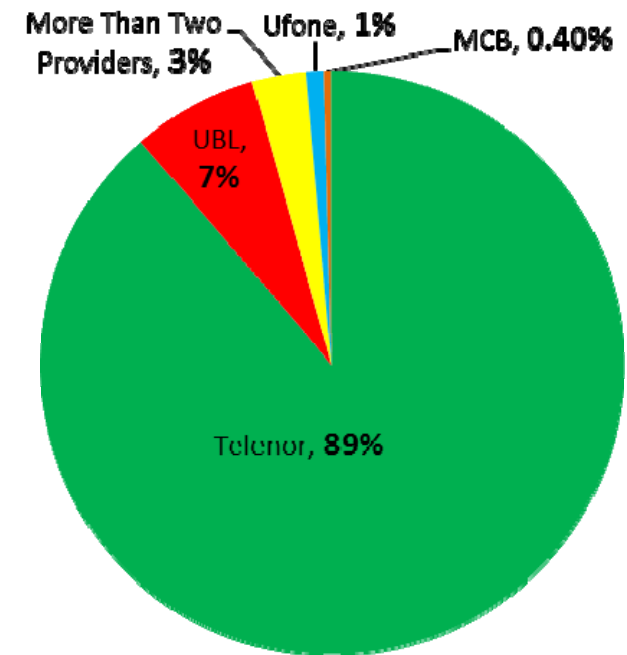
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*Gilani Poll/Gallup Pakistan**Islamabad - July 3, 2014*

According to a research study released by Intermedia USA for which Gallup Pakistan conducted fieldwork, 89% of households with mobile money use Telenor's mobile money service.

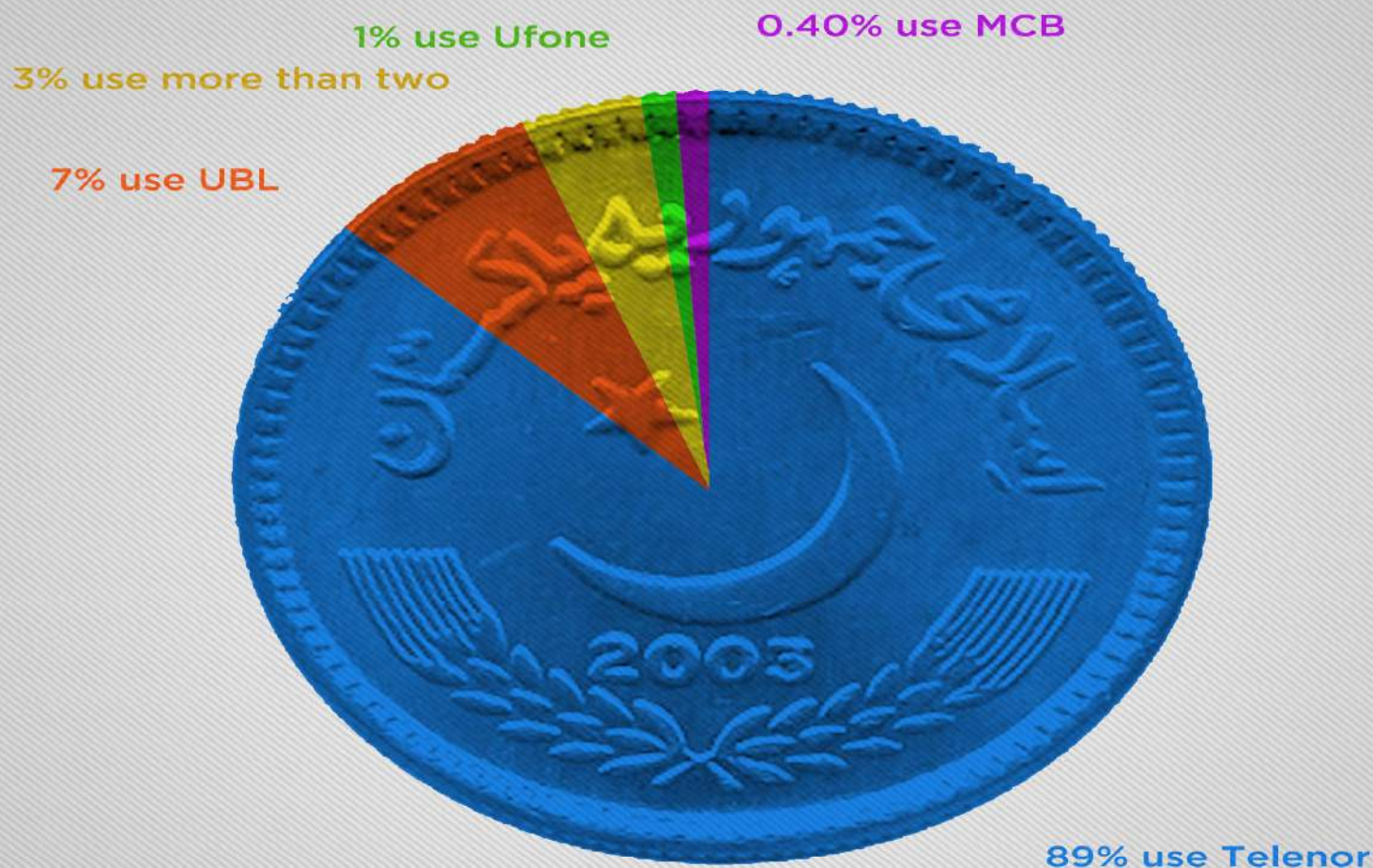
A nationally representative sample of households using mobile money, from across the four provinces was asked, "Please tell us, what mobile money service you use?" Answering to this, 89% said Telenor, 7% said UBL and 3% mentioned that they use mobile money services of more than two providers. 1% named Ufone and only 0.4% said MCB.

The study was conducted by Intermedia USA and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 4,940 households in rural and urban areas of all four provinces of the country, during May to September 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level. The data has been accessed by Gallup Pakistan from the website <http://www.intermedia.org/>.



Source: Gallup and Gilani Surveys
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89% OF HOUSEHOLDS WITH MOBILE MONEY USE TELENOR'S MOBILE MONEY SERVICE





83% Pakistani households using mobile money use over-the-counter mobile money services.

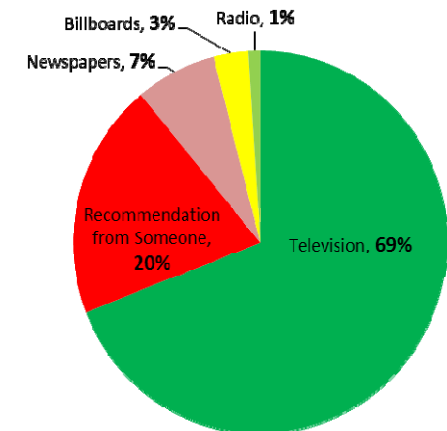
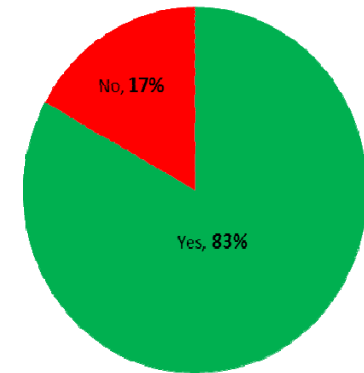


According to a research study released by Intermedia USA for which Gallup Pakistan conducted fieldwork, 83% Pakistani households using mobile money use over-the-counter mobile money services.

A nationally representative sample of households using mobile money, from across the four provinces was asked, "Please tell us, do you use over the counter services?" Responding to this, 83% said yes and 17% said no.

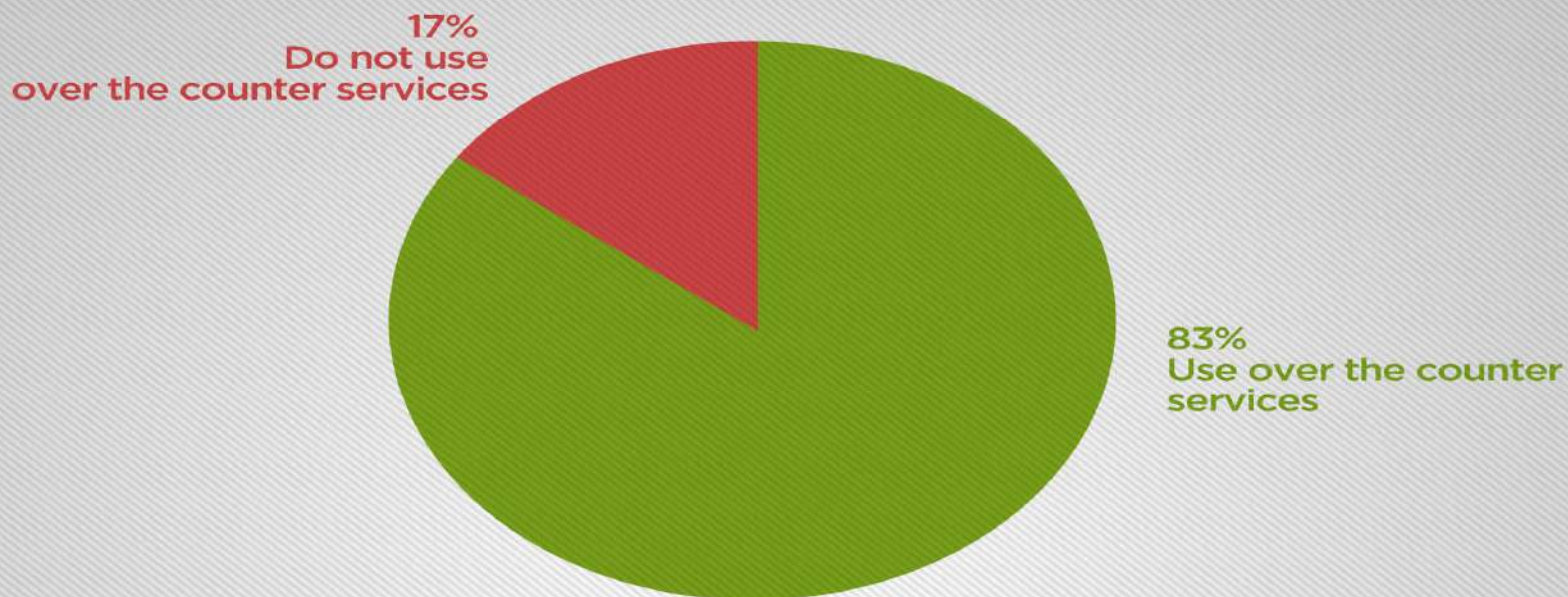
Over the counter users were further asked, "Where do you get information about mobile money service?" In response, 69% said television, 20% said other people, 7% said newspapers, 3% said bill boards and 1% mentioned radio.

The study was conducted by Intermedia USA and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 4940 households in rural and urban areas of all four provinces of the country, during May to September 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level. The data has been accessed by Gallup Pakistan from the website <http://www.intermedia.org/>.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
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83% PAKISTANI HOUSEHOLDS USING MOBILE MONEY USE OVER-THE-COUNTER MOBILE MONEY SERVICES



OVER THE COUNTER USERS WERE FURTHER ASKED, "WHERE DO YOU GET INFORMATION ABOUT MOBILE MONEY SERVICE?"



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