

July 2014

Gilani Weekly Poll

CYBERLETTER

Week 183

July 21st, 2014— July 25th, 2014

GALLUP
PAKISTAN
Affiliated with Gallup International

World Leaders in Marketing Research & Consultancy

www.gallup.com.pk

www.gallup-international.com

IN THIS ISSUE

34% Pakistanis say someone has recently asked them for help in charity work.

6

22% Pakistanis have seen K-Electric's ad "Switch off karo rozgar on karo" on TV.

8

48% Pakistanis say they would testify in court if they were a witness to a crime.

10

54% Pakistanis believe there will be no change in Pakistan-India relations after the new government takes power in India.

12

51% Pakistanis say they trust the quality and integrity of Pakistani media;
48% say they do not.

14

FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

Ms. Fatima Idrees

Group Manager

E-mail: fatima.idrees@gilanifoundation.com

Please send all correspondence to:

fatima.idrees@gilanifoundation.com

Keep Updated



Cyberletter © For more on Gallup International see www.gallup-international.com. If for any reason you wish to unsubscribe please send an email to

fatima.idrees@gilanifoundation.com

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

July 21, 2014

34% Pakistanis say someone has recently asked them for help in charity work.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 34% Pakistanis say someone has recently asked them for help in charity work.

34%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

July 22, 2014

22% Pakistanis have seen K-Electric's ad "Switch off karo rozgar on karo" on TV.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 22% Pakistanis have seen K-Electric's ad "Switch off karo rozgar on karo" on TV.

22%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

July 23, 2014

48% Pakistanis say they would testify in court if they were a witness to a crime.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 48% Pakistanis said they would testify in court if they were a witness to a crime.

48%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

July 24, 2014

54% Pakistanis believe there will be no change in Pakistan-India relations after the new government takes power in India.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 54% Pakistanis believe there will be no change in Pakistan-India relations after the new government takes power in India. The poll was conducted after elections but before BJP formed government.

54%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

July 25, 2014

51% Pakistanis say they trust the quality and integrity of Pakistani media; 48% say they do not.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 51% of Pakistanis said they trust the quality and integrity of Pakistani media; 48% said they do not.

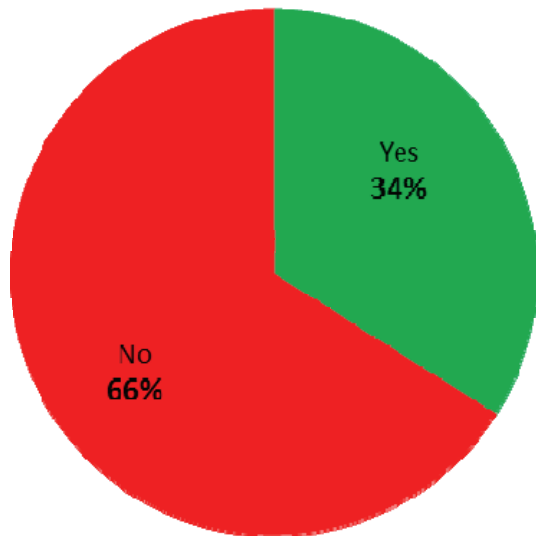
51%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

Islamabad— July 21, 2014

“ 34% Pakistanis say someone has recently asked them for help in charity work. ”



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 34% Pakistanis say someone has recently asked them for help in charity work.

A nationally representative sample of adult men and women, across the four provinces was asked, “Recently has anyone asked for your help for any charity work?” 34% of the respondents said yes, while 66% of the respondents said they had not been asked for any help for charity work.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2693 men in rural and urban areas of all four provinces of the country, during May 26 - June 02, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

34% PAKISTANIS SAY SOMEONE HAS RECENTLY ASKED THEM FOR HELP IN CHARITY WORK.



“Recently has anyone asked for your help for any charity work?”

*Gilani Poll/Gallup Pakistan
Islamabad - July 22, 2014*



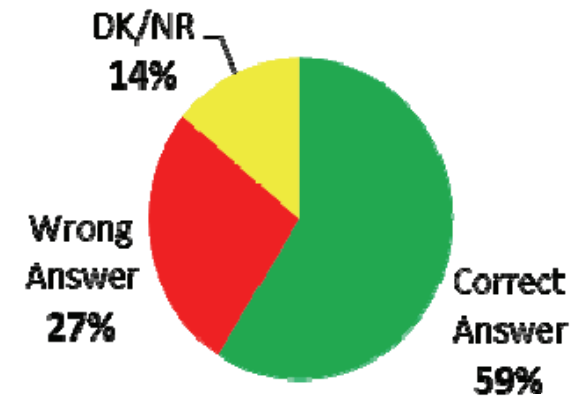
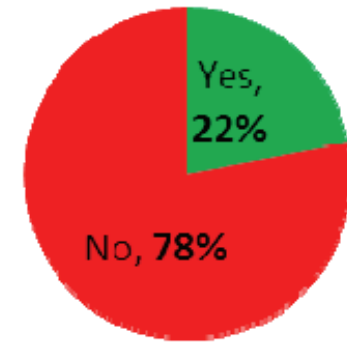
“ 22% Pakistanis have seen K-Electric’s ad “Switch off karo rozgar on karo” on TV. ”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 22% Pakistanis have seen K-Electric’s ad “Switch off karo rozgar on karo” on TV.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Nowadays there is a particular advertisement being broadcasted on different TV channels that goes something like this: “Switch off karo rozgar on karo.” Did you by any chance watch this advertisement?” Responding to this, 22% said they had seen the advertisement while 78% of the respondents had not seen the advertisement.

Following up to the previous question, 47% of the respondents who had seen the advertisement said that they knew which company’s advertisement it was; 52% said they did not, 1% did not respond. A representative sample of those who said they knew the name of the company was asked, “(If yes then) Please tell us the name of the company?” Responding to this, 59% gave the correct answer (KE Energy Conservation Drive) and 27% gave the wrong answer. 14% did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2663 men in rural and urban areas of all four provinces of the country, during June 23- June 30, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA.

We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

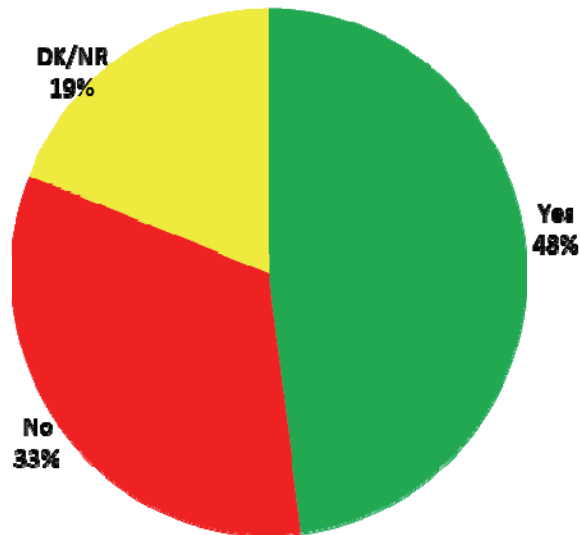
22% PAKISTANIS HAVE SEEN K-ELECTRIC'S AD "SWITCH OFF KARO ROZGAR ON KARO"



“Nowadays there is a particular advertisement being broadcasted on different TV channels that goes something like this: “Switch off karo rozgar on karo.” Did you by any chance watch this advertisement?”

Gilani Poll/Gallup Pakistan
Islamabad - July 23, 2014

48% Pakistanis say they would testify in court if they were a witness to a crime.



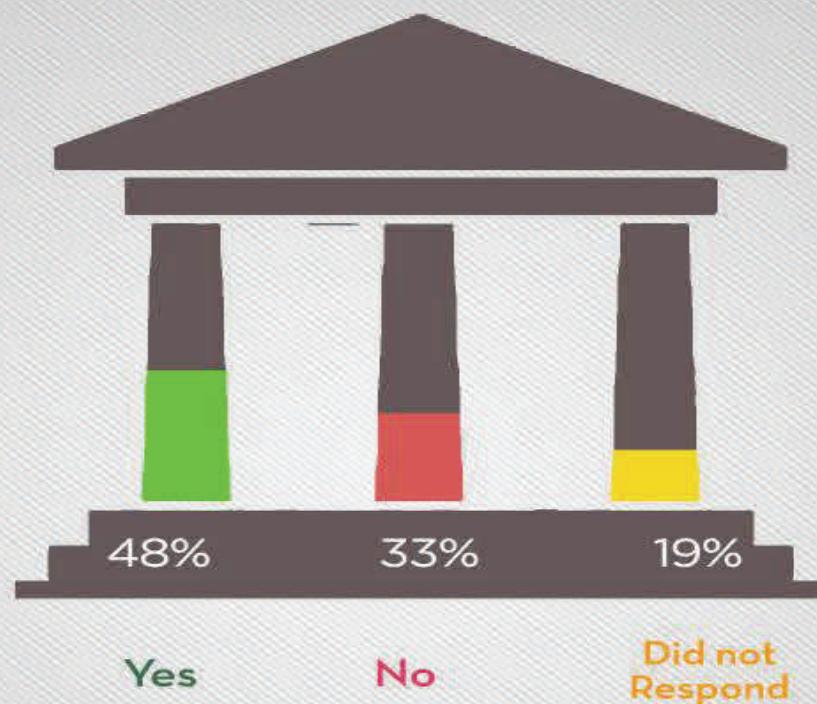
Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 48% Pakistanis said they would testify in court if they were a witness to a crime.

A nationally representative sample of adult men and women, from across the four provinces was asked, "Suppose, that if you saw a crime in progress, and your testimony could give someone justice, then would you testify in court?" Responding to this, 48% of the respondents said they would testify in court and 33% said no. 19% of the respondent did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2663 men in rural and urban areas of all four provinces of the country, during June 23 - June 30, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

48% PAKISTANIS SAY THEY WOULD TESTIFY IN COURT IF THEY WERE A WITNESS TO A CRIME



“Suppose, that if you saw a crime in progress, and your testimony could give someone justice, then would you testify in court?”



“

54% Pakistanis believe there will be no change in Pakistan-India relations after the new government takes power in India.

”

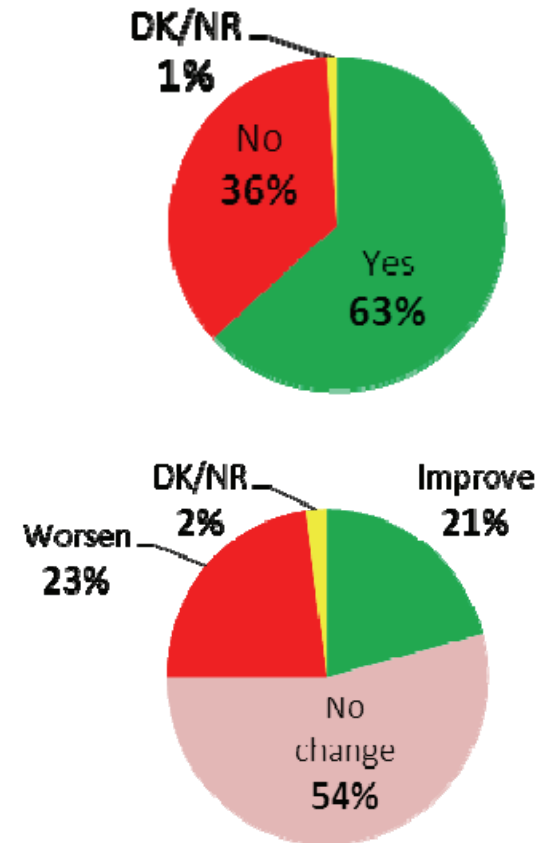
*Gilani Poll/Gallup Pakistan
Islamabad - July 24, 2014*

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 54% Pakistanis believe there will be no change in Pakistan-India relations after the new government takes power in India. The poll was conducted after elections but before BJP formed government.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Recently, elections were held in India in which BJP’s candidate Narendra Modi won and soon will become the Prime Minister of India. Have you heard/read anything about this?” 63% of the respondents had heard or read about the elections in India while 36% had not. 1% of the respondents did not respond.

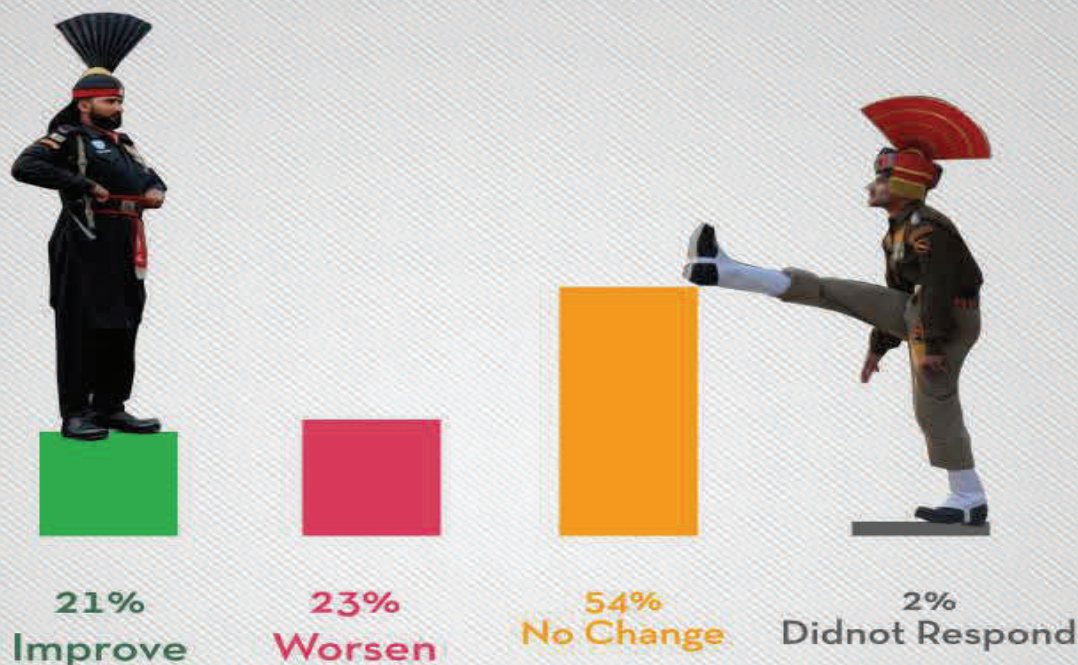
Furthermore, respondents were asked, “Will the relations between Pak- India improve, worsen or will there be no change after the new government in India comes to power?” Responding to this, 21% said relations will improve while 23% said they will worsen. 54% said there will be no change and 2% people did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2693 men in rural and urban areas of all four provinces of the country, during May 26 - June 02, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

54% PAKISTANIS BELIEVE THERE WILL BE NO CHANGE IN PAKISTAN-INDIA RELATIONS AFTER THE NEW GOVERNMENT TAKES POWER IN INDIA.



“Will the relations between Pak- India improve, worsen or will there be no change after the new government in India comes to power?”



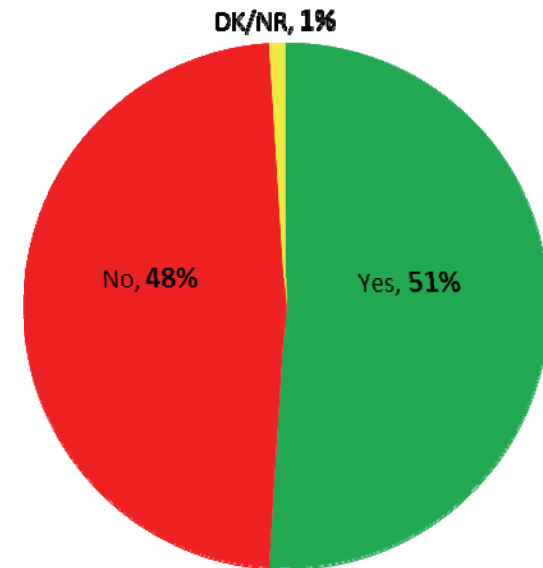
*Gilani Poll/Gallup Pakistan
Islamabad - July 25, 2014*

“ 51% Pakistanis say they trust the quality and integrity of Pakistani media; 48% say they do not. ”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 51% of Pakistanis said they trust the quality and integrity of Pakistani media; 48% said they do not.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Do you trust the quality and integrity of the Pakistani media?” 51% of the respondents answered yes while 48% said they do not trust the quality and integrity of the media. 1% of the people did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2693 men in rural and urban areas of all four provinces of the country, during May 26 – June 02, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

51% PAKISTANIS SAY THEY TRUST THE QUALITY AND INTEGRITY OF PAKISTANI MEDIA; 48% SAY THEY DO NOT.



51%
Trust Media

48%
Do not trust Media

1%
Did not respond

“Do you trust the quality and integrity of the Pakistani media?”

July 2014 Edition:

Produced by: Gallup Pakistan jointly with Gilani Research Foundation

Legal Information & Disclaimer

Copyright

The Report and its content are protected by copyright. By accessing the Report you agree that this is solely for personal use. Any distribution, use, photocopy of the Report is barred. The buyer of the Report must not reproduce, frame (by whatever means), link to or otherwise use any of the material on the site without first obtaining the written permission of Gallup Pakistan.

Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer

IN NO EVENT SHALL Gallup Pakistan OR ITS AGENTS OR OFFICERS BE LIABLE FOR ANY DAMAGES WHATSOEVER (INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF PROFITS, BUSINESS INTERRUPTION) ARISING OUT OF THE USE OF OR INABILITY TO USE THE MATERIALS.

As a user of this report, you acknowledge and agree that any reliance upon, or use of any information made available through this Report shall be entirely at your own risk. Subject to any implied terms which cannot be excluded by law, Gallup Pakistan and its related entities (including any directors, officers, employees and agents) shall not be liable for any loss or damage, whether direct or indirect, and however caused, to any person arising from the use of (or reliance upon) information provided on and made available through this Report.

Please send all correspondence to:

Email: fatima.idress@gilanifoundation.com

Join us to stay updated

