

August 2014

Gilani Weekly Poll

CYBERLETTER

Week 186

August 18th, 2014— August 22nd, 2014

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FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

August 18, 2014

51% Pakistanis are in favour of projects started by the American government in collaboration with the Pakistani government to control the energy crisis.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 51% Pakistanis are in favour of projects started by the American government in collaboration with the Pakistani government to control the energy crisis.

51%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

August 19, 2014

75% Pakistanis have watched/heard the “Pak Pak Pakistan, Saaf Saaf Pakistan, Safeguard Pakistan” advertisement.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 75% Pakistanis have watched/heard the “Pak pak Pakistan, saaf saaf Pakistan, safeguard Pakistan” advertisement.

75%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

August 20, 2014

57% Pakistanis believe that the amount of tax in the country is more than necessary; 25% think it is satisfactory.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 57% Pakistanis believe that the amount of tax in the country is more than necessary; 25% think it is satisfactory.

57%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

August 21, 2014

49% mobile phone users, who received SMSs the previous day, claim to receive SMS advertisements frequently.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 49% mobile phone users, who received SMSs the previous day, claim to receive SMS advertisements frequently.

49%

[CLICK FOR DETAILS »](#)

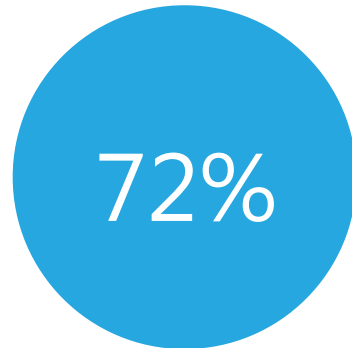
OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

August 22, 2014

72% of Pakistani mobile phone users say they read SMS sent to them from an unknown number.

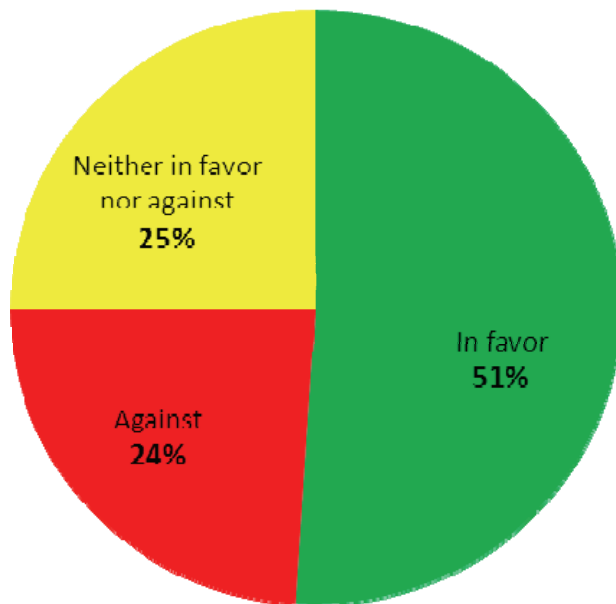
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 72% of Pakistani mobile phone users say they read SMS sent to them from an unknown number.



[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan
Islamabad— August 18, 2014

51% Pakistanis are in favour of projects started by the American government in collaboration with the Pakistani government to control the energy crisis.



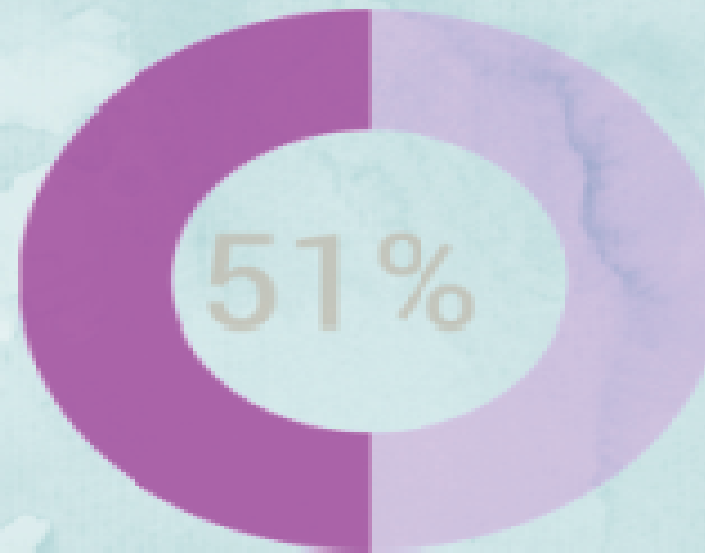
Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 51% Pakistanis are in favour of projects started by the American government in collaboration with the Pakistani government to control the energy crisis.

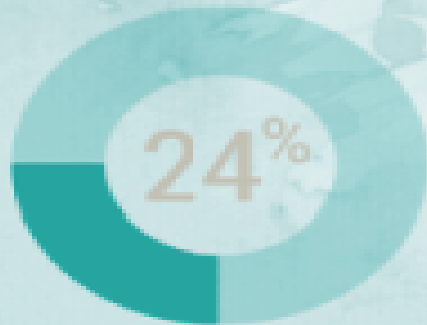
A nationally representative sample of adult men and women, from across the four provinces was asked, “Nowadays the American government in collaboration with the Pakistani government has started multiple projects to counter the energy crisis and these projects have helped control the crisis. Are you in favour of or are against the projects initiated by the American government in accordance with the Pakistani government?” 51% of the respondents said they were in favour of such projects, 25% were neither in favour of nor against such projects, and 24% said they were against these projects.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2705 men in rural and urban areas of all four provinces of the country, during June 09 – June 16, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

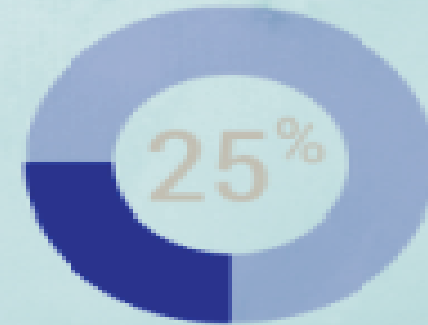
Are you in favor of the projects initiated by the US Govt in accordance with the Pakistani government?



Agree



Disagree



Neither agree / nor disagree



“

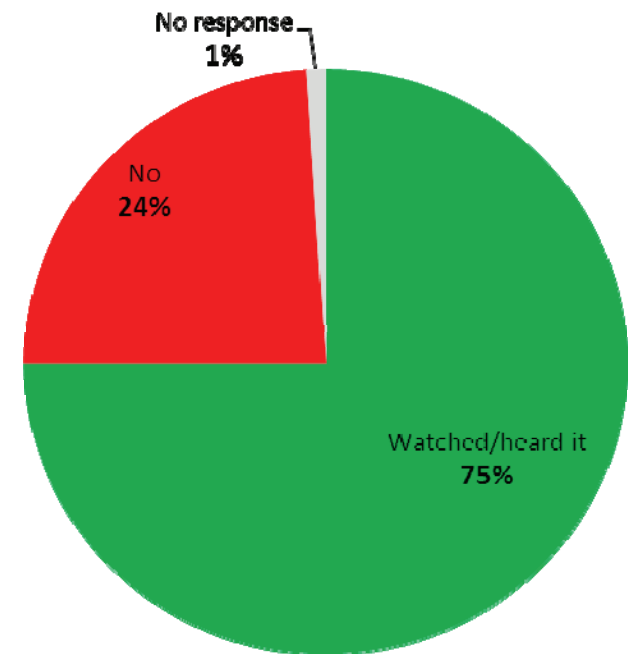
75% Pakistanis have watched/heard the “Pak Pak Pakistan, Saaf Saaf Pakistan, Safeguard Pakistan” advertisement.

”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 75% Pakistanis have watched/heard the “Pak pak Pakistan, saaf saaf Pakistan, safeguard Pakistan” advertisement.

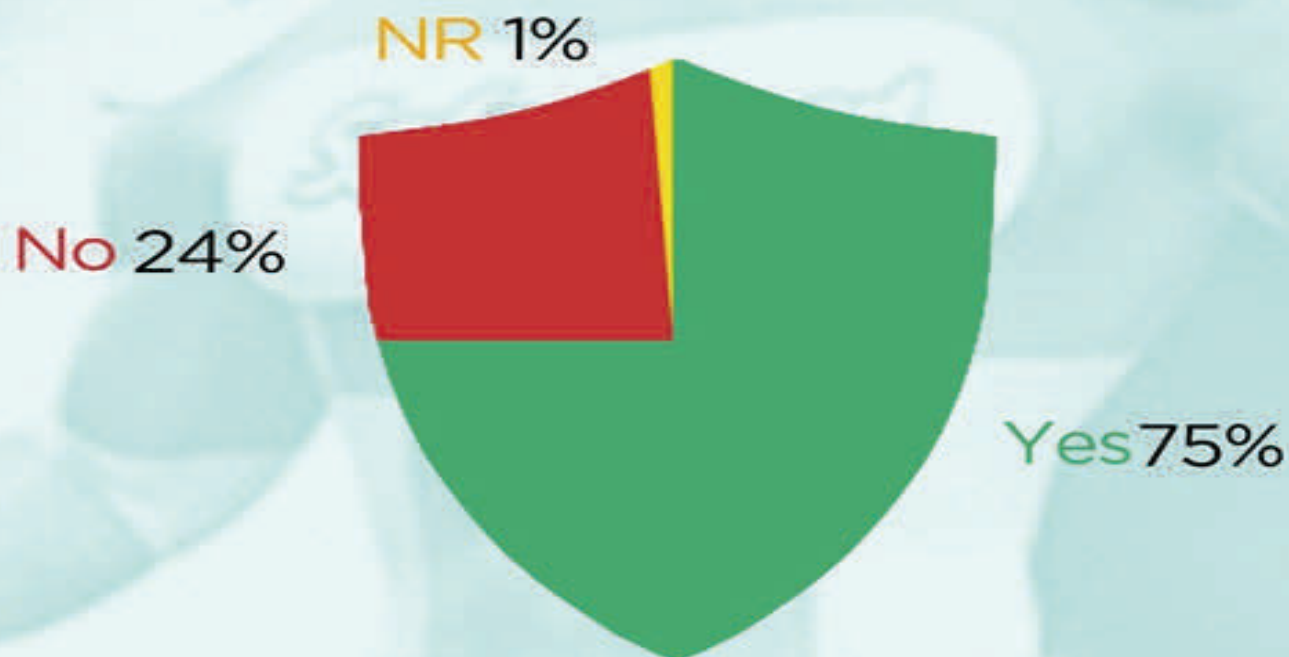
A nationally representative sample of adult men and women, from across the four provinces was asked, “Please tell us that have you had a chance of watching or listening to the advertisement “Pak pak Pakistan, saaf saaf Pakistan, safeguard Pakistan” or not?” Responding to this, 75% Pakistanis said they had watched or listened to the advertisement while 24% said they had not and 1% did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2705 men in rural and urban areas of all four provinces of the country, during June 09 – June 16, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



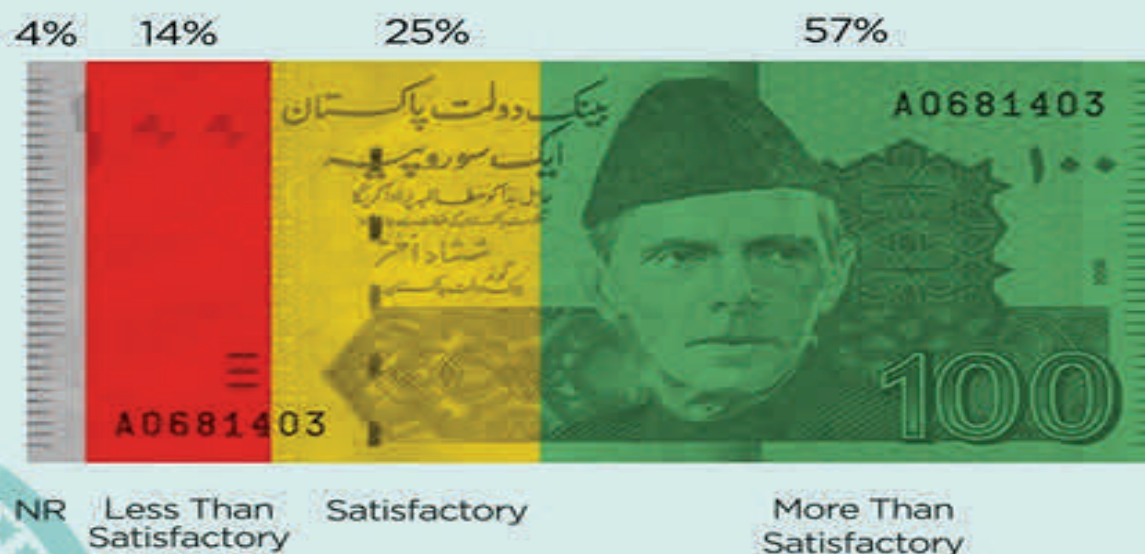
Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

75% Pakistanis have watched/heard the “Pak Pak Pakistan, Saaf Saaf Pakistan, Safeguard Pakistan”



“Please tell us that have you had a chance of watching or listening to the advertisement “Pak pak Pakistan, saaf saaf Pakistan, safeguard Pakistan” or not?”

57% Pakistanis believe that the amount of tax in the country is more than necessary; 25% think it is satisfactory.



"In your opinion, is the amount of tax in country is more than necessary, is less or is satisfactory?"





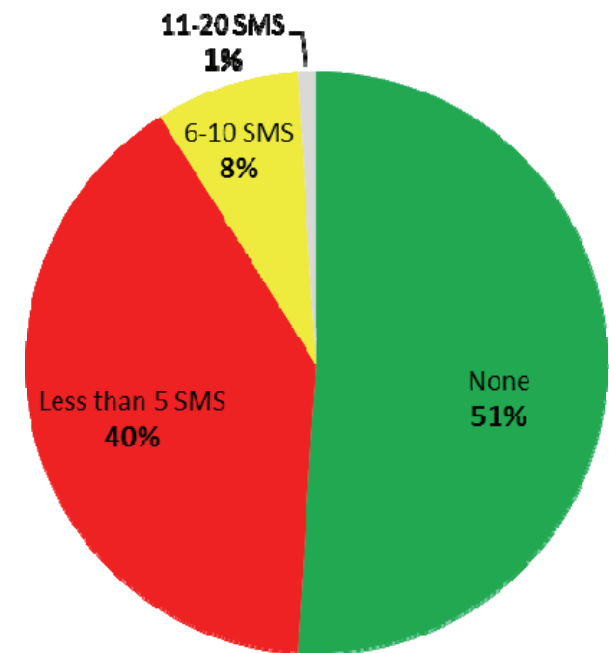
49% mobile phone users, who received SMSs the previous day, claim to receive SMS advertisements frequently.



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 49% mobile phone users, who received SMSs the previous day, claim to receive SMS advertisements frequently.

A nationally representative sample of adult men and women who owned mobile phones, from across the four provinces was asked, “Yesterday, how many SMS did you receive that were related to any advertisement?” Responding to this, 51% Pakistanis said they had not gotten any text messages related to advertisements the previous day. 40% Pakistanis had received less than 5 SMSs related to advertisements, 8% had received 6-10 SMSs and only 1% had received 11-20 of these SMSs.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1564 men in rural and urban areas of all four provinces of the country, during June 02 – June 09, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

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49% mobile phone users claim to receive SMS advertisements frequently.



"Yesterday, how many SMS did you receive that were related to any advertisement?"

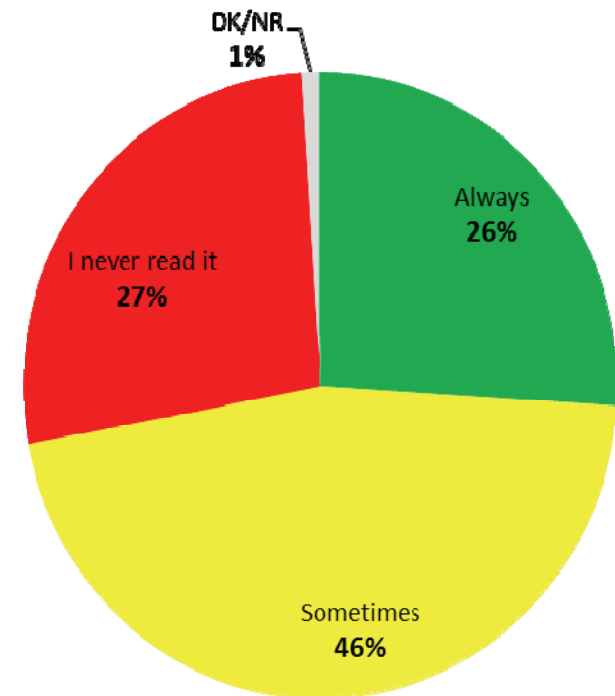


“ 72% of Pakistani mobile phone users say they read SMS sent to them from an unknown number. ”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 72% of Pakistani mobile phone users say they read SMS sent to them from an unknown number.

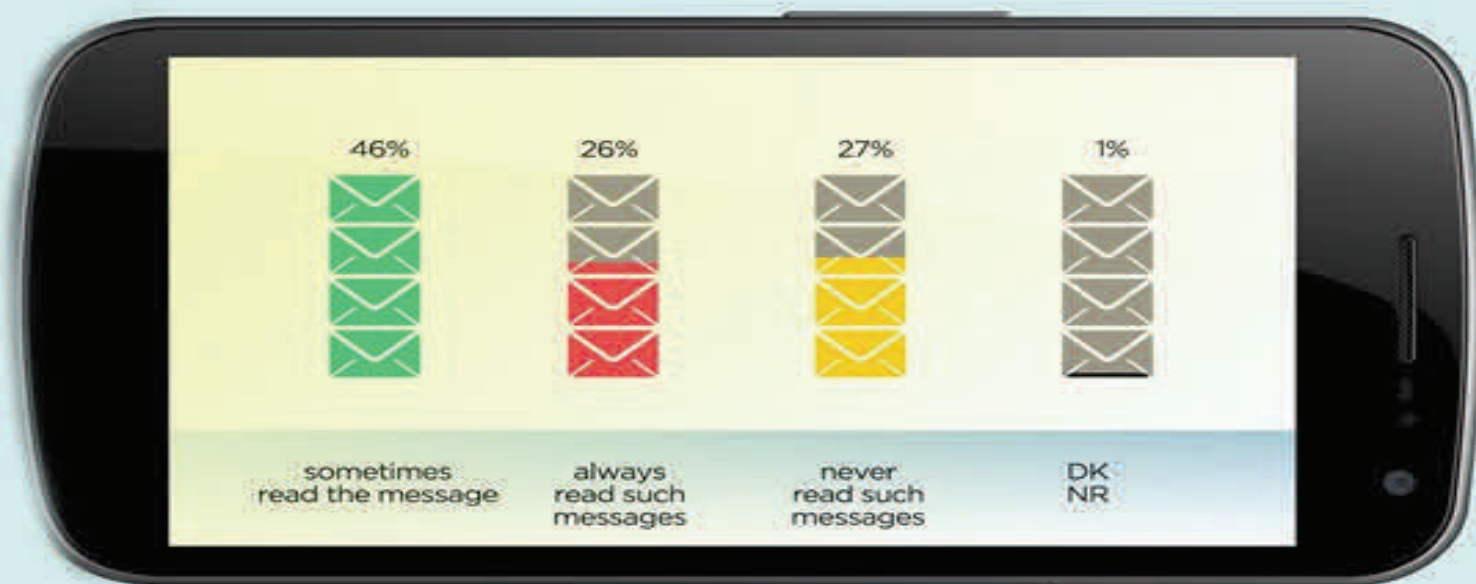
A nationally representative sample of adult men and women who owned mobile phones—sample of adult men and women, from across the four provinces was asked, “How often do you read an SMS sent to you from an unknown number?” 46% Pakistanis said they sometimes read messages sent to them by unknown numbers, 26% always read such messages and 27% never read such messages. 1% of those asked did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1564 1679 men in rural and urban areas of all four provinces of the country, during June 02 – June 09, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

72% Pakistanis say they read SMS sent to them from an unknown number.



"How often do you read an SMS sent to you from an unknown number?"

August 2014 Edition:

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