



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

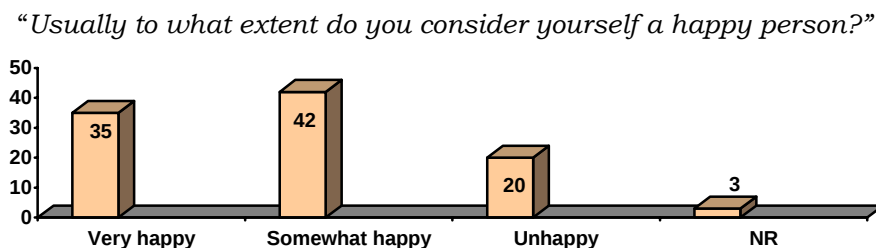
Pakistanis Claim to be “Mr./Ms. Cheerful”; Despite Poor Governance & Economy, 77 % Claim General Contentment: GILANI POLL /GALLUP PAKISTAN

Islamabad, January 19, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, regardless of the current socio-political crisis prevalent in the country it is both interesting and good to know that more than two thirds of all Pakistanis (77%) claim they are generally contented people while only 20% say they are usually unhappy and 3% gave no response.

A nationally representative sample of men and women from across the country were asked “*Usually to what extent do you consider yourself a happy person?*” Thirty five percent (25%) claimed to be very happy, 42% consider themselves to be usually fairly happy, where as 20% claimed they are usually not very happy people. The remaining 3% of the respondents gave no response.

The findings of the survey reveal no significant difference in opinion across various demographics.



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The survey was carried out among a sample of 2709 men and women in rural and urban areas of all four provinces of the country, during November 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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