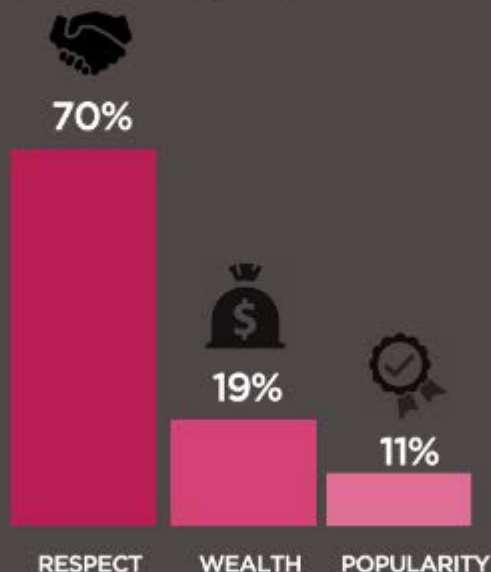


19 Jul 2016

SIGNIFICANT MAJORITY OF PAKISTANIS (70%) WISH FOR RESPECT INSTEAD OF WEALTH OR POPULARITY.

If you had to wish for any one of the three: respect, popularity, or wealth, which one would you wish for? (Specify one answer)



SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1842
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.



Opinion Poll
SOCIAL
Social Behavior Others

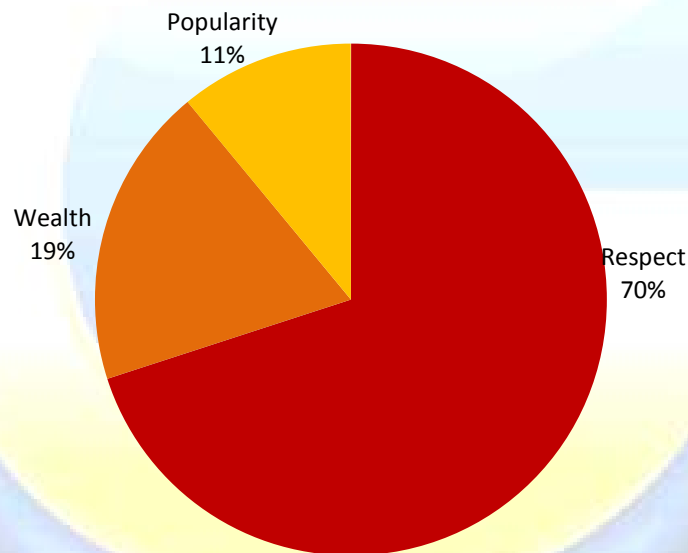
Significant majority of Pakistanis (70%) wish for respect instead of wealth or popularity. (GRF POLL)

Islamabad, July 19, 2016

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 70% Pakistanis would choose respect over wealth and popularity.

A nationally representative sample of men and women from across the four provinces was asked, “If you had to wish for any one of the three: respect, popularity, or wealth, which one would you wish for? (Specify one answer)” In response to this question, 70% respondents said that they would chose respect, 19% said that they would choose wealth, while 11% said that they would choose popularity, if they could wish for any one of the three.

Question: “If you had to wish for any one of the three: respect, popularity, or wealth, which one would you wish for? (Specify one answer)”



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1842 men and women in rural and urban areas of all four provinces of the country, during May 23 - May 30, 2016. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Tuesday, July 19, 2016

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

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Daily Gilani Poll
2016



of Gallup Pakistan
(1980-2016)