

October 2014

Gilani Weekly Poll

CYBERLETTER

Week 193

October 13th, 2014— October 17th, 2014

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FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

October 13, 2014

Majority of Pakistanis (79%) wash hands instinctively (without having to think) after frequenting washroom/toilet.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 79% Pakistanis agree that they don't have to think before washing hands after using the washroom; 14% disagree.

79%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

October 14, 2014

High positive ratings for Saudi and Chinese leaders.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 32% Pakistanis believe that the Saudi King's performance has been very good in the last year; 38% rate the Indian Prime Minister's performance as very bad.

32%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

October 15, 2014

Significant majority of Pakistanis have a positive opinion about China and Saudi Arab.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 70% Pakistanis have a positive opinion about Saudi Arabia; only 10% Pakistanis have a positive opinion about India. Interestingly, only 6% Pakistanis have a positive opinion about USA.

70%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

October 16, 2014

Politicians were the most frequent guests in talk shows during August, with PML-N the most well-represented political party.

According to a Monthly Research Study conducted by Gallup Pakistan Media Research Consultancy, 68% of the guests that appeared on talk shows during August were politicians; PML-N's members accounted for 36% of these.

68%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

October 17, 2014

Only 3% of airtime on talk shows, during August, was given to discussion about IDPs and the floods.

According to a Monthly Research Study conducted by Gallup Pakistan Media Research Consultancy, issues related to Politics formed 71% of all debate on television talk shows with 'Azadi and Inquilab Marches by PTI and PAT' the most discussed political issue at 37%.

71%

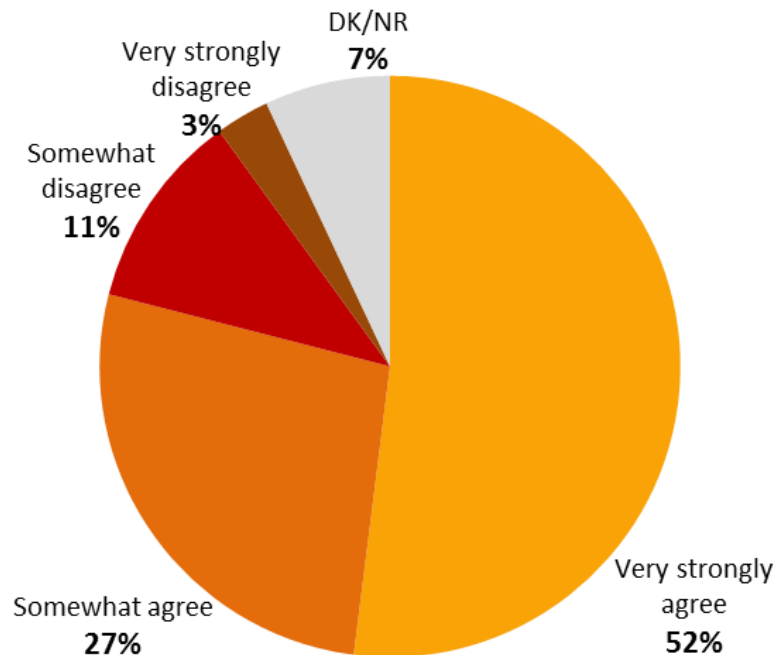
[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

Islamabad— October 13, 2014

“Majority of Pakistanis (79%) wash hands instinctively (without having to think) after frequenting washroom/toilet.

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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 79% Pakistanis agree that they don't have to think before washing hands after using the washroom; 14% disagree.

A nationally representative sample of adult men and women, from across the four provinces was asked, “I will read out a statement related to washing hands. Please tell me that to what extent are in agreement or disagreement with it? ‘Washing my hands after using the toilet/washroom is an act I do not need to think about’.” In response to this question, 52% Pakistanis said they strongly agree with the statement and 27% somewhat agreed with it. On the other hand, 11% said they somewhat disagreed with it and 3% disagreed strongly, 7% did not respond.

Bilal Gilani, Executive Director at Gallup Pakistan, points out that hand washing after use of toilet is an important public policy and health issue in developing countries. Lack of hand washing after defecating is associated with a number of serious diseases such as diarrhea and typhoid, claiming many lives and a burden on health infrastructure.

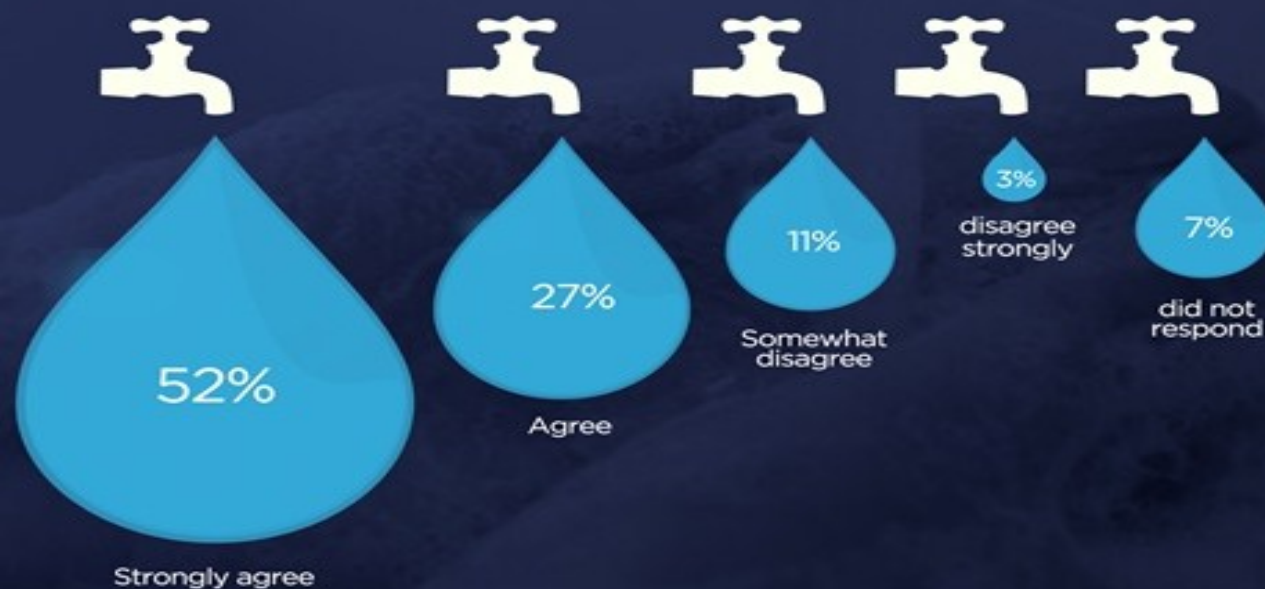
The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2705 men and women in rural and urban areas of all four provinces of the country, during June 09 – June 16, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Source: GRF Poll (formerly known as Gilani Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk

MAJORITY OF PAKISTANIS (79%) WASH HANDS INSTINCTIVELY (WITHOUT HAVING TO THINK) AFTER FREQUENTING WASHROOM/TOILET.

'Washing my hands after using the toilet/washroom is an act I do not need to think about'



SOCIAL BEHAVIOR | Hygiene

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 2705



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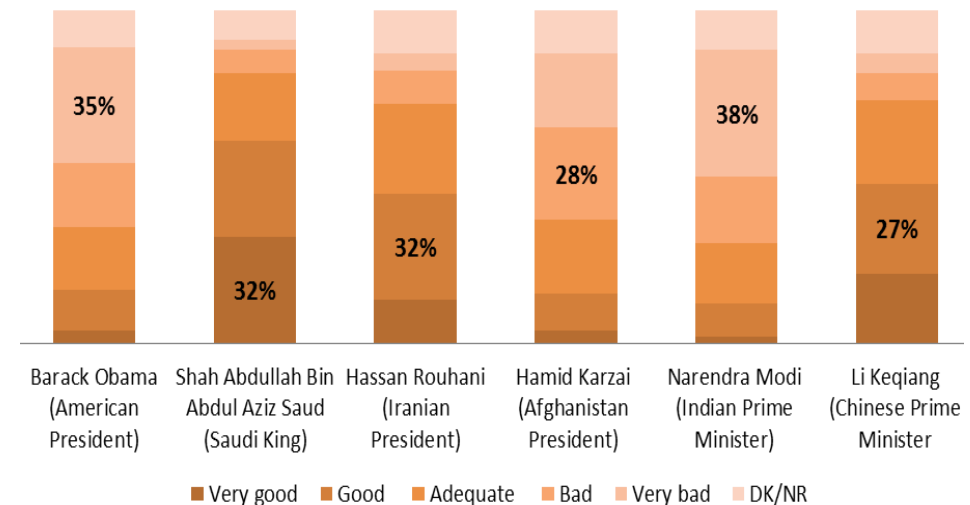
High positive ratings for Saudi and Chinese leaders.

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*Gilani Poll/Gallup Pakistan
Islamabad - October 14, 2014*

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 32% Pakistanis believe that the Saudi King's performance has been very good in the last year; 38% rate the Indian Prime Minister's performance as very bad.

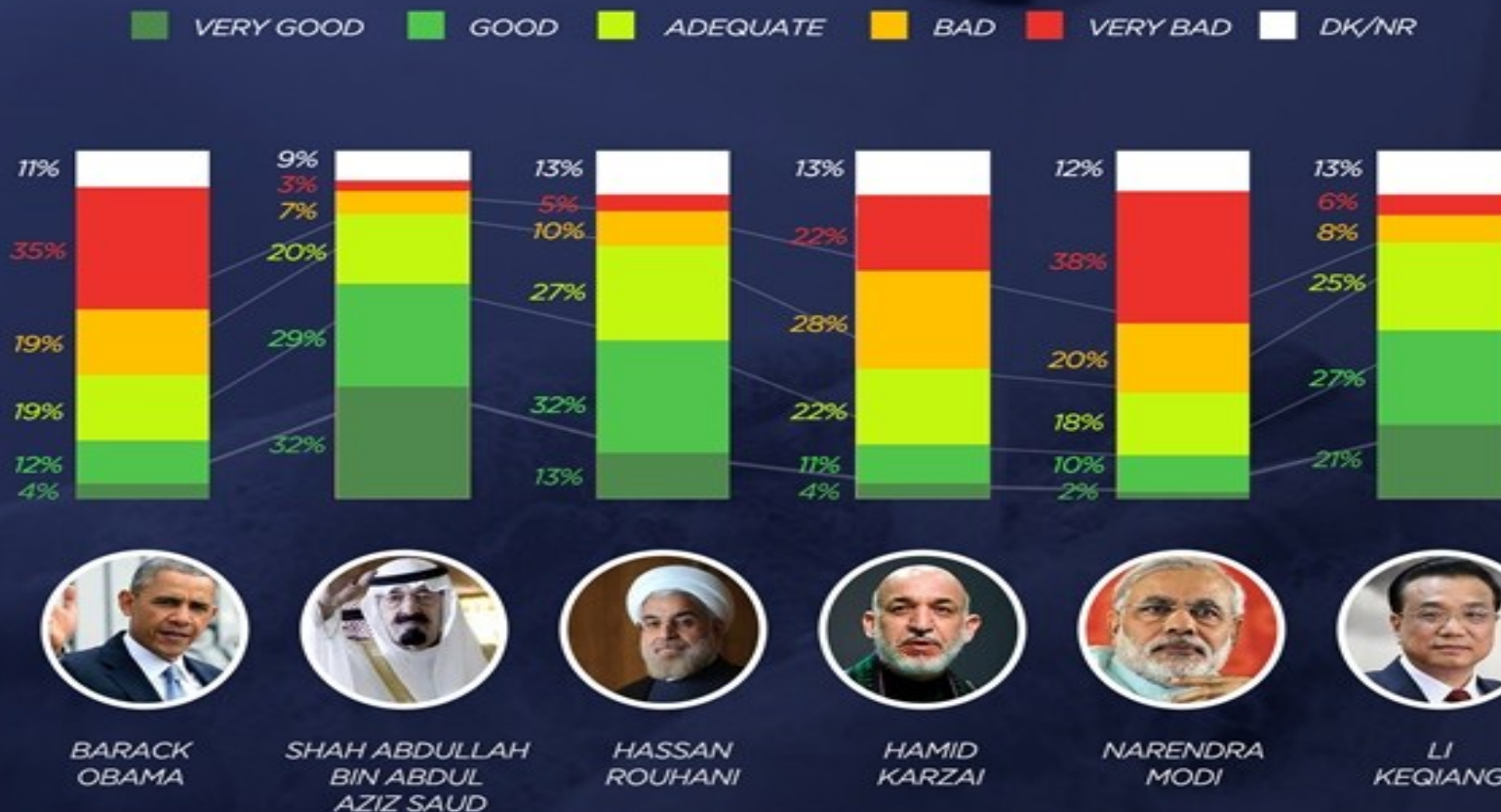
A nationally representative sample of adult men and women, from across the four provinces was asked, "What is your opinion about the performance of international leaders in the last year?" Responding to this question, 4% respondents rated Barack Obama's (American President) performance as very good, 12% rated it as good, 19% believed it was adequate, 19% believed it was bad, 35% thought it was very bad and 11% did not respond. Regarding Shah Abdullah Bin Abdul Aziz (Saudi King), 32% rated his performance as very good, 29% rated it as good, 20% believed it was adequate, 7% believed it was bad, 3% thought it was very bad and 9% did not respond. Regarding Hassan Rouhani (Iranian President), 13% rated his performance as very good, 32% rated it as good, 27% believed it was adequate, 10% believed it was bad, 5% thought it was very bad and 13% did not respond. Regarding Hamid Karzai (Afghanistan President), 4% rated his performance as very good, 11% rated it as good, 22% believed it was adequate, 28% believed it was bad, 22% thought it was very bad and 13% did not respond. Regarding Narendra Modi (Indian Prime Minister), 2% rated his performance as very good, 10% rated it as good, 18% believed it was adequate, 20% believed it was bad, 38% thought it was very bad and 12% did not respond. Regarding Li Keqiang (Chinese Prime Minister), 21% rated his performance as very good, 27% rated it as good, 25% believed it was adequate, 8% believed it was bad, 6% thought it was very bad and 13% did not respond.



The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2656 men and women in rural and urban areas of all four provinces of the country, during July 14 - July 21, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

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Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

HIGH POSITIVE RATINGS FOR SAUDI AND CHINESE LEADERS



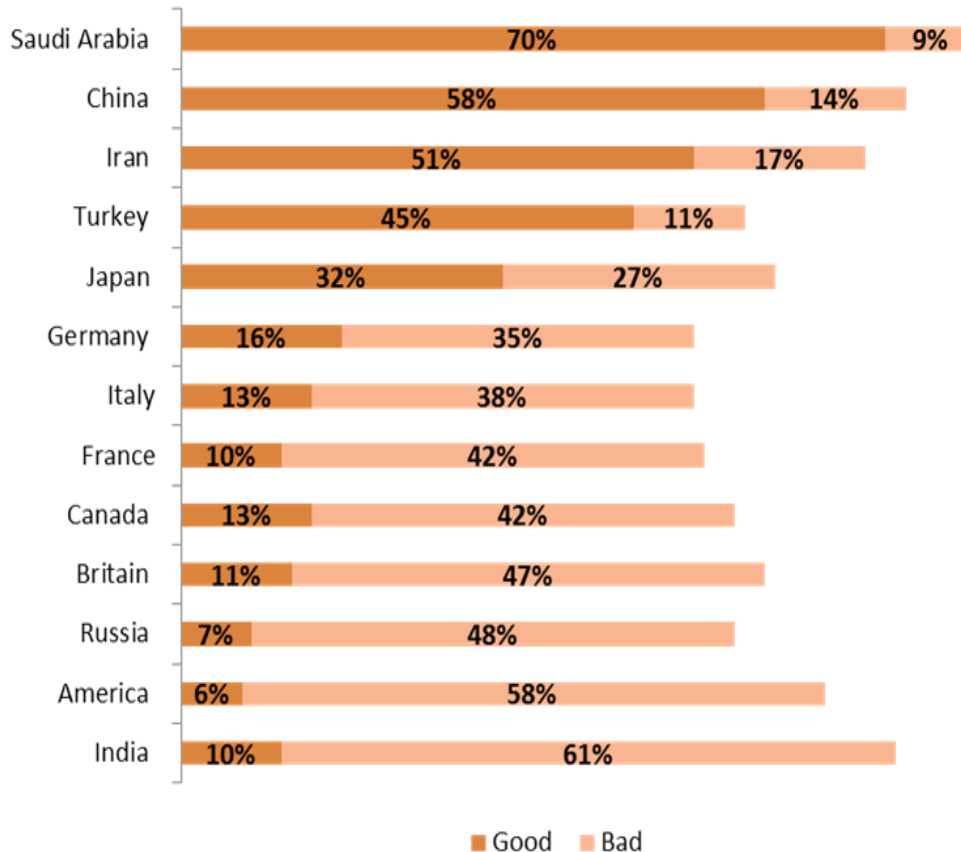
"What is your opinion about the performance of international leaders in the last year?"

SOCIETY | Perceptions

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 2656

Gilani Poll/Gallup Pakistan**Islamabad - October 15, 2014**

“ **Significant majority of Pakistanis have a positive opinion about China and Saudi Arab.** ”



Source: GRF Poll (formerly known as Gilani Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

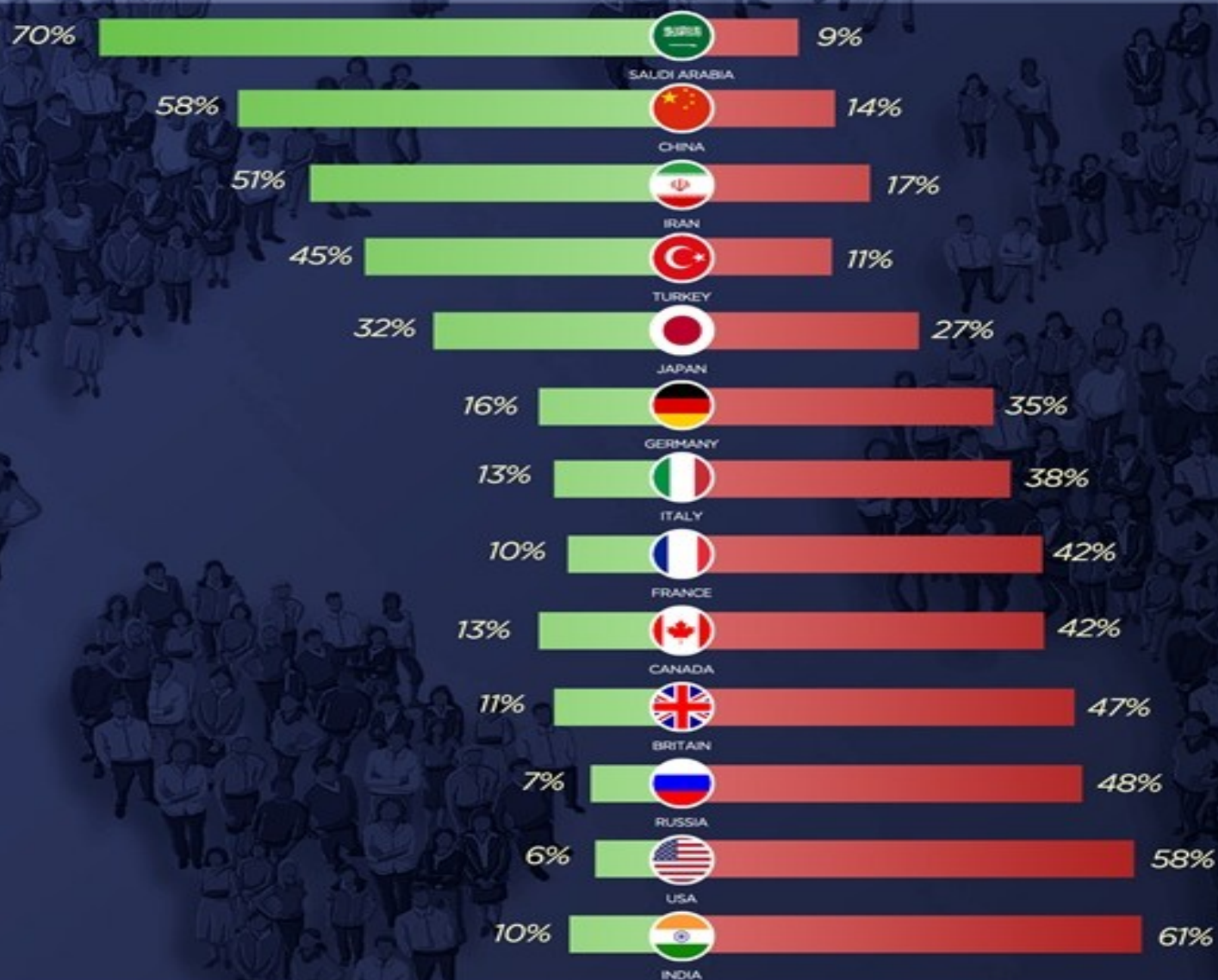


According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 70% Pakistanis have a positive opinion about Saudi Arabia; only 10% Pakistanis have a positive opinion about India. Interestingly, only 6% Pakistanis have a positive opinion about USA.

A nationally representative sample of adult men and women, from across the four provinces was asked, “What was your opinion about the following countries during the last year, was it good, bad, or neither good nor bad?” Responding to this question, 6% respondents said their opinion about America was good, 58% said it was bad, while 24% said it was neither good nor bad and 12% did not respond. Regarding India, 10% respondents said their opinion was good, 61% said it was bad, while 18% said it was neither good nor bad and 11% did not respond. Regarding Russia, 7% respondents said their opinion was good, 48% said it was bad, while 31% said it was neither good nor bad and 14% did not respond. Regarding Britain, 11% respondents said their opinion was good, 47% said it was bad, while 28% said it was neither good nor bad and 14% did not respond. While America, India, Russia and Britain all received negative opinions from the majority of the respondents, China, Saudi Arab, Iran and Turkey received positive opinions from the majority. Regarding China, 58% respondents said their opinion was good, 14% said it was bad, while 17% said it was neither good nor bad and 11% did not respond. Regarding Saudi Arab, 70% respondents said their opinion was good, 9% said it was bad, while 12% said it was neither good nor bad and 9% did not respond. Regarding Iran, 51% respondents said their opinion was good, 17% said it was bad, while 22% said it was neither good nor bad and 11% did not respond. Regarding Turkey, 45% respondents said their opinion was good, 11% said it was bad, while 29% said it was neither good nor bad and 15% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2656 men and women in rural and urban areas of all four provinces of the country, during July 14 - July 21, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

SIGINIFICANT MAJORITY OF PAKISTANIS HAVE A POSITIVE OPINION ABOUT CHINA AND SAUDI ARABIA.

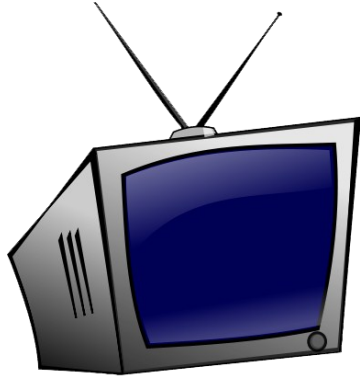


"What was your opinion about the following countries during the last year, was it good, bad, or neither good nor bad?"

SOCIETY | Perceptions

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 2656

GALLUP
PAKISTAN



“Politicians were the most frequent guests in talk shows during August, with PML-N the most well-represented political party.”

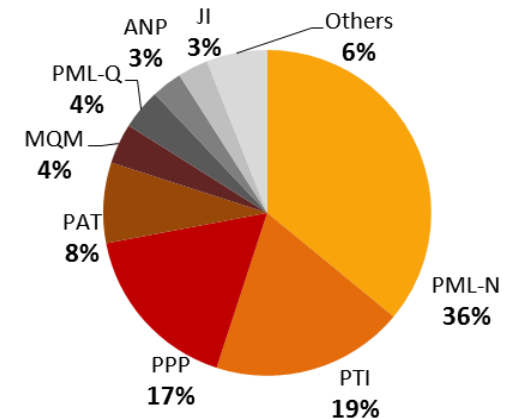
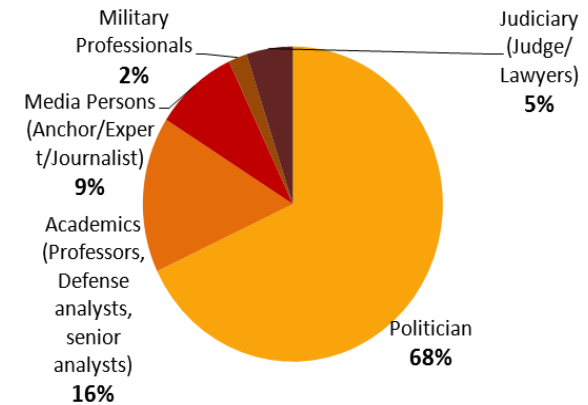
*Gilani Poll/Gallup Pakistan
Islamabad - October 16, 2014*

According to a Monthly Research Study conducted by Gallup Pakistan Media Research Consultancy, 68% of the guests that appeared on talk shows during August were politicians; PML-N's members accounted for 36% of these.

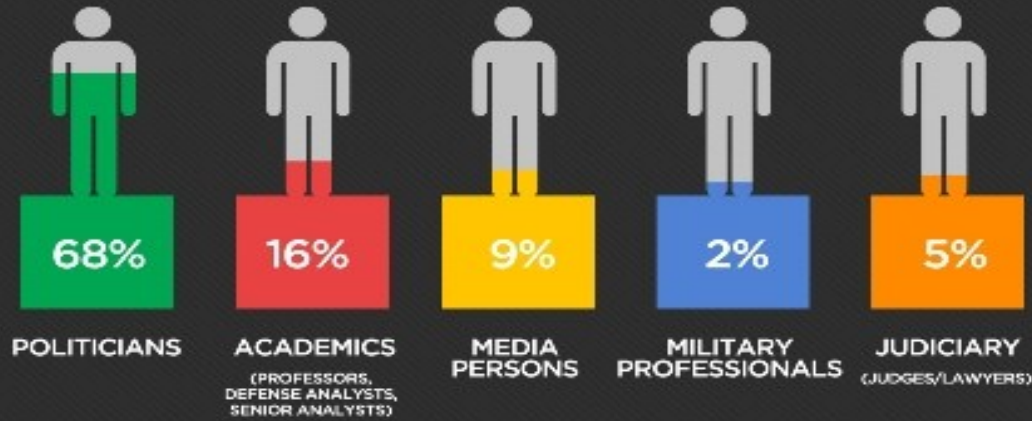
During the month of August, a total of 302 guests appeared in the television talk shows that were analyzed. Majority of the guests who appeared on television talk shows were politicians (68%), followed by academics including professors, defense analysts and senior analysts at 16%. Media persons such as journalists and experts took the next spot at 9%. Members of the judiciary, including lawyers and judges, made up 5% of the total guests invited, while military professionals (Army, Ranger, Air Force, Police, Elite Force) formed 2% of the guests.

The total number of politicians invited were 204. Pakistan Muslim League (N) (36%) got the highest share among guest speaker categories followed by Pakistan Tehreek-e-Insaaf (19%) and Pakistan People's Party- Parliamentary (17%). PAT had 8% of shares followed by MQM & PML-Q (4% each). ANP and JI were the 7th most invited parties with 3% (each) share among the politicians.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The duration of the analysis is August 2014. This data was obtained after reviewing over 61 hours of video, spread over 83 episodes of 8 talk shows (Off the Record; Capital Talk; Meray Mutabiq; To the Point; Sawal Yeh Hai; News Eye; Aapas Ki Baat and Tonight with Jasmeen).



Source: TV Content Analysis by Gallup Pakistan Media Research Consultancy
Gallup Pakistan, the Pakistani affiliate of Gallup International Association
International Association www.gallup-international.com; www.gallup.com.pk;
www.gilanifoundation.com



68% OF THE GUESTS THAT APPEARED ON TALK SHOWS DURING AUGUST WERE POLITICIANS



61 of 83 hours episodes



MAXIMUM REPRESENTATION AMONGST POLITICAL PARTIES WAS FROM PML-N AT 36%, FOLLOWED BY PTI AT 19%



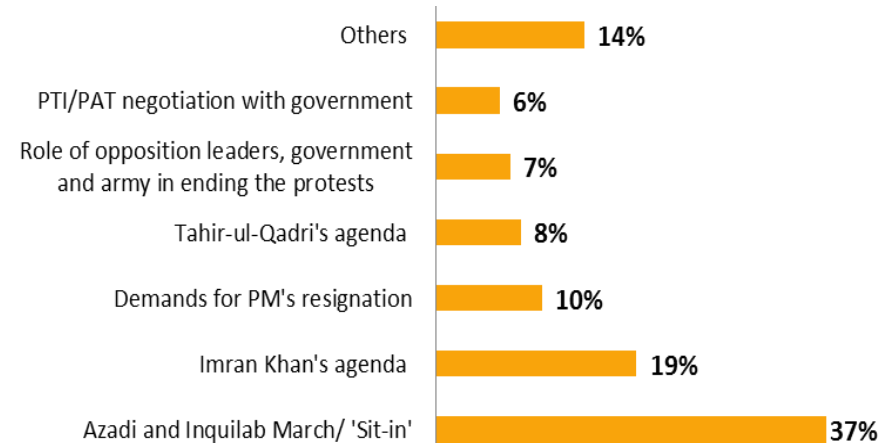
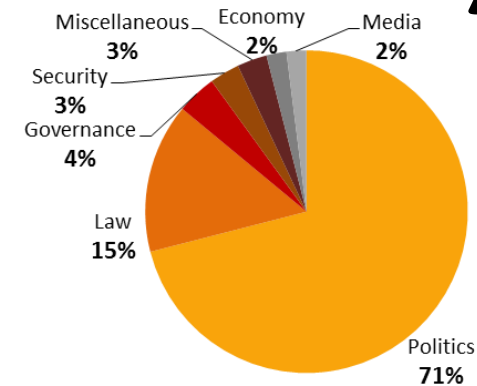
“ Only 3% of airtime on talk shows, during August, was given to discussion about IDPs and the floods. ”

According to a Monthly Research Study conducted by Gallup Pakistan Media Research Consultancy, issues related to Politics formed 71% of all debate on television talk shows with ‘Azadi and Inquilab Marches by PTI and PAT’ the most discussed political issue at 37%.

During the month of August, Politics was the most discussed topic on television talk shows with 71% of the airtime. Politics was followed by Law at 15% and Governance at 4%. The remaining airtime was taken up by topics about Security (3%), Economy (2%), Media (2%) and miscellaneous issues (3%) which included the IDPs from Waziristan and the crisis created by the floods.

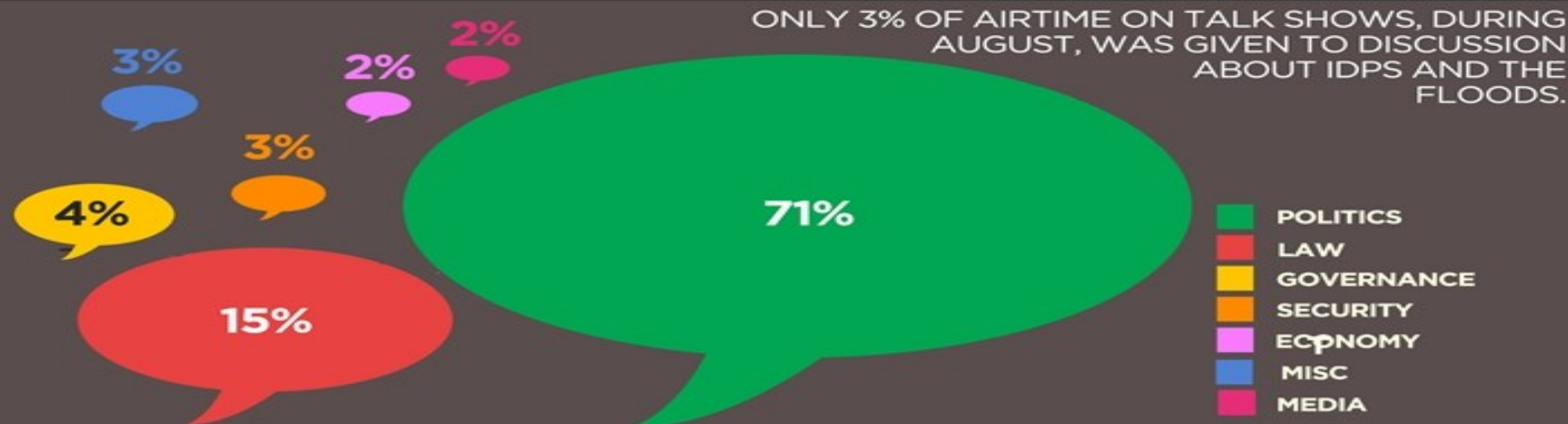
Within Politics, issues related to the long march by PTI and PAT, as well as, the ‘sit-in’ in Islamabad dominated discussion. ‘Azadi and Inquilab March/Sit-in’ was the most discussed issue with 37% of the total airtime for Politics. It was followed by debate over ‘Imran Khan’s agenda’ (19%), ‘Demands for PM’s resignation’ (10%), ‘Tahir-ul-Qadri’s agenda’ (8%), ‘Role of opposition, government and army in the ending the protests’ (7%), ‘PTI/PAT negotiation with government’ (6%) and others (14%).

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The duration of the analysis is August 2014. This data was obtained after reviewing over 61 hours of video, spread over 8 talk shows (Off the Record; Capital Talk; Meray Mutabiq; To the Point; Sawal Yeh Hai; News Eye; Aapas Ki Baat and Tonight with Jasmeen) and 83 episodes.

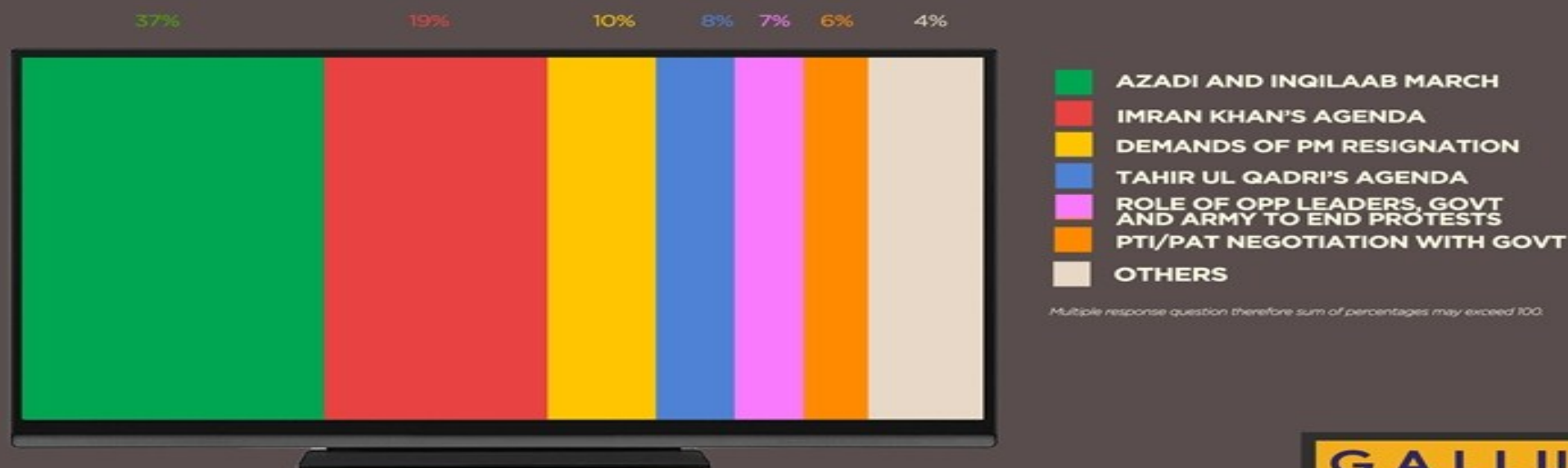


Source: TV Content Analysis by Gallup Pakistan Media Research Consultancy
Gallup Pakistan, the Pakistani affiliate of Gallup International Association International
Association www.gallup-international.com; www.gallup.com.pk

The 8 talk shows reviewed under this study include Off the Record; Capital Talk; Meray Mutabiq; To the Point; Sawal Yeh Hai; News Eye; Aapas Ki Baat and Tonight with Jasmeen, 61 hours of video, spread over 83 episodes were reviewed for this analysis.



WITHIN POLITICS, ISSUES RELATED TO THE LONG MARCH BY PTI AND PAT, AS WELL AS, THE 'SIT-IN' IN ISLAMABAD DOMINATED DISCUSSION.



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