

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Majority (81 %) Of Pakistanis Complain Of Selfishness; 81 % Believe Personal Interests Overtake Collective Welfare: GILANI POLL / GALLUP PAKISTAN

Islamabad, July 2, 2010

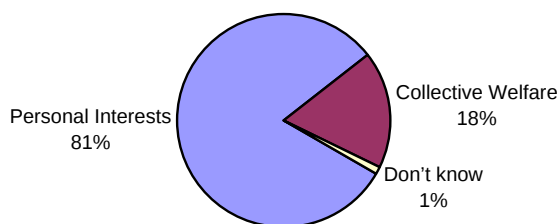
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 81% of Pakistanis complain of selfishness as they believe that people are more concerned about their personal gains rather than communal welfare, 18% state that it is the other way round while 1% say they don't know.

A nationally representative sample of men and women from across the country were asked the following question: *"In your opinion do Pakistanis give more importance to their personal interests or do they prefer collective welfare?"* Eighty one percent (81%) criticised people for preferring their personal interests over collective wellbeing while 18% believed that communal welfare is considered more important. 1% said they don't know.

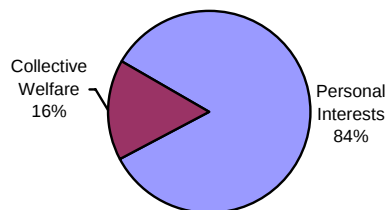
A detailed analysis of data shows that proportionately more women (21%) believe that people prefer collective welfare over their personal happiness, than compared to men (15%). The statistics also reveal that more ruralites (84%) complain of selfishness as compared to their urban counter parts (75%).

"In your opinion do Pakistanis give more importance to their personal interests or do they prefer collective welfare?"

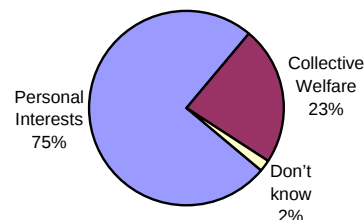
Response among All



Response among Ruralites



Response among Urbanites



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2731 men and women in rural and urban areas of all four provinces of the country, during May 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:

Ms. Hira Hasan
Research Executive

Phone: +92-51-2655630
E-mail: hira.hasan@gallup.com.pk