

March 2015

Gilani Weekly Poll

# CYBERLETTER

Week 215

March 24th, 2015— March 27th, 2015

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## FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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## OPINION POLLS - HIGHLIGHTS

*Gilani Research Foundation (GRF Poll)*

*March 24, 2015*

46% of those Pakistanis who have heard about Dubai get information about Dubai from TV and radio.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 46% of those Pakistanis who have heard about Dubai said they get information about Dubai from TV and radio; 45% get it from friends and relatives.

46%

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*Gilani Research Foundation (GRF Poll)*

*March 25, 2015*

Among social media users, frequency of use in a day is fairly high.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 45% of those Pakistanis who use any social media website or service said they use their favorite social media websites or services daily; 34% use them a few times every week.

45%

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## OPINION POLLS - HIGHLIGHTS

*Gilani Research Foundation (GRF Poll)*

*March 26, 2015*

Majority Pakistanis believed it was possible for Pakistan to repeat the triumph of 1992 at the 2015 World Cup.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 73% Pakistanis said that it was possible for Pakistan to win the Cricket World Cup this year; 24% did not think it was possible.

73%

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*Gilani Research Foundation (GRF Poll)*

*March 27, 2015*

Public participation in events on Kashmir Solidarity Day has remained low.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 1% Pakistanis said they participated in events on Kashmir Solidarity Day; 99% did not participate in any such event.

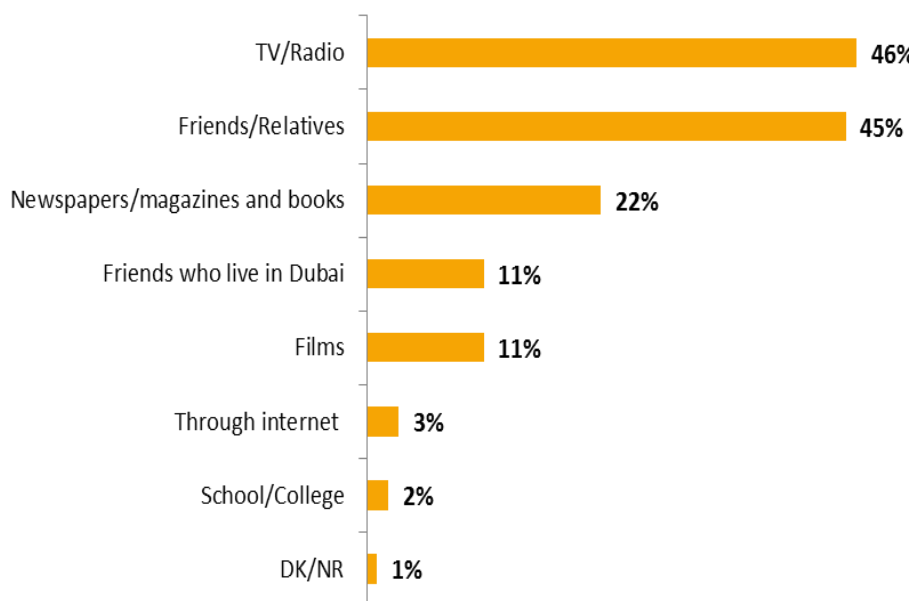
1%

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**Gilani Research Foundation (GRF Poll)**

**Islamabad— March 24, 2015**

**“46% of those Pakistanis who have heard about Dubai get information about Dubai from TV and radio.”**



*(Note: This was a multiple response question so the percentage sum exceeds 100.)*

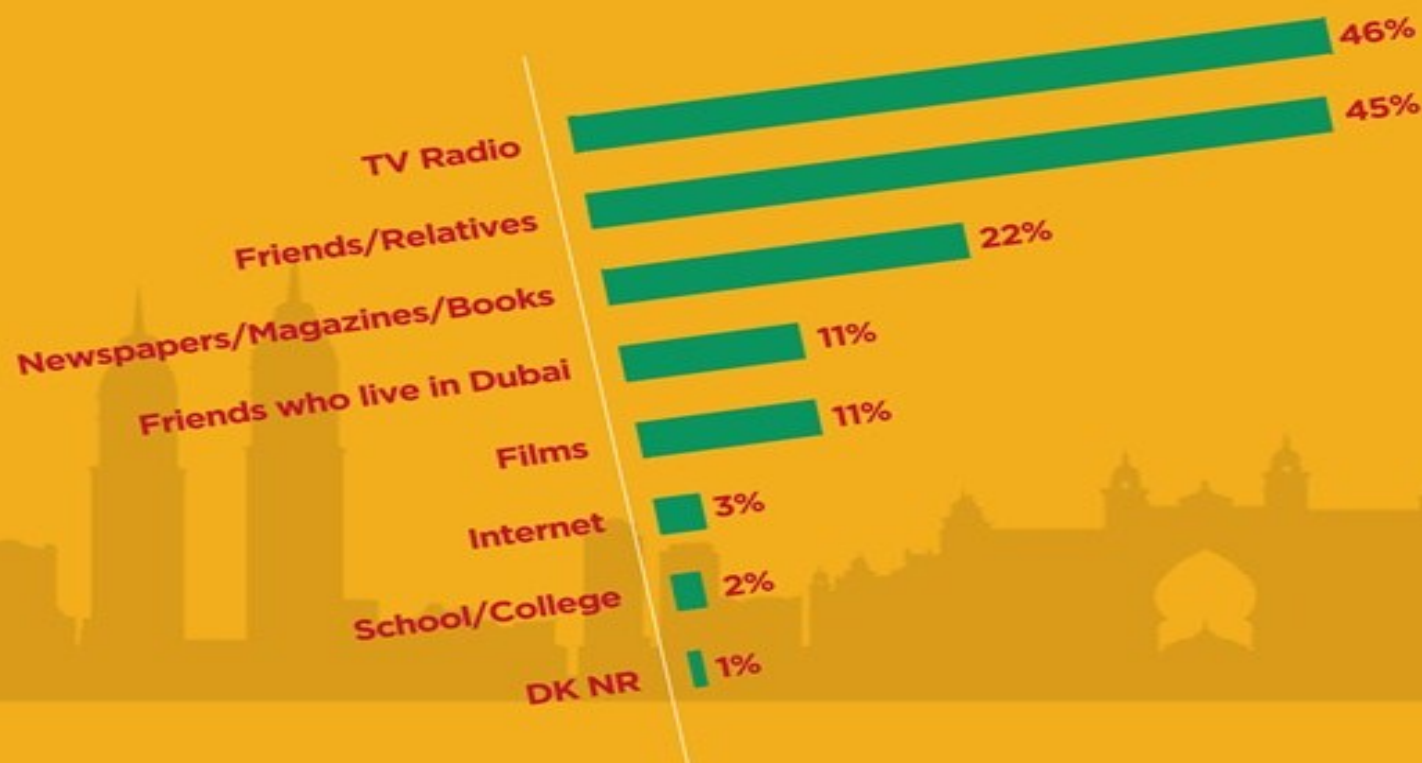
Source: Gilani Research Foundation Poll (GRF Poll)  
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association [www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com)

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 46% of those Pakistanis who have heard about Dubai said they get information about Dubai from TV and radio; 45% get it from friends and relatives.

A nationally representative sample of adult men and women who have heard about Dubai, from across the four provinces was asked, “From which sources do you get information about Dubai?” In response to this question, 46% respondents said they get information about Dubai from TV and radio, 45% respondents get information from their friends and relatives, 22% get information from newspapers/magazines and books, 11% said they get information from friends who live in Dubai, while 11% get it from films, 3% get information through the internet and 2% respondents get information about Dubai from their school or college. 1% respondents did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1000 men and women in rural and urban areas of all four provinces of the country, during February 09 - February 16, 2015. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.

## FROM WHICH SOURCES DO YOU GET INFORMATION ABOUT DUBAI?



**46% of those Pakistanis who have heard about Dubai get information about Dubai from TV and radio.**



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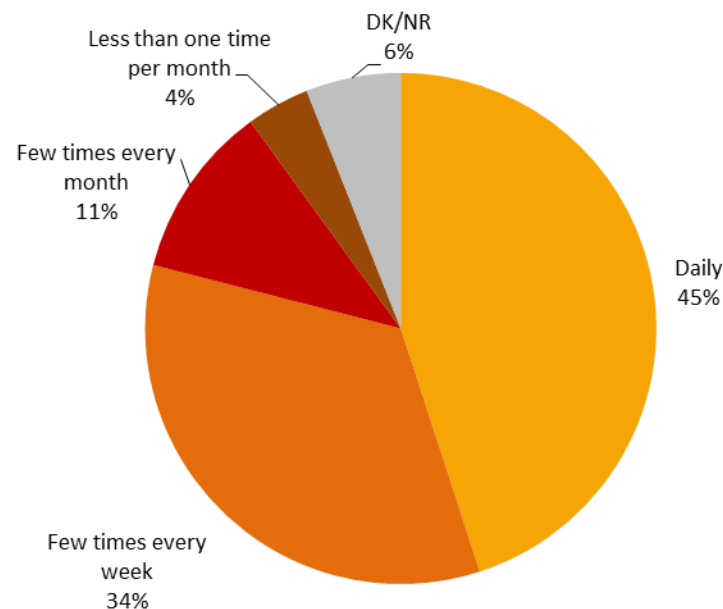
**Among social media users, frequency of use in a day is fairly high.**

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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 45% of those Pakistanis who use any social media website or service said they use their favorite social media websites or services daily; 34% use them a few times every week.

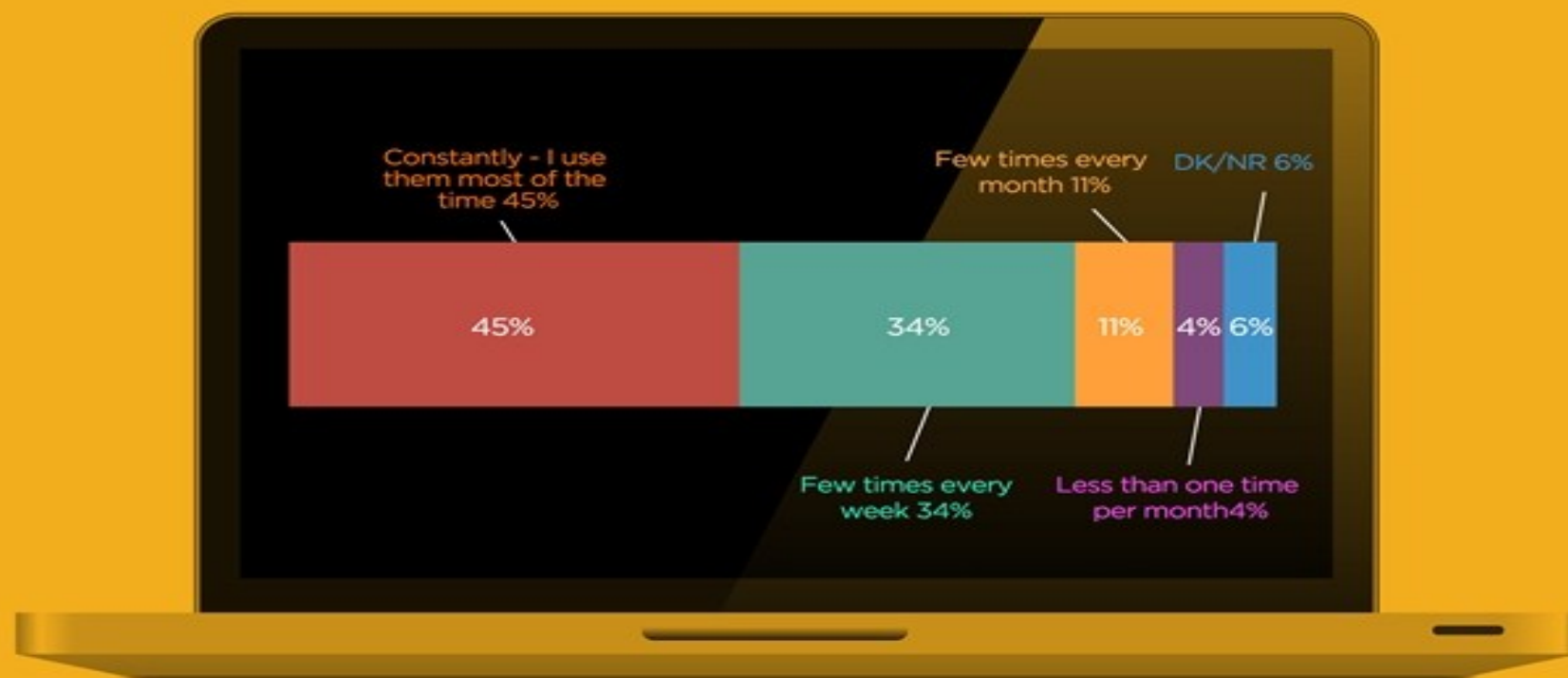
A nationally representative sample of adult men and women who use any social media website or service, from across the four provinces was asked, “Please tell us, how frequently do you use your favorite social media websites/services?” In response to this question, 45% respondents said they use their favorite social media websites and services daily, 34% respondents said they use them a few times every week, 11% use them a few times every month, while 4% use their favorite social media website or service less than one time per month and 6% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 325 men and women in rural and urban areas of all four provinces of the country, during February 09 - February 16, 2015. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.



Source: Gilani Research Foundation Poll (GRF Poll)  
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association [www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com)

## PLEASE TELL US, HOW FREQUENTLY DO YOU USE YOUR FAVORITE SOCIAL MEDIA WEBSITES/SERVICES?



Among social media users, frequency of use in a day is fairly high.



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**Majority Pakistanis believed it was possible for Pakistan to repeat the triumph of 1992 at the 2015 World Cup.**

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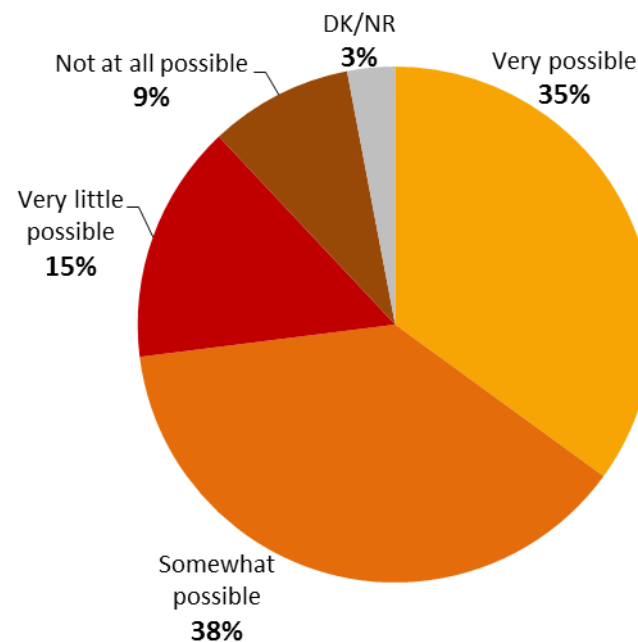
*Gilani Research Foundation (GRF Poll)*

*Islamabad - March 26, 2015*

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 73% Pakistanis said that it was possible for Pakistan to win the Cricket World Cup this year; 24% did not think it was possible.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Please tell us, to what extent is it possible that Pakistan will win the cricket World Cup this year like in 1992?” In response to this question, 35% respondents said it was very possible, 38% said it was somewhat possible, 15% said it was very little possible, while 9% thought it was not at all possible and 3% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1379 men and women in rural and urban areas of all four provinces of the country, during February 09 - February 16, 2015. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.



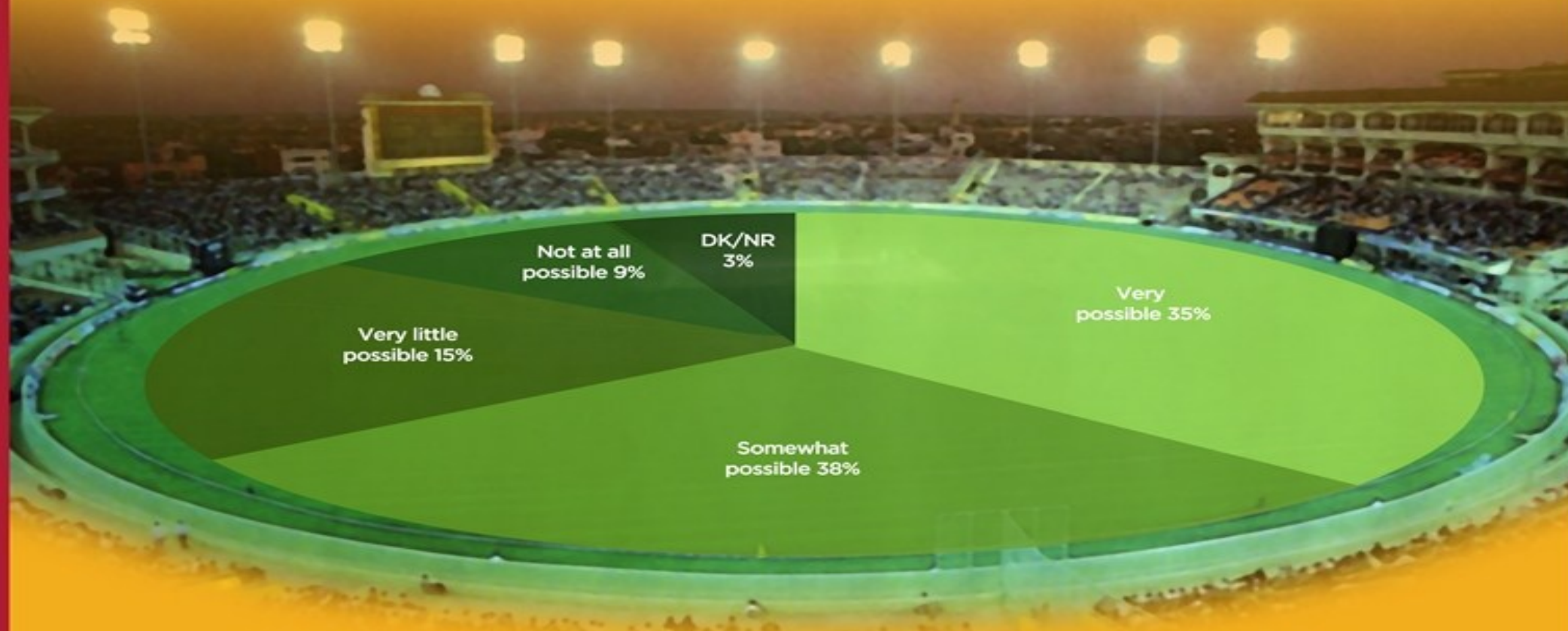
Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International

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[www.gilanifoundation.com](http://www.gilanifoundation.com)

**PLEASE TELL US, TO WHAT EXTENT IS IT POSSIBLE  
THAT PAKISTAN WILL WIN THE CRICKET WORLD CUP  
THIS YEAR LIKE IN 1992?**



**Majority Pakistanis believed it was possible for Pakistan to repeat the triumph of 1992 at the 2015 World Cup.**

Gilani Research Foundation (GRF Poll)

Islamabad - March 27, 2015



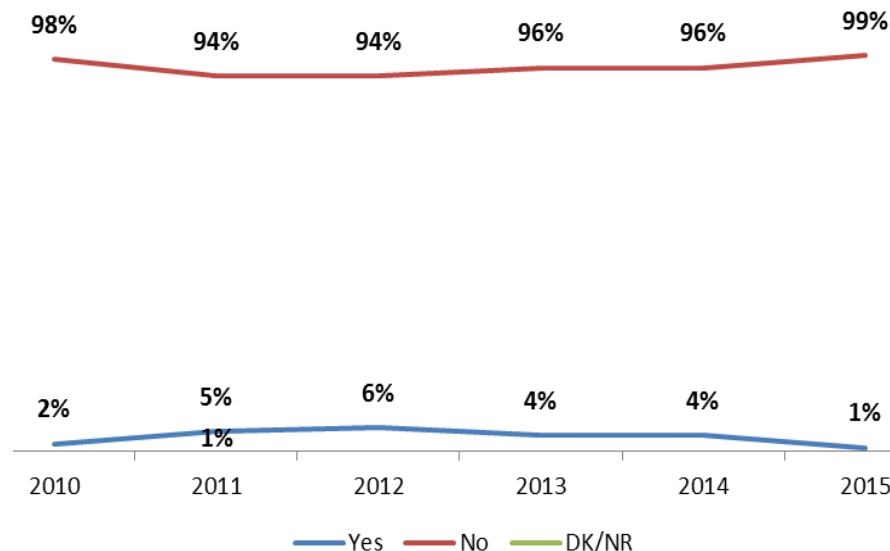
**“Public participation in events on Kashmir Solidarity Day has remained low.”**

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 1% Pakistanis said they participated in events on Kashmir Solidarity Day; 99% did not participate in any such event.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Kashmir Solidarity Day was celebrated a few days ago and many events were held. Did you get the chance to participate in such an event or not?” In response to this question, 1% respondents said that they participated in events for Kashmir Solidarity Day, while 99% respondents said that they did not participate in any event for the day.

This question has also been asked previously during the past five years. Participation in events on Kashmir Solidarity Day has remained low over the years. In 2010, 2% respondents participated in special events while 98% did not. Participation rose slightly over the next few years, with 5% respondents claiming participation in 2011, 6% in 2012, 4% in 2013 and 4% in 2014. In 2015, participation in events on Kashmir Solidarity Day has fallen to its lowest at just 1%.

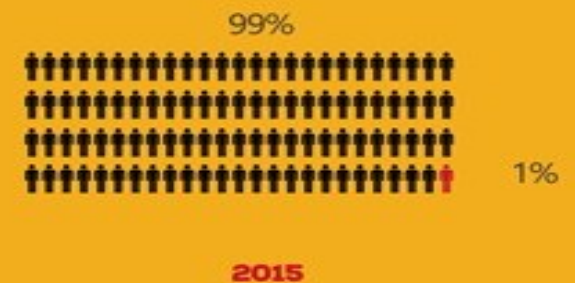
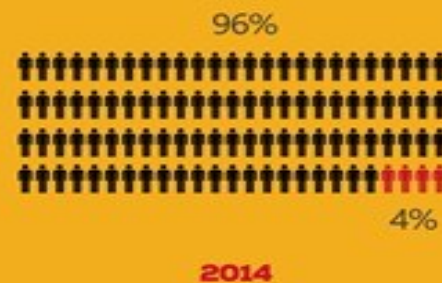
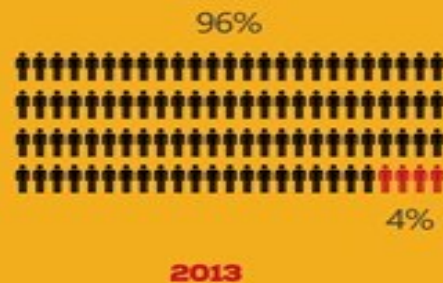
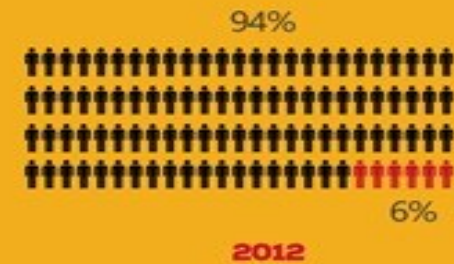
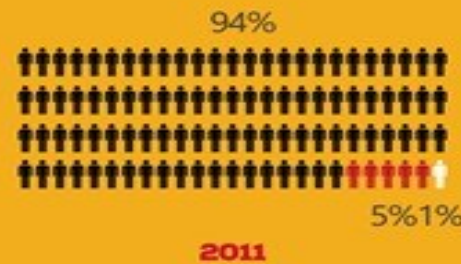
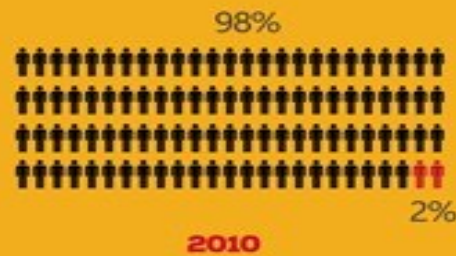
The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1306 men and women in rural and urban areas of all four provinces of the country, during February 16 - February 23, 2015. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association [www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com)

# KASHMIR SOLIDARITY DAY WAS CELEBRATED A FEW DAYS AGO AND MANY EVENTS WERE HELD. DID YOU GET THE CHANCE TO PARTICIPATE IN SUCH AN EVENT OR NOT?



YES



NO



DK-NR

**Public participation in events on Kashmir Solidarity Day  
has remained low.**

**March 2015 Edition:**

**Produced by: Gallup Pakistan jointly with Gilani Research Foundation**

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