

Pakistan gloomier than Afghanistan and Iraq according to Global Barometer released by Gallup International today

Islamabad, December 22, 2010

Global Barometer on Net Hope is not very favourable for Pakistan this year. While **13%** think 2011 will be a year of Economic Prosperity, a much larger number (**34%**) expects it to be a year of difficulty, thus giving a negative score of (**-21%**) on Net Hope. The reasons are a matter of interpretation. But Pakistan has suffered a serious loss of hope in recent years. This is reflected in both hope about economy and overall well being.

Considering that the three are seen as flash points of global turmoil it is somewhat surprising to note that public opinion in both Afghanistan and Iraq is more hopeful than in Pakistan. In Afghanistan the Net Hope score is **+24%** and in Iraq it is **+17%**. Once again the interpretations are speculative. But it is conceivable that popular opinion in both countries is beginning to see a road-map of American withdrawal, while in Pakistan the situation continues to be uncertain and murky. It is also conceivable that the devastation caused by floods during the middle of the year created a mood of economic pessimism, despite the fact that the country fought this calamity with courage and showed extra ordinary resilience.

Comparison with India:

Gap in Net Hope on Economy much bigger than gap in Per Capita Income

It must however be noted that Hope Scores are volatile and can make sharp jumps in short years. This would be true of the mood in India. In the latest survey popular opinion in India shows a Net Hope of **+ 24%**. In previous years India generally scored lower than Pakistan on such measures. Even now the Per Capita Income in the two countries is not far apart **3260 USD** in India compared with **2710 USD** in Pakistan. But when it comes to Net Hope the gap is much bigger **+24%** compared with **-21%**. Our civil society as well as government seem to have a tough task ahead of them in 2011.

These findings have emerged from the Global Poll whose details are given below:



ECONOMIC PROSPECTS IN 2011: OPTIMISM IN ASIA AND PESSIMISM IN EUROPE: Findings from the World's leading Global Barometer conducted in 53 countries

Rising Powers of Asia and Latin America are Hopeful scoring 35 % on Net Hope; the G7 are Gloomy, scoring minus (-) 19 % on Net Hope. Global Survey confirms the shift from G7 to New Members of G20

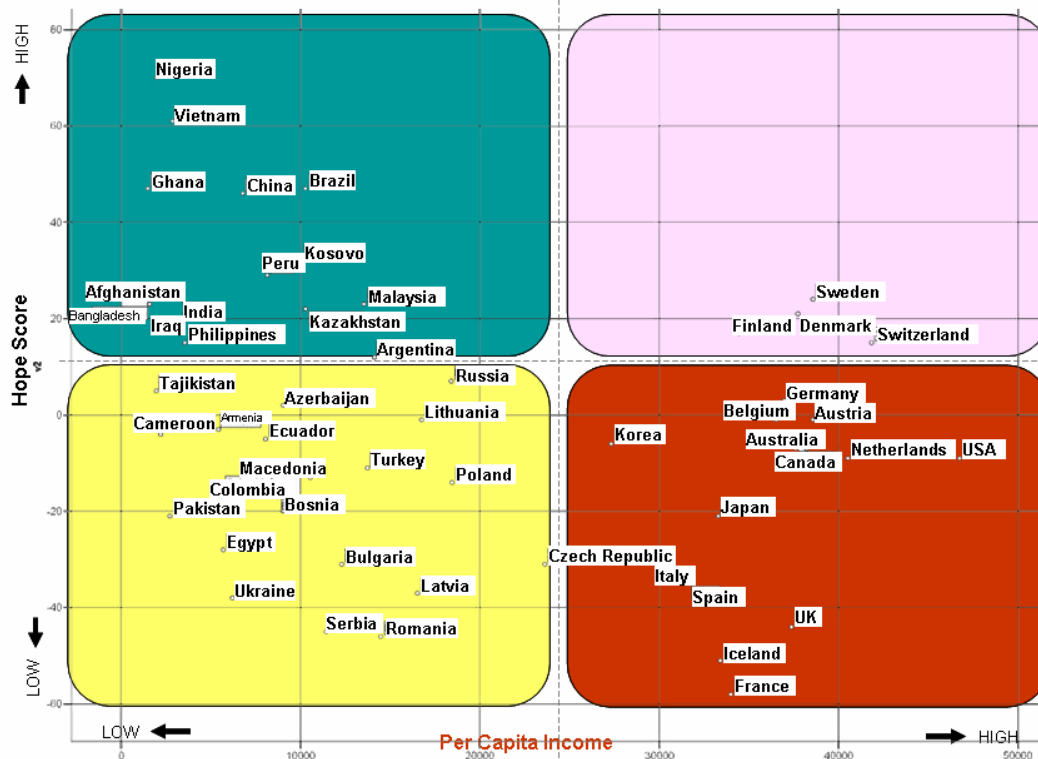
Islamabad, 22 December 2010 — As the new century enters its second decade both economic data and perception data suggest that while wealth is still concentrated in Europe and North America, there is a shift of Power and Prosperity from the West of the 20th Century to the East. These findings have emerged from one of the largest global surveys covering 53 countries from across all continents including all the G7 countries, the four countries of emerging BRIC and another 45 countries from Asia, Africa, Latin America and Australasia. Together a sample of over **64000** scientifically selected men and women were interviewed by leading pollsters associated with Gallup International. This is the second global survey which the Group has conducted and released during this month. The other survey pertained to Perceptions of Corruption which the Group conducted on behalf of Transparency International.

A key question in the global survey asked: **Would you say that 2011 will be a year of Economic Prosperity, Economic Difficulty or remain the same.** At a global level 30% of the world expects that 2011 will be a year of Prosperity and 28% expect it to be a year of Economic Difficulty, while 42% think the economic situation will remain unchanged. * The hopefuls outscore the pessimists by 2%. That is the net Global Hope Score. But like many other good things in life Hope is also not uniformly spread across the globe. The data show that global hope is highly concentrated among the rising economic powers, the so called BRIC—Brazil, Russia, India and China. The Hope Score for this Group is 35%. In sharp contrast the Hope Score for the Rich countries of the world, known as the G7 (USA, Canada, Germany, France, UK, Italy, and Japan) is in the negative: -19%. Among them, the Pessimists (36%) outscore the Hopefuls (17%) by 19% points.

The Global Barometer of Hope and Despair: 2010, an Annual tradition initiated under the Chairmanship of Dr. George Gallup in 1977 and conducted every year since then shows that of the 53 countries polled this year 19 can be classified as **Hopeful** while 34 would be seen as **Pessimists**. But it is somewhat shocking to know that most of the wealthy nations of the world fall in the **Red Group**, High on Per Capita Income and Low on Hope for 2011, while the **Green Group** of Hopefuls is mostly comprised by low per capita income countries. The Greens are, in comparison to the Reds, Low on Per Capita Income but High on Hope. There is also a third group of countries which are unfortunately low on both Per Capita Income and Hope for 2011. The survey analysis has termed them as the **Yellow Group**. On the whole, of the 53 polled countries, 15 are in the Green Box, 14 in the Red Box and 20 in the Yellow Box. Fortunately there are a small number of countries that qualify to be classified as the **Purple Group**. They are High on both Hope Score and per capita income. These are 4 altogether including 3 Scandinavian nations (Sweden, Finland, Denmark) and Switzerland. (SEE MATRIX AHEAD)

GLOBAL MATRIX OF HOPE AND DESPAIR

Hope Score: The Net balance of those who think 2011 will be a year of Economic Prosperity minus those who think it will be a year of difficulty



PROSPECTS FOR EMPLOYMENT: **45%** fear Unemployment

The survey also asked a question on Fear of unemployment. 45% of global respondents fear that unemployment might rise in their country in 2011. As opposed to this 27% believe it might fall while 23% expect the employment conditions to remain the same as in the current year. The remaining 5% did not give an answer.

OVERALL HOPE & DESPAIR: Globally **42%** take an Optimistic outlook; **19%** are Gloomy

Finally in response to an overall question: Would you say 2011 will be better, worse or the same as 2010, a good proportion of the world takes an Optimistic outlook with 42% saying they expect it to be better, while 19% think it will be worse, and 32% believe the situation will remain unchanged. The remaining 5% did not give an answer

LINKS FOR FURTHER INFORMATION: The following information will soon be uploaded (by December 24) following which you can click on a country name and get access to:

- 1- Trend data for the respective country. It would give results to the Global Barometer (1977-2010) for all years when the survey was carried out in that country.
- 2- Basic Country Profile including Population, Per Capita Income and Map.

SURVEY METHODOLOGY:

Findings are based on responses from more than 64,000 scientifically selected cross-section of Men and Women from all socio-economic classes from across the globe. The interviews were conducted by leading pollsters in all of G7 countries, the 4 BRIC nations and another 42 countries spanning all parts of Asia, Africa, Latin America and Australasia.

The error margin for national samples is generally $\pm 3-5\%$ at 95% confidence level. Field Work was carried out in October-December, 2010. Details on Field Work modes are provided in Methods Report. A separate detailed Statistical Report including the procedure to calculate Net Hope and Despair is available upon request.

For further details please contact:

Dr. Ijaz Shafi Gilani:	Email: gilani@gallup.com.pk
Ms. Rushna Shahid:	Email: ruhsna.shahid@gallup.com.pk

- Notes:** 1- Per Capita Income is based on World Bank Estimates for 2009, with only one exception where it is for 2008 (Switzerland)
2- * Included in this are 5% who did not give a specific response.

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll). For further details see website: www.Gallup-international.com