

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

75 % Believe That Load Shedding Problem Remains Unchanged Or Has Even Worsened Despite Early Shut Down Of The Market Places: GILANI POLL /GALLUP PAKISTAN

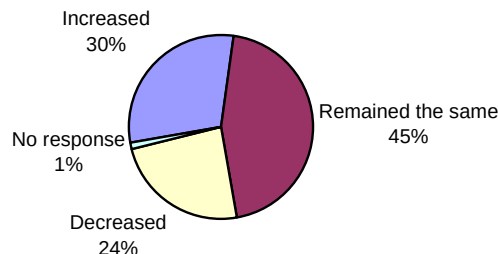
Islamabad, June 24, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 45% are of the view that the load shedding situation has remained the same in spite of the early shutdown of the markets. 30% say it has worsened. Only 24% believe early closing of business markets in the evening has contributed to better supply of electricity. 1% has given no response.

A nationally representative sample of men and women from across the country were asked the following question: “Some people believe that after the early shut down of the market places, the frequency of load shedding has remained the same, while some say it has increased and others say it has decreased. What is your opinion?” Forty five percent (45%) said that the frequency of load shedding has remained the same after the early shut down of market places in the evenings, 30% believed it has increased while 24% were of the opinion that electricity provision has improved. 1% gave no response.

The findings reveal that comparatively higher percentage of urbanites (34%) were of the view that load shedding has increased since the early closure of markets as compared to their rural counterparts (28%).

“Some people believe that after the early shut down of the market places, the frequency of load shedding has remained the same, while some say it has increased and others say it has decreased. What is your opinion?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2731 men and women in rural and urban areas of all four provinces of the country, during May 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:

Ms. Hira Hasan
Research Executive

Phone: +92-51-2655630
E-mail: hira.hasan@gallup.com.pk