



**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

## **60 % Believe Both Higher Education and Special Skills are Important for a Good Job / Income: GILANI POLL / GALLUP PAKISTAN**

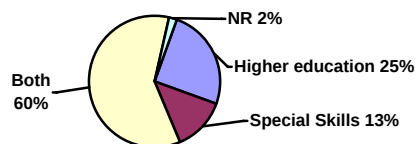
Islamabad, March 26, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (60%) believe both higher education and having special skills are important for a good job and income, 25% believe only higher education is important whereas 13% believe only having special skills matter. The remaining 2% gave no response.

A nationally representative sample of men and women from across the country were asked “*In your opinion for a good job and income is higher education more important or to have special skills?*” Twenty five percent (25%) said higher education is important, 13% said having special skills is more important, whereas 60% believe both higher education and skills are the means for a good job/income. The remaining 2% of the respondents gave no response.

The findings of the survey reveal that a proportionately higher percentage of respondents from higher income groups believe, that to have a good source of income (job) both special skills and higher education matter a lot.

*“In your opinion for a good job and income is higher education more important or to have special skills?”*



Source: Gilani Poll conducted by Gallup Pakistan,  
the Pakistani affiliate of Gallup International Association ([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk))

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2789 men and women in rural and urban areas of all four provinces of the country, during March 2010. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.

**Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan,** the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association ([www.gallup-international.com](http://www.gallup-international.com)) and referred to by the same title. Also please see necessary Disclaimer on our website ([www.gallup.com.pk](http://www.gallup.com.pk)). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website [www.gallup.com.pk](http://www.gallup.com.pk)

For any queries please contact:

Ms. Saadia Khalid  
Assistant Manager (Research)

Phone: +92-51-2655630  
E-mail: [saadia.khalid@gallup.com.pk](mailto:saadia.khalid@gallup.com.pk)