



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

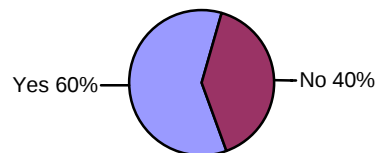
Views on Helping Earthquake Victims in Haiti; 60 % are Aware, 89 % of them Support Help: GILANI POLL /GALLUP PAKISTAN

Islamabad, January 27, 2010

According to a recent Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (60%) claim to have heard or read about the recent dreadful earthquake which caused a lot of destruction in Haiti, 40% appear to be unaware. A vast majority is sympathetic towards the victims of this earthquake and would like Pakistan to provide relief to Haitians while only 11% oppose the idea.

A nationally representative sample of men and women from across the country were asked *“Recently a high magnitude earthquake struck Haiti, a place in South America, which caused a lot of destruction and deaths. Have you heard or read about it?”* Sixty percent (60%) claimed to be aware about this disaster, while a significant 40% have no idea. It is seen that a proportionately higher percentage of urbanites and men have heard or read about the earthquake that shook Haiti earlier this month.

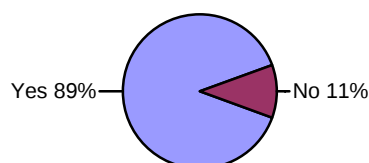
“Recently a high magnitude earthquake struck Haiti, a place in South America, which caused a lot of destruction and deaths. Have you heard or read about it?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

To find out if the public wants Pakistan to help the victims of this earthquake, the respondents who have either read or heard of it, were asked *“In your opinion should Pakistan help the public of Haiti in this time or not?”* Majority (89%) said Pakistan should help, while only 11% believe Pakistan should not help Haitians.

“(From those who have heard/read about the earthquake) In your opinion should Pakistan help the public of Haiti in this time or not?”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2805 men and women in rural and urban areas of all four provinces of the country, during January 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:

Ms. Saadia Khalid

Assistant Manager (Research)

Phone: +92-51-2655630

E-mail: saadia.khalid@gallup.com.pk