

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

59 % of all Pakistanis Claim to Face Problems Due to Early Closure of Markets: GILANI POLL /GALLUP PAKISTAN

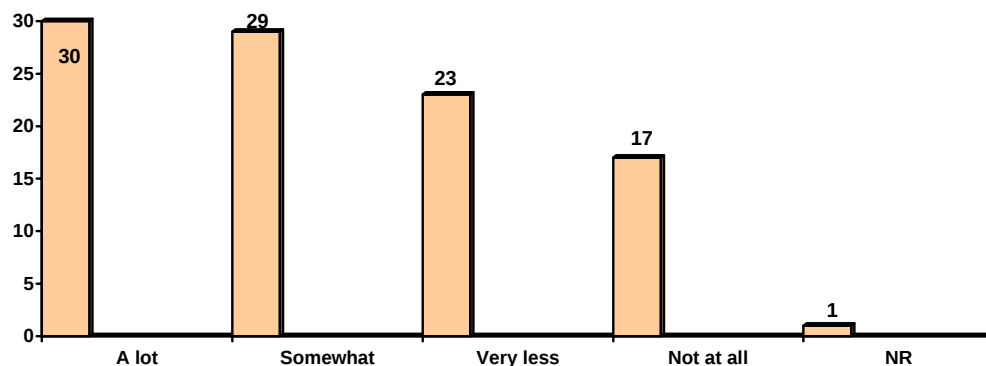
Islamabad, May 28, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (59%) appear to be unhappy with the recent decision of the government to shut down all shopping areas at 8 pm in order to save energy, whereas another significant 40% seem to be unaffected by this decision. The remaining 1% gave no response.

A nationally representative sample of men and women from across the country were asked “Recently according to the governments order all market areas shut down at 8pm. To what extent do you have to face difficulty due to this early closure?” Thirty percent (30%) said they face a lot of difficulty, 29% said early closure of market areas is somewhat problematic, according to 23% it does not create a lot of difficulty, whereas 17% said they face no difficulty due to this decision. The remaining 1% of the respondents gave no response.

The findings of the survey reveal no significant difference in the opinion of people from across various demographics. However it is seen that a proportionately higher percentage of Pakistanis above 50 years of age and women claimed they do not face any difficulty due to the early shut down of shopping areas.

*“Recently according to the governments order all market areas shut down at 8pm.
To what extent do you have to face difficulty due to this early closure?”*



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2742 men and women in rural and urban areas of all four provinces of the country, during May 2010. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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