

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

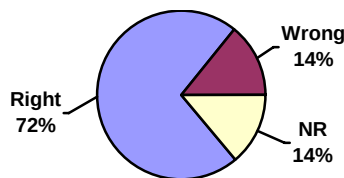
Telecom Deals; Views about Night Time Specials: GILANI POLL /GALLUP PAKISTAN

Islamabad, March 3, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority of all Pakistanis appeared to be against the special night time packages which the telecom companies provide to the customers; 72% support the Punjab assembly's resolution for putting restriction on such packages, 14% oppose the resolution and 14% gave no response. When asked whether these night time packages created negative impact on the youth, 74% claimed to agree, 10% disagree with this notion and 16% were unsure. The findings of the data reveal no significant difference in opinion of people from across various demographics.

A nationally representative sample of men and women from across the country were asked *"Recently in Punjab assembly a resolution was passed and accepted to cancel all the night time packages of all telecom companies. Do you think Punjab assembly has done the right thing or not?"* Seventy two percent support this resolution whereas only 14% believe it is not right. The remaining 14% of the respondents gave no response.

"Recently in Punjab assembly a resolution was passed and accepted to cancel all the night time packages of all telecom companies. Do you think Punjab assembly has done the right thing or not?"

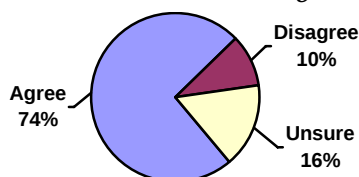


Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question the respondents were asked *"Members of Punjab assembly believe that due to these late night packages the youth was turning towards immoral and unethical activities. Do you agree with them or not?"* Seventy four percent (74%) said they agree, 10% said they disagree, whereas 16% of the respondents were unsure.

The findings of the data reveal no significant difference in opinion of people from across various demographics.

“Members of Punjab assembly believe that due to these late night packages the youth was turning towards immoral and unethical activities. Do you agree with them or not?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2761 men and women in rural and urban areas of all four provinces of the country, during February 2010. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

For any queries please contact:
Ms. Saadia Khalid
Assistant Manager (Research)

Phone: +92-51-2655630
E-mail: saadia.khalid@gallup.com.pk