

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

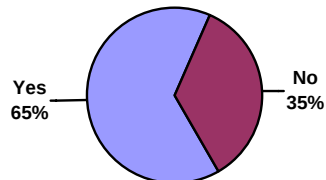
Views About Celebrating Mother's Day; 77% Believe it Should be Celebrated by Muslims As Well: GILANI POLL / GALLUP PAKISTAN

Islamabad, May 31, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, a vast majority of all Pakistanis seem to be aware and in favor of celebrating mother's day, like it is celebrated in other parts of the world every year in the month of May; 65% of the people claim to be aware of this particular day whereas 35% are unaware. As for supporting such celebrations 77% of all Pakistanis are in the favor of Muslims celebrating mother's day while only 17% oppose it, and 6% appear to be unsure.

A nationally representative sample of men and women from across the country were asked *"Recently mother's day was celebrated in Pakistan like in the rest of the world. Have you read or heard about it?"* Sixty five percent (65%) said they have heard about it whereas 35% claimed to be unaware. It is seen that a higher percentage of urbanites (84%) as compared to ruralites (56%) appeared to be aware of the mother's day celebrations in Pakistan.

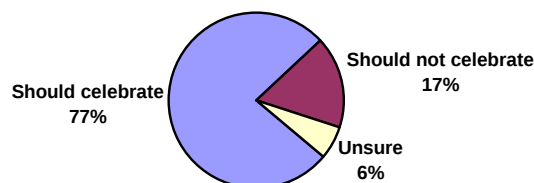
*"Recently mother's day was celebrated in Pakistan like in the rest of the world.
Have you read or heard about it?"*



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question the respondents who claimed to be aware of the mother's day were asked *"Some people believe that mother's day is the tradition of the west and should not be followed by the Muslims, while others disagree and believe that it can be celebrated by everyone. In your opinion should Muslims celebrate Mother's day or not?"* Seventy seven percent (77%) said Muslims should celebrate this day whereas only 17% claimed that Muslims should not follow western traditions. The remaining 6% of the respondents were unsure.

"Some people believe that mother's day is the tradition of the west and should not be followed by the Muslims, while others disagree and believe that it can be celebrated by everyone. In your opinion should Muslims celebrate Mother's day or not?"



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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2698 men and women in rural and urban areas of all four provinces of the country, during May 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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