

Gilani Weekly Poll

Cyberletter

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From The Editor

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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Global Barometer of Happiness for 2012: GILANI POLL/GALLUP PAKISTAN

January 02, 2012



A new global poll conducted on the eve of new year shows that low hopes for the economy fail to dampen a feeling of Happiness at new year. Thus when asked: Are you happy or unhappy, the global net happiness stands at 40% showing that the "happy" outnumber the "unhappy" by 40% points.

[Click for details](#)

52% believe winters are becoming more severe: GILANI POLL/GALLUP PAKISTAN

January 03, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan 52% believe winters are becoming more severe. It may be noted that perceptions can be shaped by temperature in the recent most days, and may not correspond with actual meteorological data.

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61% of Pakistanis do not use any heating system during winters; the rest use gas heaters (20%), electricity (10%) and coal (6%): GILANI POLL/GALLUP PAKISTAN

January 04, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan 61% of Pakistanis do not use any heating system during winters; the rest mostly use gas heaters (20%), electricity (10%) and coal (6%).

[Click for details](#)

78% complain someone in their family suffered from Flu during last one month: GILANI POLL/GALLUP PAKISTAN

January 05, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan in December 78% complained someone in their family suffered from Flu during last one month.

[Click for details](#)

22% in Pakistan say they use herbal medicine, 'Joshanda' to treat Flu: GILANI POLL/GALLUP PAKISTAN

January 06, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan 22% in Pakistan say they use herbal medicine, 'Joshanda' to treat Flu.

[Click for details](#)

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Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

90% in Pakistan claim they are registered voters: GILANI POLL/GALLUP PAKISTAN

Islamabad January 02, 2012

A new global poll conducted on the eve of new year shows that low hopes for the economy fail to dampen a feeling of Happiness at new year. Thus when asked: Are you happy or unhappy, the global net happiness stands at 40% showing that the “happy” outnumber the “unhappy” by 40% points.



The global survey was carried out by the world’s largest independent network of opinion pollsters, WIN-Gallup International in over 58 countries (52,913 interviews), covering the vast majority of world population. The network has conducted this annual poll on the eve of New Year since 1977. The global poll which had earlier focused on prospects for the economy added a question this year on “Happiness”. The findings turned out to be quite revealing. The attainment of Happiness is aided by economic hopefulness; but often “happiness” refuses to be subdued by economic gloom. Thus 42% of the global “gloomies” who are gloomy about economic prospects of 2012 say they are on the whole “happy”. Evidently despite economic gloom most European nations are in the Happy Box (see Chart). The survey also finds that nations which are struggling hard to move up on global economic ladder produce a lot of “unhappy” people. Thus net happiness in China is nearly half of global average and stands at 25%. In contrast the economically pressured Spaniards score 55% net happiness. Perhaps the feeling to “be happy” is also a cultural trait!

A key question in the global survey asked: **So far as you are concerned, do you personally feel happy, unhappy or neither happy nor un-happy about your life?** According to the WIN-Gallup International Global Barometer of Happiness 53% of the world say they feel happy while 13% say they feel “unhappy”. Another 31% say they are “neither happy nor unhappy” while 3% did not respond.

VIEWS FROM PAKISTAN

Pakistanis are more hopeful about the economy in 2012 than a year ago; Net Hope about economy is still in negative but has improved from **-21% to -12%**. Net Happiness is **+31%**. (See table 1 ahead)

WHAT MAKES PEOPLE HAPPY?

It is hard to pin down what exactly makes people happy. Perhaps there is no definitive answer. Yet a world-wide poll leads to interesting points to ponder.

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RELATIVE STATUS AND NOT MONEY BUYS HAPPINESS

The survey carried out in 58 countries covering vast majority of global population shows that it is not the amount of money you have but the relative status which you enjoy in your society makes you feel happy. The surveyed countries included the poorest with an average yearly income of less than 1000 USD and the richest whose average incomes are 50 times higher. Yet when it comes to “happiness” it is determined by the relative status which a person enjoys in his or her own society. According to the poll, those in the top ladder (top 20 percent in terms of earnings) have twice as many happy persons (net happiness is 51%) as those in the bottom ladder (net happiness is 27%).

MIDDLE AGE PUTS A STRESS ON HAPPINESS

The global poll on happiness shows that those in the middle age (51-65 year olds) have lower net happiness at 33% compared to both the under 30 (net happiness is 44%) and over 65 years olds (net happiness is 43%).

UNEMPLOYED AND RETIRED ARE LESS HAPPY

There is a notable decline (from the average) in happiness among the unemployed and retired. Among the unemployed, net happiness is only 20% at less than half of national average; among the retired population net happiness is 34%.

“BELIEF” SEEMS TO EARN HAPPINESS

The global poll further shows that those who claim “no religion” have lower net happiness at 27% compared to those with religious beliefs, among whom net happiness is generally higher, with Catholics at 54%, Protestants at 54%, Jewish at 50%, Muslims at 42% Hindus at 43%. Only one religious group, Orthodox Christians score lower than average, as among them net happiness is 28%.

IS THERE A CULTURE OF HAPPINESS?

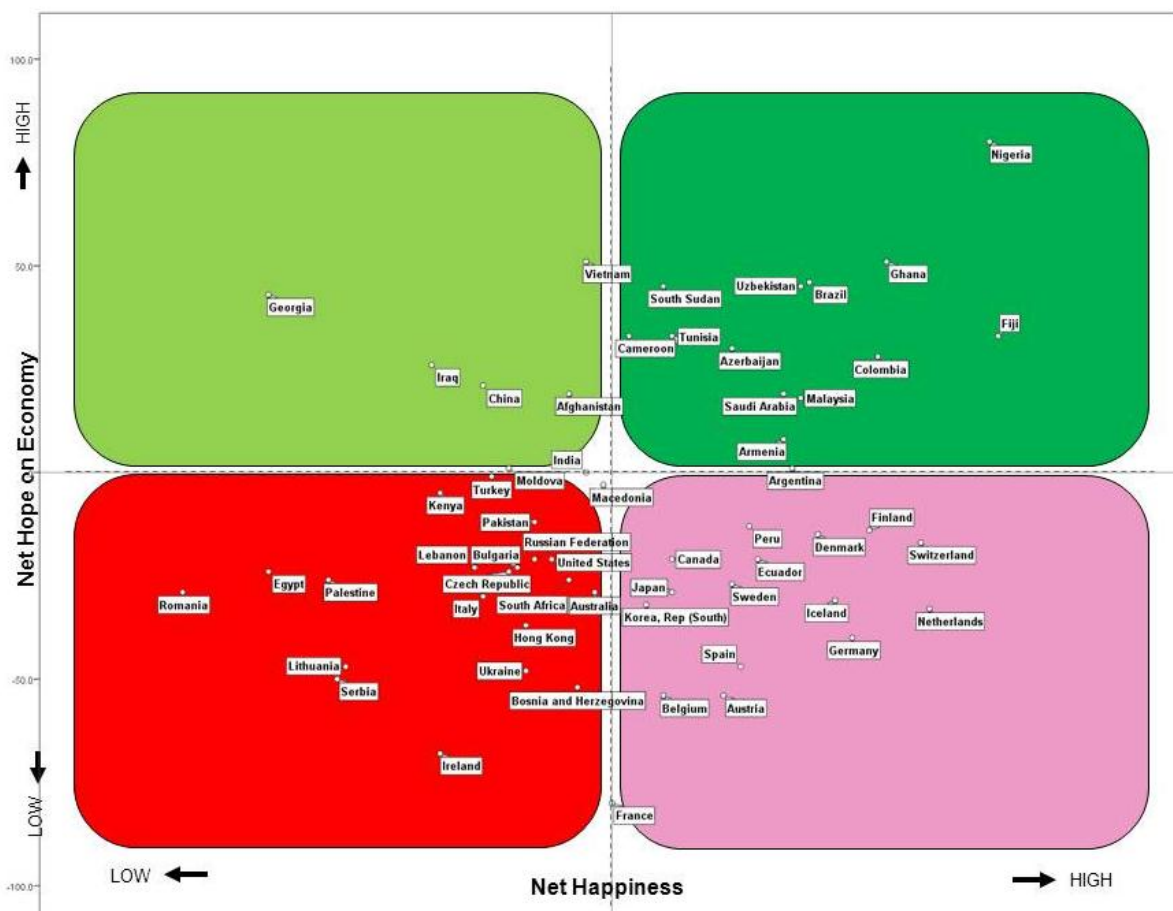
Perhaps yes; The data show that despite being behind the North Americans in terms of hope about economic upturn the West Europeans in general and the Spanish in particular score much higher on net happiness. Net Happiness score for North America is 31% compared with 50% for West Europe as a whole and the economically despondent Spaniards who, when it comes to Happiness score 55%. Africa as a group scores 66% net Happiness and Latin America scores 63%.

Four clusters of “Happiness” and “Hope on Economy” in 2012

The global poll by WIN-Gallup International groups the nations of the world into four boxes. The top box comprises of nations that enjoy high levels of both “Hope and Happiness”. The bottom box of countries score low on both. Others are in between. The pegging order is provided in the Report.

Continued.....

“HAPPINESS” AND “HOPE” MATRIX The “Match” and “Mismatch” of the two feelings



Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association.
For further details see website: www.Gallup-international.com

Methodology:

The global barometer of hope and despair is an annual tradition initiated under the chairmanship of Dr. George Gallup in 1977 and is conducted every year since then. This year it was carried out by associates of WIN-Gallup International in 58 countries around the world.

Sample and Field Work:

A total of 52,913 persons were interviewed globally. In each country a national probability sample of around 1000 men and women was interviewed either face to face (35 countries; n=34,320), via telephone (13 countries; n=11,384) or online (10 countries; n=7,156). Details are attached. The field work was conducted during November-December 2011. In general the error margin for surveys of this kind is +3-5% at 95% confidence level.

The global average has been computed according to the share of the covered adult population of the surveyed countries.

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NET HOPE FOR 2012**Hope and Despair for Economy in 2012: Country-wise Data**

Question: So far as you are concerned, do you personally feel happy, unhappy or neither happy nor un-happy about your life? (Happiness Index)

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same? (Hope on Economy Index)

Percent of Respondents

	Net Happiness (2011)	Net Hope on Economy (2011)	Net Hope on Economy (2010)
Global Average	40	-2	
Afghanistan	35	19	24
Argentina	61	1	12
Armenia	60	8	-3
Australia	38	-29	-7
Austria	53	-54	-1
Azerbaijan	54	30	2
Belgium	46	-54	-1
Bosnia and Herzegovina	36	-52	-17
Brazil	63	46	47
Bulgaria	29	-23	-31
Cameroon	42	33	-4
Canada	47	-21	-7
China	25	21	46
Colombia	71	28	-16
Czech Republic	28	-24	-31
Denmark	64	-15	21
Ecuador	57	-21	-5
Egypt	0	-24	-28
Fiji	85	33	
Finland	70	-14	17
France	40	-80	-58
Georgia	0	43	
Germany	68	-40	3
Ghana	72	51	47
Hong Kong	30	-37	
Iceland	66	-31	-51
India	37	0	24
Iraq	19	26	17
Ireland	20	-68	
Italy	25	-30	-35
Japan	47	-29	-21
Kenya	20	-5	
Korea, Rep (South)	44	-32	-6
Lebanon	24	-23	
Lithuania	9	-47	-1
Macedonia	39	-3	-13
Malaysia	62	18	23
Moldova	28	1	
Netherlands	77	-33	-9
Nigeria	84	80	70
Pakistan	31	-12	-21
Palestine	7	-26	
Peru	56	-13	29
Romania	-10	-29	-46
Russian Federation	31	-21	7
Saudi Arabia	60	19	
Serbia	8	-50	-45
South Africa	35	-26	
South Sudan	46	45	
Spain	55	-47	-35
Sweden	54	-27	24
Switzerland	76	-17	15
Tunisia	47	33	
Turkey	26	-1	-11

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Ukraine	30	-48	-38
United States	33	-21	-9
Uzbekistan	62	45	
Vietnam	37	51	61

Note: Blanks in 2010 column means the survey was not conducted in that country in 2010.

52% believe winters are becoming more severe: GILANI POLL/GALLUP PAKISTAN

Islamabad January 03, 2012

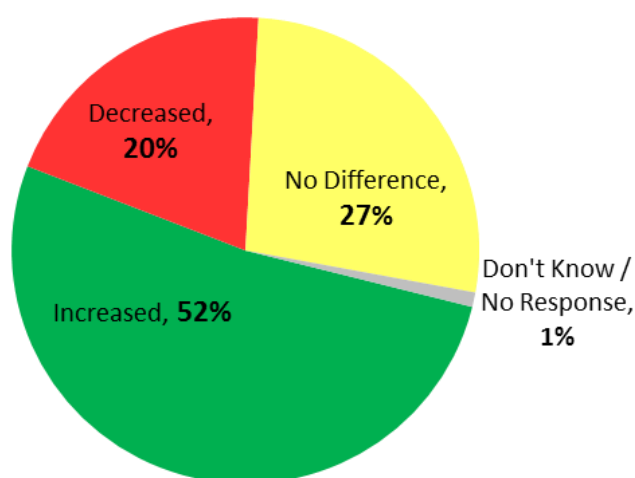
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan 52% believe winters are becoming more severe.



It may be noted that perceptions can be shaped by temperature in the recent most days, and may not correspond with actual meteorological data.

A nationally representative sample of men and women from across the four provinces was asked “In your opinion, the intensity of cold in your area has increased, decreased or has there been no difference recently?” Responding to this 52% believe that the intensity of cold has increased, 20% believe it has decreased whereas 27% believe that there has been no difference.

Question: “In your opinion, the intensity of cold in your area has increased, decreased or has there been no difference recently?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2729 men and women in rural and urban areas of all four provinces of the country, during December 18 – December 24, 2011. Error margin is estimated to be approximately $\pm$ 2-3 per cent at 95% confidence level.

61% of Pakistanis do not use any heating system during winters; the rest use gas heaters (20%), electricity (10%) and coal (6%): GILANI POLL/GALLUP PAKISTAN

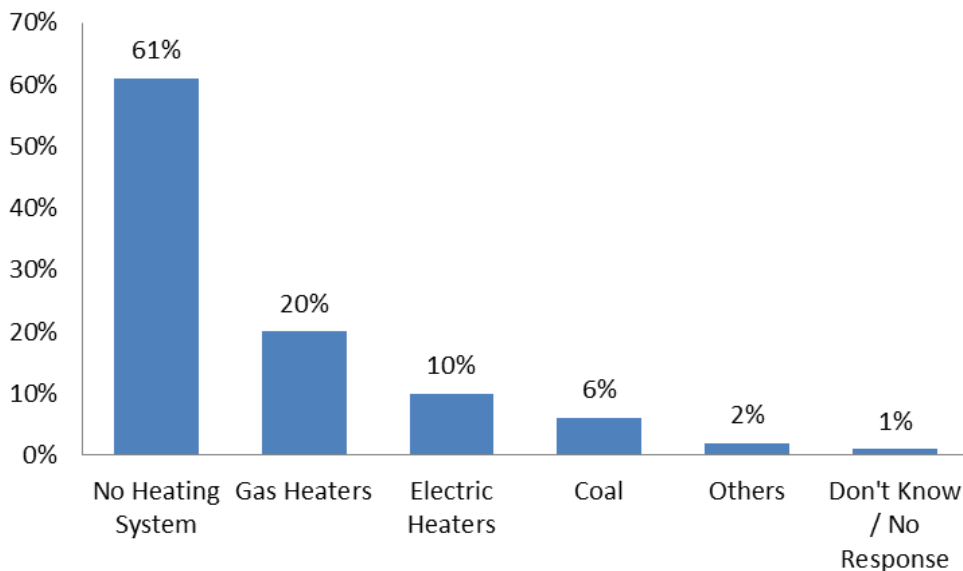
Islamabad January 04, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan 61% of Pakistanis do not use any heating system during winters; the rest mostly use gas heaters (20%), electricity (10%) and coal (6%).



A nationally representative sample of men and women from across the four provinces was asked “What do you use in your home these days to protect yourself from cold?” Responding to this 61% of Pakistanis do not use any heating system, 10% use electric heater, 20% claim they use gas heaters and 6% claim that they use coal for heating purposes. However 2% use other means. However 1% did not give a view.

Question: “What do you use in your home these days to protect yourself from cold?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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78% complain someone in their family suffered from Flu during last one month: GILANI POLL/GALLUP PAKISTAN

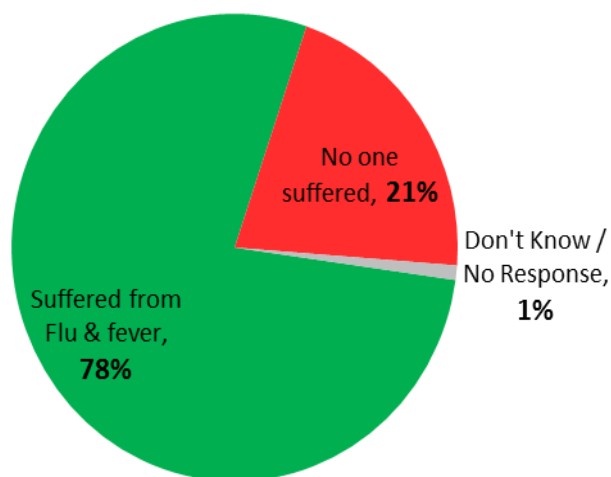
Islamabad January 05, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan in December 78% complained someone in their family suffered from Flu during last one month.



A nationally representative sample of men and women from across the four provinces was asked “In the past one month, has anyone from you house got flu or fever?” Responding to this 78% claim that someone in their family suffered from flu and fever whereas 21% claim that no one in their family fell ill during last one month. However 1% did not give a view.

Question: “In the past one month, has anyone from you house got flu or fever?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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22% in Pakistan say they use herbal medicine, 'Joshanda' to treat Flu: GILANI POLL/GALLUP PAKISTAN

Islamabad January 06, 2012

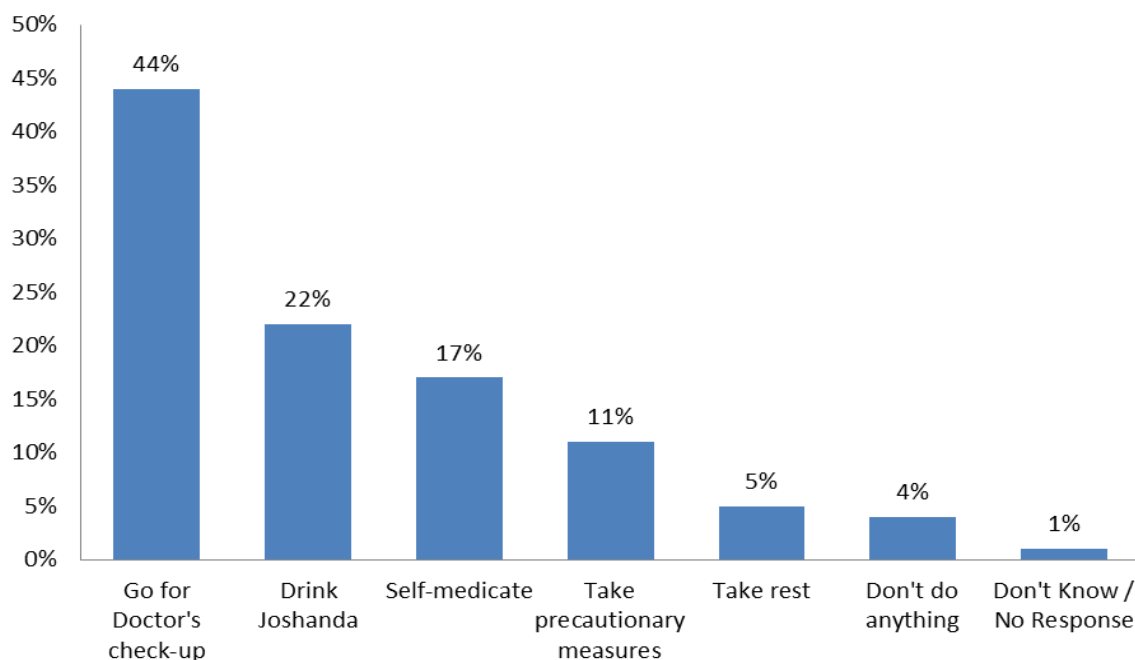
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan 22% in Pakistan say they use herbal medicine, 'Joshanda' to treat Flu.



A nationally representative sample of men and women from across the four provinces was "What do you usually do to treat flu and fever?" Responding to this 44% claim that they go to a doctor for check-up, 22% claim that they drink Joshanda (a local herbal treatment), 17% claim that they rely on self-medication, 11% claim that they take precautionary measures and 5% claim they simply take rest; whereas 4% do not do anything about it. However 1% did not give a view.

(Note: This was a multiple response question so the percentage sum may exceed 100.)

Question: "What do you usually do to treat flu and fever?"



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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January 2012

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A year to thank,
share and reinvent
Gallup & Gilani: 1980-2012



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