

Cyberletter

Gilani Weekly Poll

Special Edition to Celebrate 30 Years

February 2011

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Week # 06 (2011)

Opinion Polls Released during
February 7th, 2011– February 11th, 2011

From The Editor

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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Afridi Is The Most Popular Choice For Captain, However, Majority Is Not Very Optimistic About Pakistan Winning The World Cup

February 7, 2011



A recent Gilani poll conducted by Gallup Pakistan, shows that 40% of all Pakistanis favor Afridi as the captain of world cup team. However, majority is not hopeful about Pakistan winning the world cup. [Click for details](#)

Majority (83%) Claims To Consume Fresh Milk As Opposed To 15% Who Use Packaged Milk

February 8, 2011



A recent Gilani poll conducted by Gallup Pakistan shows that majority (83%) claims to mostly use fresh milk while 15% mostly use packaged milk. [Click for details](#)



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Majority (77%) Believes That Poverty Has Increased In Pakistan. Furthermore 47% Say The Trend Of Helping The Poor Has Decreased

February 9, 2011

A recent Gilani poll conducted by Gallup Pakistan shows that 77% of all Pakistanis are of the opinion that poverty has increased in our country. Furthermore nearly half of all Pakistanis (47%) believe that the trend of helping the poor has decreased. It should be noted that this survey captured perceptions which may or may not match with realities.

[Click for details](#)



54% Believe That Ulema Should Be Included In The Panel Of Judges At Courts, 29% Disagree

February 10, 2011

A recent Gilani poll conducted by Gallup Pakistan, shows that more than half of all Pakistanis (54%) favor the appointment of Ulema (Islamic scholars) as judges in courts whereas 29% oppose this notion.

[Click for details](#)



Packaged Biscuits Appear To Be More Popular (65%) Than The Bakery Biscuits (26%)

February 11, 2011

A recent Gilani poll conducted by Gallup Pakistan shows that almost two third of all Pakistanis say (65%) that they mostly use packaged biscuits in their households. More than half (54%) of all Pakistanis claim to like sweet biscuits while 22% like saltish ones. [Click for details](#)

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

Afridi Is The Most Popular Choice For Captain, However, Majority Is Not Very Optimistic About Pakistan Winning The World Cup: GILANI POLL/GALLUP PAKISTAN

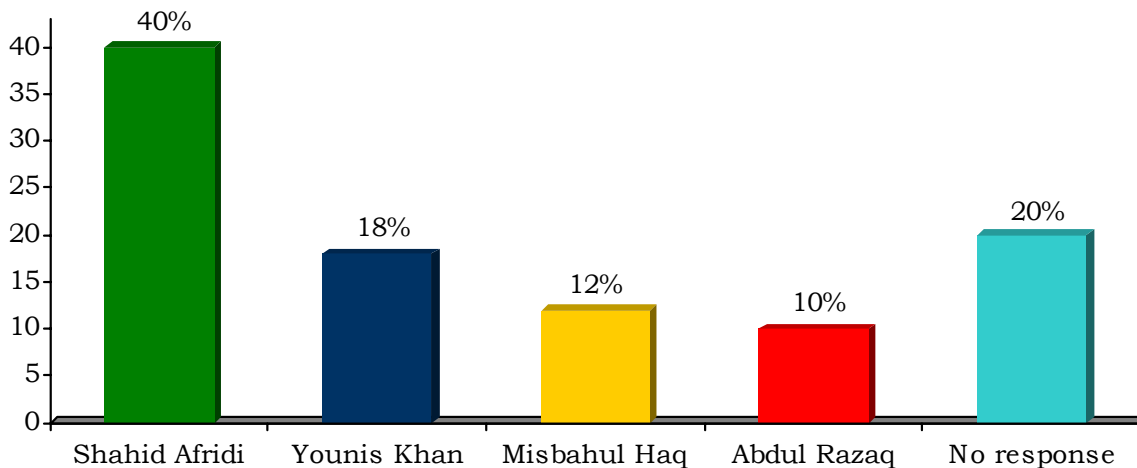
Islamabad February 7, 2011

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 40% of all Pakistanis favor Afridi as the captain of world cup team. However, majority is not hopeful about Pakistan winning the world cup.



In a survey, a nationally representative sample of men and women from across the country were asked the following question: "In your opinion, who should be the captain of the world cup cricket team?" Forty percent (40%) believed Afridi to be the best choice for the captain, followed by 18% who chose Younis Khan and 12% who opted for Misbahul Haq. 10% considered Abdul Razaq to be the best option and a considerable 20% gave no response.

"In your opinion, who should be the captain of the world cup cricket team?"



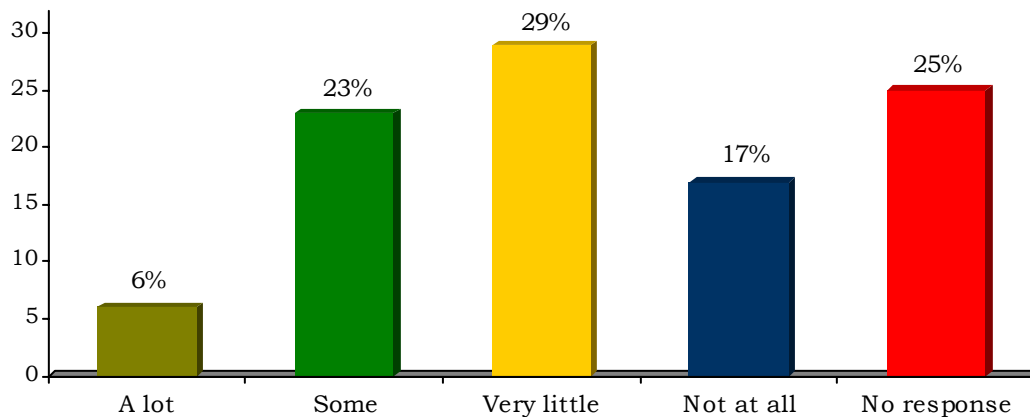
Source: Gilani Poll conducted by Gallup Pakistan,
 the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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In a follow up question, a nationally representative sample of men and women from across the country were asked the following question: “In your opinion what are the chances of Pakistan winning the cricket world cup?” Six percent (6%) said that there are a lot of chances of Pakistan winning the world cup, 23% stated that there is some probability, 29% very little chances and 17% said no chances at all. A considerable 25% gave no response.

“In your opinion what are the chances of Pakistan winning the cricket world cup?”



Source: Gilani Poll conducted by Gallup Pakistan,
 the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2745 men and women in rural and urban areas of all four provinces of the country, during January 2011. Error margin is estimated to be approximately + 2-3 per cent at 95% confidence level.

Majority (83%) Claims To Consume Fresh Milk As Opposed To 15% Who Use Packaged Milk: GILANI POLL/GALLUP PAKISTAN

Islamabad February 8, 2011

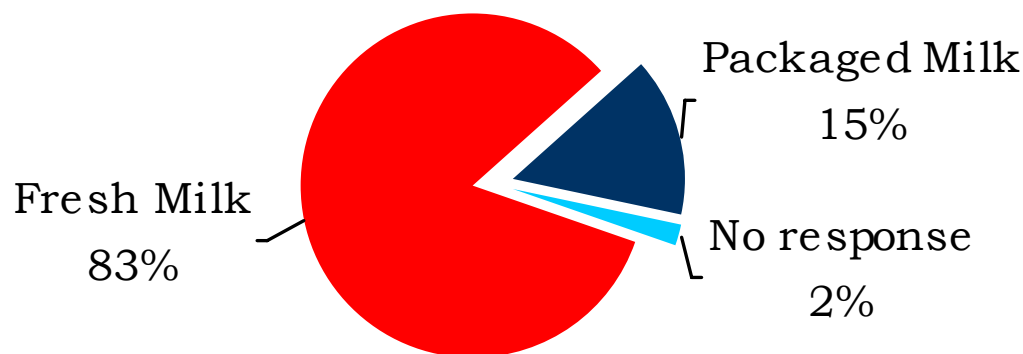
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, majority (83%) claims to mostly use fresh milk while 15% mostly use packaged milk.



In a survey, a nationally representative sample of men and women from across the country were asked the following question: "Some people use packaged milk while others use fresh milk. Which milk do you use?" Eighty three percent (83%) said they consumed fresh milk while on the contrary 15% claimed to use packaged milk. 2% gave no response.

A detailed analysis of the survey revealed that relatively more urbanites (27%) claimed to consume packaged milk as compared to their rural counter parts (10%).

"Some people use packaged milk while others use fresh milk. Which milk do you use?"



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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Industry Information:

According to a White Paper produced by the Pakistan Dairy Industry (2006), Pakistan estimates to be the 4th largest milk producing country with 33 billion liters of milk produced annually. Only 3% of the total production of milk is processed while the remaining 97% is produced in the informal sector and sold as 'loose milk'. (<http://www.pddc.com.pk/DairyPakistan-Publication.pdf>). According to Livestock Census 2006, there are 27 million cows and buffaloes in Pakistan and among them 10 million are milk producing.



The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2738 men and women in rural and urban areas of all four provinces of the country, during January 2011. Error margin is estimated to be approximately + 2-3 per cent at 95% confidence level.

Majority (77%) Believes That Poverty Has Increased In Pakistan. Furthermore 47% Say The Trend Of Helping The Poor Has Decreased: GILANI POLL/GALLUP PAKISTAN

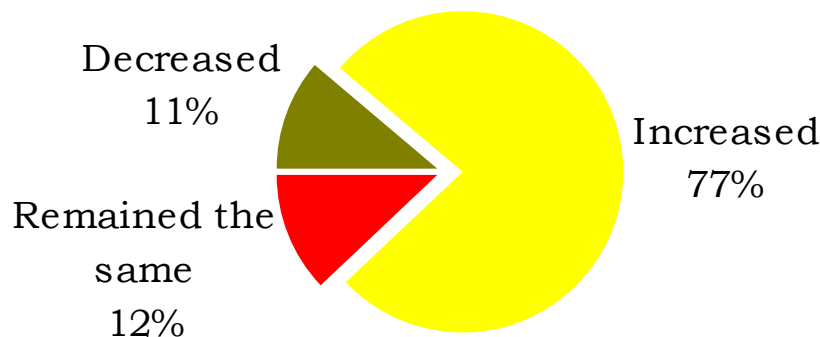
Islamabad February 9, 2011

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, 77% of all Pakistanis are of the opinion that poverty has increased in our country. Furthermore nearly half of all Pakistanis (47%) believe that the trend of helping the poor has decreased. It should be noted that this survey captured perceptions which may or may not match with realities.



In a survey, a nationally representative sample of men and women from across the country were asked the following question: "In your opinion has poverty increased or decreased in the last ten years in Pakistan. Here poverty refers to those people who cannot afford two meals a day or have a shelter?" Seventy seven percent (77%) believed that poverty has increased in Pakistan in the past one decade, 12% said it has remained the same while 11% were of the opinion that it has decreased.

"In your opinion has poverty increased or decreased in the last ten years in Pakistan. Here poverty refers to those people who cannot afford two meals a day or have a shelter?"



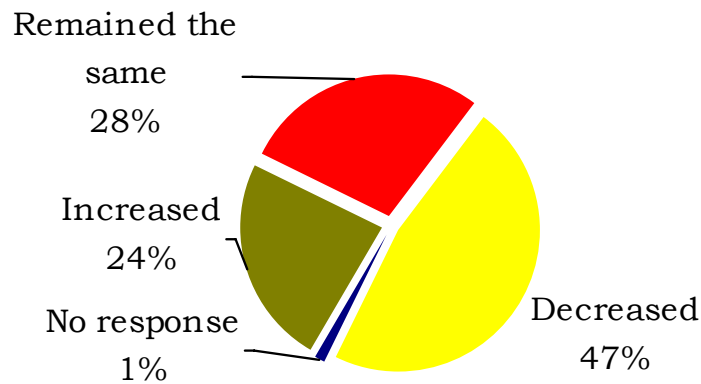
Source: Gallup and Gilani Surveys
 the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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In a follow up question, a nationally representative sample of men and women from across the country were asked the following question: “Do you believe the trend of helping and supporting the poor has increased or decreased?” Forty seven percent (47%) were of the opinion that the trend of helping the poor has decreased, 28% said it has remained the same while 24% stated it has increased. 1% gave no response.

“Do you believe the trend of helping and supporting the poor has increased or decreased?”



Source: Gallup and Gilani Surveys
 the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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54% Believe That Ulema Should Be Included In The Panel Of Judges At Courts, 29% Disagree: GILANI POLL/GALLUP PAKISTAN

Islamabad February 10, 2011

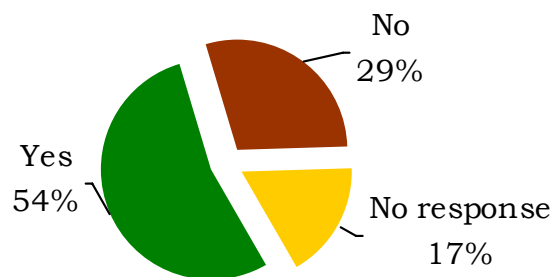
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than half of all Pakistanis (54%) favor the appointment of Ulema (Islamic scholars) as judges in courts where as 29% oppose this notion.



In a survey, a nationally representative sample of men and women from across the country were asked the following question: "Some people believe that Ulema should also be appointed as judges in courts along with the other judges while others oppose this notion. In your opinion should Ulema be appointed as judges or not?" Fifty four percent replied in affirmative while 29% opposed this idea. A considerable 17% gave no response.

A detailed analysis of the data revealed that relatively more ruralites (57%) were in favor of appointing Ulema as judges compared to their urban counterparts (48%).

"Some people believe that Ulema should also be appointed as judges in courts along with the other judges while others oppose this notion. In your opinion should Ulema be appointed as judges or not?"



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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Packaged Biscuits Appear To Be More Popular (65%) Than The Bakery Biscuits (26%): GILANI POLL/GALLUP PAKISTAN

Islamabad February 11, 2011

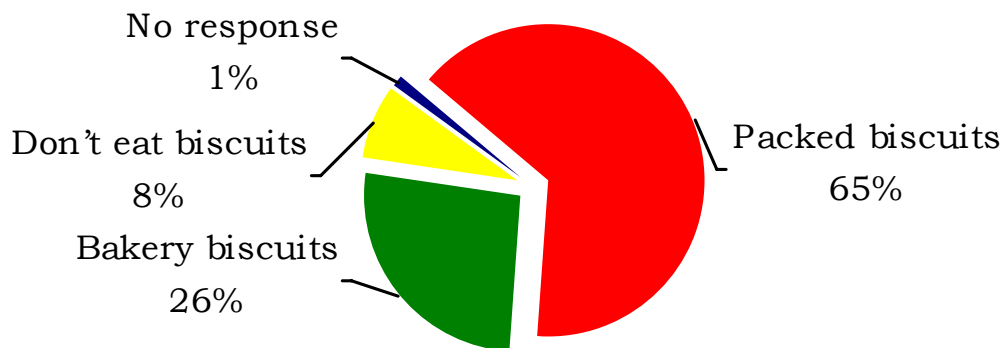
According to a Gilani Research Foundation survey carried out by Gallup Pakistan, almost two third of all Pakistanis (65%) say that they mostly use packaged biscuits in their households. More than half (54%) of all Pakistanis claim to like sweet biscuits while 22% like saltish ones.



In a survey, a nationally representative sample of men and women from across the country were asked the following question: “Mostly what type of biscuits are used in your household?” Sixty five percent (65%) said that packed biscuits are eaten in their household as opposed to 26% who said that bakery biscuits are used. 8% said that they don’t eat biscuits and 1% gave no response.

A detailed analysis of the survey showed that relatively more ruralites eat (31%) bakery biscuits as compared to their urban counterparts (17%).

“Mostly what type of biscuits are used in your household?”



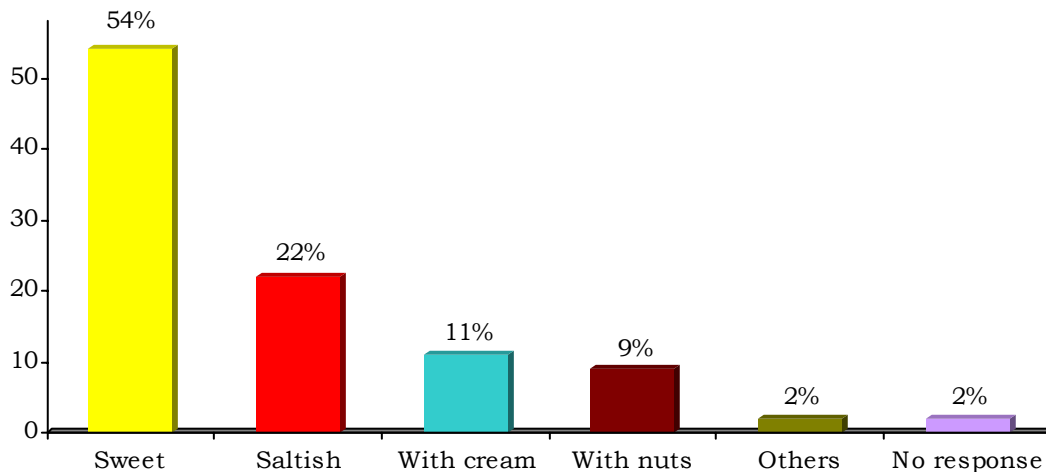
Source: Gilani Poll conducted by Gallup Pakistan,
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In a follow up question, a nationally representative sample of men and women from across the country were asked the following question: “What kind of biscuits do you like?” Fifty four percent (54%) preferred sweet biscuits, followed by 22% who like saltish ones, 11% with cream and 9% with nuts. 2% gave other responses and 2% gave no response.

“What kind of biscuits do you like?”



Source: Gallup and Gilani Surveys
 the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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**A year to thank,
share and reinvent
Gallup & Gilani: 1980-2010**



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