

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

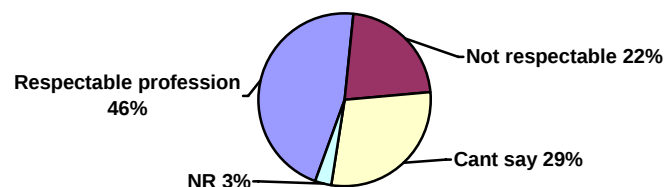
Views on Nursing Profession; 46 % Consider it a Respectable Profession, 70 % Would Allow their Boys, and 40 % Would Allow their Girls to Take it up as a Career: GILANI POLL /GALLUP PAKISTAN

Islamabad, April 9, 2010

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, nearly half of all Pakistanis (46%) consider nursing as a respectable profession, 22% think it is not a reputable career and 32% were either unsure or gave no response. The poll also shows that the support for boys wanting to join nursing is much higher (70%) as compared to encouraging girls who would like to pursue nursing career (40%). Regarding the availability of professional training colleges for nursing in Pakistan, 42% believe there are good institutes, 32% say there are no good colleges and 26% did not know or gave no response.

A nationally representative sample of men and women from across the country were asked “*Generally what do you think of Nursing profession?*” Forty six percent (46%) believe it is a respectable profession whereas 22% think it is not. The remaining respondents were either unsure about nursing profession (29%) or gave no response (3%). It is seen that the percentage of respondents from Sindh, particularly rural Sindh (68%) who consider nursing as a reputable career is higher than the national average.

“*Generally what do you think of Nursing profession?*”



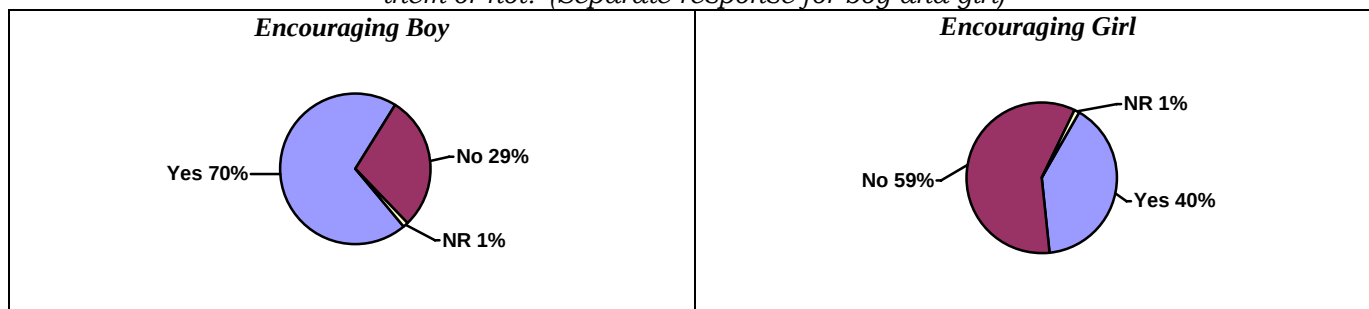
Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

In a follow up question the respondents were asked “*Do you think there are good training colleges in Pakistan for Nursing?*” Forty two percent (42%) said yes, 32% said there are no good colleges, whereas 26% of the respondents either did not know or gave no response.

To find out how public feels about nursing as a profession for boys and girls, the respondents were asked “*Suppose a girl or a boy from your household wants to go into nursing, would you encourage them or not? (Separate response for boy and girl)*” Seventy percent (70%) claimed they would support their boys to go into nursing, 29% would not encourage them and 1% gave no response. The findings reveal that a higher percentage of respondents from rural areas (76%) as compared to urban respondents (57%) are in favour of nursing profession for boys.

When asked about girls of their households wanting to join nursing profession, comparatively only 40% said they would support them whereas 59% would not, and 1% gave no response. It is seen that a slightly higher percentage of urbanites (45%) as compared to ruralites (37%) claimed they would encourage their girls to take up nursing career.

“Suppose a girl or a boy from your household wants to go into nursing, would you encourage them or not? (Separate response for boy and girl)”



Source: Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2989 men and women in rural and urban areas of all four provinces of the country, during March 2010. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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