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GALLUP PAKISTAN POLL FINDINGS ON

***GALLUP'S GLOBAL HOPE INDEX REMAINS UNCHANGED THIS YEAR,BUT
HOPE IS ON THE DECLINE IN PAKISTAN.***

Results released on: December 31, 2001



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GALLUP'S GLOBAL HOPE INDEX REMAINS UNCHANGED THIS YEAR
But Hope is on the decline in Pakistan
Gallup International's Hope and Despair Index 2001 - December 31, 2001

According to a survey conducted by Gallup International across the globe the level of hope in the world has remained unchanged during the last one year. Approximately 51% of men and women of the world as a whole had looked forward to the year 2000 with hope. This figure remains exactly the same for the year 2001. The latest survey was carried out in November-December 2000 in 70 countries across the globe.

While the global average remains constant, the level of hope has considerably dropped in Pakistan during the last one year. Pakistanis began the year with a note of hope: 59% of them had expected that 2000 would be better than the previous year. But, they ended the year in a depressed mood. Only 37% were looking forward to the year 2001 with optimism. This is the lowest level of hope expressed by Pakistanis during the last ten years. In most previous years Pakistan was among the top ten most hopeful countries. But this year it ranks 36th among the 65 countries polled by Gallup whose results have been received so far.

The Gallup survey about optimism and pessimism is part of a unique study conducted each year by Gallup International across the globe. This year the survey was conducted among 70 countries, wherein more than 60,000 men and women of all nationalities, races and religions comprising of different ages and socio-economic backgrounds were interviewed. As part of this global team Gallup Pakistan carried out its survey among more than 1500 statistically selected men and women from the rural and urban areas of all the four provinces in the country.

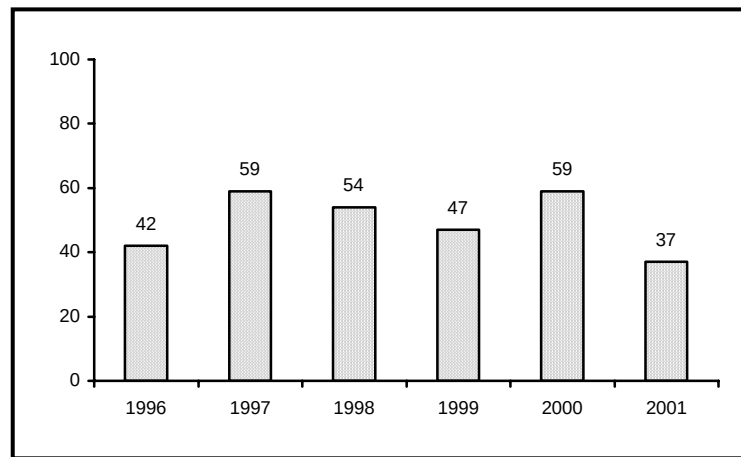
The global survey posed the question: *"Would you say the coming year will be better, worse or the same as the one which is just ending?"* Responding to this 37% of Pakistanis said it would be better, 21% said it would be worse, 22% said it will remain unchanged and 20% did not give a response. Pakistanis expressed particular concern on the issue of their economy: 67% expressed the fear that unemployment might rise in the forthcoming year. A year ago this figure was 46%. However the silver lining is that most people do not feel seriously threatened in their personal jobs: 59% of the respondents said their own jobs were quite secure, while 28% felt their jobs were threatened and 13% did not answer this question. Thus the personal resilience of Pakistanis remains quite firm.

A notable finding of the survey may be a cause of concern in Pakistan. In almost all previous years Pakistanis were ahead of the Indians in being hopeful about the forthcoming year. But this year the situation is the reverse: 46% of Indians are hopeful about the year 2001 as compared to 37% of Pakistanis.

Comparative Data: 1996-2001

Question: Would you say the coming year will be better, worse or the same as the one which is just ending?

Percent who expect the forthcoming year to be better than the previous in Pakistan



Question: Would you say the coming year will be better, worse or the same as the one which is just ending?

Percent of respondents giving a "hopeful" answer

OPTIMISTS		PESSIMISTS	
Countries in which more than 40% believe 2001 will be better than 2000		Countries in which less than 40% believe 2001 will be better than 2000	
Vietnam	82%	Luxembourg	40%
Nigeria	70%	Egypt	39%
Gulf States	67%	Ireland	39%
Serbia & Montenegro	65%	Switzerland	38%
New Zealand	62%	Lebanon	38%
Mexico	62%	Ghana	38%
Estonia	58%	Pakistan	37%

Kuwait	56%	Azerbaijan	37%
Hongkong	53%	UK	36%
Panama	51%	Uruguay	35%
Venezuela	50%	Colombia	35%
USA	50%	FYR Macedonian	35%
Dominican Republic	50%	Indonesia	34%
Sweden	49%	Russia	33%
Bosnia	47%	Greece	32%
France	47%	Ecuador	32%
Australia	46%	Argentina	31%
India	46%	Belgium	31%
Peru	46%	Czech. Republic	31%
Iceland	45%	Latvia	30%
N. Ireland	45%	Finland	29%
Denmark	45%	South Africa	28%
Spain	45%	Philippines	28%
Norway	45%	Hungary	27%
Croatia	45%	Slovak Republic	26%
Germany	44%	Portugal	26%
Italy	43%	Ukraine	25%
Israel	42%	Bolivia	25%
Honduras	41%	Poland	24%
		El Salvador	24%
		Turkey	21%
		Bulgaria	20%
		Korea	17%
		Japan	17%
		Austria	15%
		Netherlands	13%

Source: Gallup International Survey, December 31,2000

